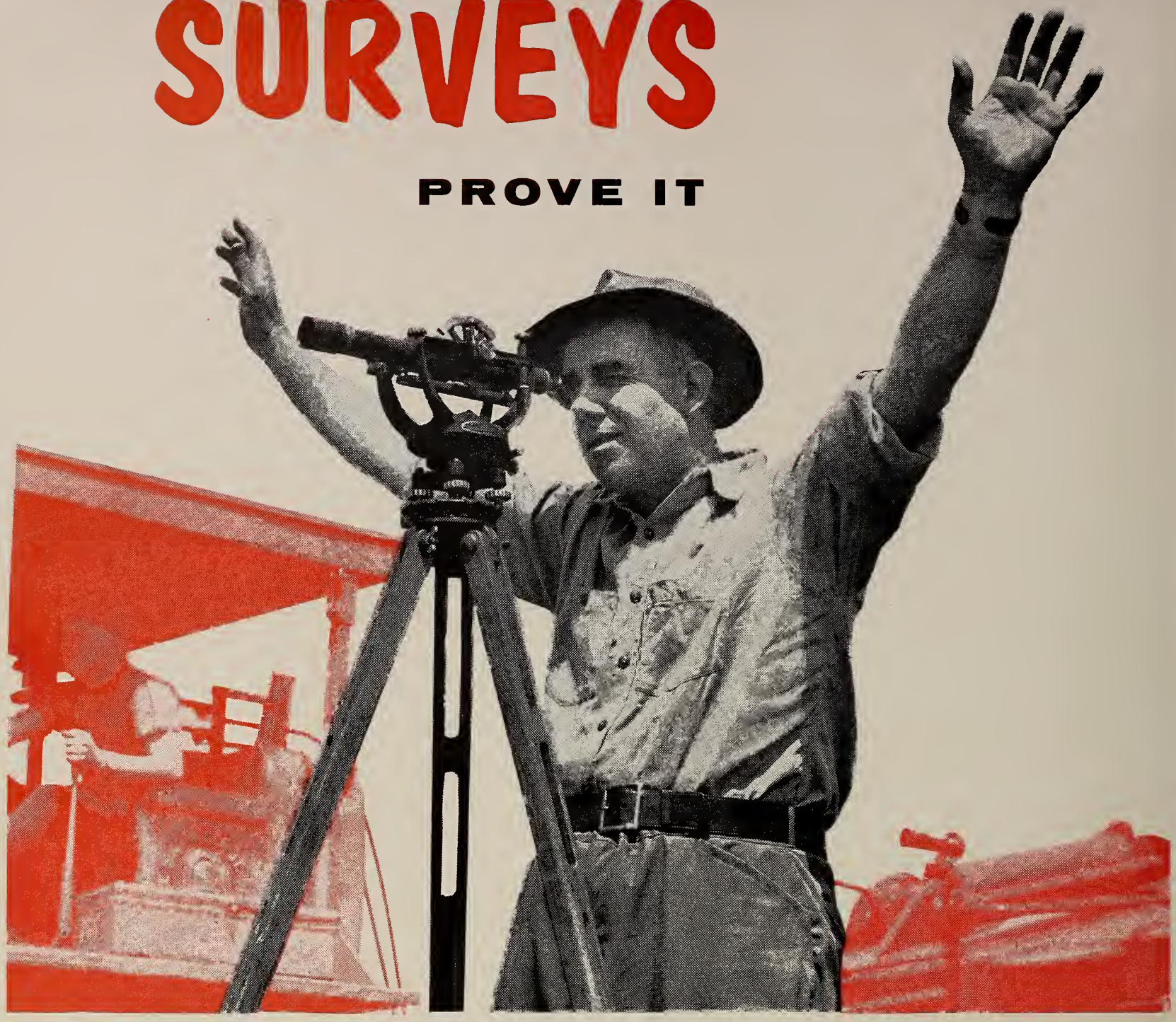
THE CASH BOX

VOLUME XV FEBRUARY 20, 1954 NUMBER 22

Jerry Marshall of WNEW in New York clowns it up with Lou Monte whose "Darktown Strutters Ball" is the current sensation of the record world. The disk, issued by RCA Victor, features an Italian version of the standard which Monte has been doing in his night club act for a number of years. With this smash, Monte reaches the upper brackets not only in record sales but also in his personal appearance price.

SURVEYS

PROVE IT



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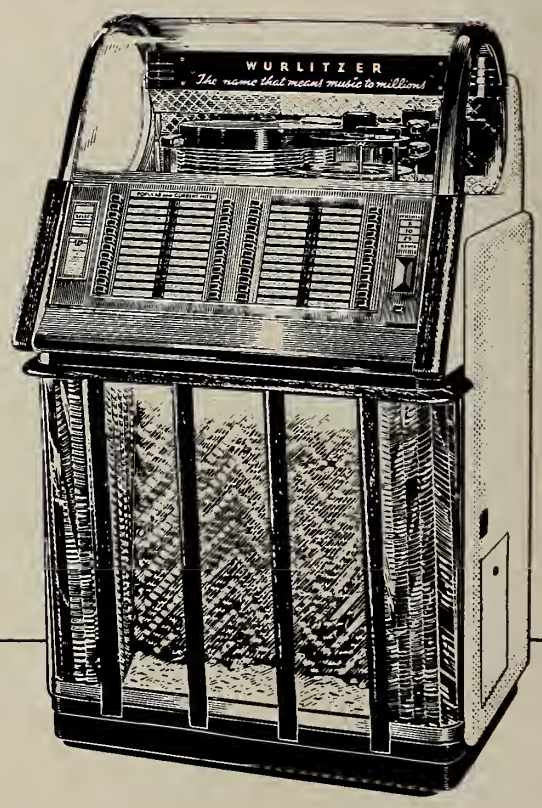

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45 OR 78 RPM PLAY

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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Music Editorial

MOA Meet Is Ideal For Publishers

Many music publishers, searching for plugs and ways to promote their tunes have, in the past, been neglecting one of the most obvious avenues for such promotion—the annual MOA (Music Operators Of America) convention.

The meeting, which this year takes place March 8, 9 and 10 at the Palmer House in Chicago, gives everyone connected with the music business one of the greatest opportunities to plug their wares. But for publishers in particular, there are two advantages. First of all, they will find the largest concentration of operators, big and small from all over this country and Canada, and they are the ones who buy records in quantity. Second of all, top A&R men from all the record companies will be there to play their latest records. And as everyone knows, a publisher doesn't lose anything by being anywhere in the neighborhood of a congregation of A&R men. Moreover not only are the A&R men present, but every artist who can possibly make it, gets to the MOA convention.

These meetings have grown in size and stature ever since their inception. Each year they get bigger and better and this year's convention is bound to follow in that pattern.

This means that the opportunities for plugs both at the show and promotion which will stay with the operators is ever increasing. For instance at this year's show, every booth or room will be equipped with a juke box and it's obvious that the publishers who are there to see that their tunes are on those juke boxes, will be the ones who will be getting the play. In addition, every publisher knows that an A&R man or a record company official wants to see some indication of the kind of promotion a publisher does for his tunes. And since almost every record company will be represented at the MOA convention, that is an ideal place for a publisher to be seen.

Most importantly, there can be very little doubt that those publishers who have exhibited in the past, have found it extremely worthwhile. For instance BMI which has set up a booth for years now, makes it a point to be back at each convention. It seems clear that the results must be worthwhile.

The convention is about a month off. It's an important event which can be planned for now. Every publisher who can possibly make it, will be doing himself an untold amount of good by being present in Chicago for the MOA meet.

A big new hit . . .
by one of the greatest female voices in the business!

JUNE VALLI

THE GYPSY WAS WRONG

and

OLD SHOES AND A BAG OF RICE

Orchestra and chorus conducted by Joe Reisman
20/47-5653

RCA VICTOR
FIRST IN RECORDED MUSIC

TMKS.®
HIS MASTER'S VOICE

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CA—Capitol	DU—Duke	JU—Jubilee	PC—Peacock	5P—5pecialty
AL—Aladdin	CD—Cadence	DY—Derby	KI—King	Pro.	5W—5wingtime
AM—Ambas-sador	CH—Chess	EP—Epic	LO—London	PE—Peacock	TE—Tempo
AP—Apollo	CK—Checker	ES—Essex	MA—Mars	PR—Prestige	TF—Tiffany
AT—Atlantic	CO—Columbia	FE—Federal	MD—Mood	RA—Rainbow	TI—Tico
BA—Barbour	CR—Coral	FI—Fiesta	ME—Mercury	RE—Regent	TN—Tennessee
BE—Bell	CY—Crystalette	4 Star—Four Star	MG—MGM	RH—Recorded In Hollywood	TR—Trend
BR—Brunswick	DA—Dana	IM—Imperial	MO—Modern	RM—Rama	UN—United
BU—Bullet	DE—Decca	IN—Intro	PA—Parrot	SA—Savoy	VA—Valley
	DO—Dot	JD—Jay Dee		SIT—Sittin' In	VI—RCA Victor
					ZO—Zodiac

Pos. Last Week

1 — **STRANGER IN PARADISE**
TONY BENNETT - FOUR ACES
CA-2652 (F-2652)—Gordon MacRae
CO-40121 (4-40121)—Tony Bennett
DE-28927 (9-28927)—Four Aces
FI-20-026—Humberto Morales
KI-1304 (45-1304)—Ink Spots
ME-70269 (70269x45)—Vic Damone
VI-20-5535 (47-5535)—Tony Martin
VI-20-5505 (47-5505)—Ralph Flanagan
VI-20-5551 (47-5551)—Al Romero
Last Week: 1

2 — **OH, MEIN PAPA**
EDDIE FISHER
BE-1019 (45-1019)—J. Carroll & L. Clark
CA-2678 (F-2678)—Ray Anthony
CO-40134 (4-40134)—Harry James & Paul Weston
CO-40173 (4-40173)—Gene Klavan
CR-61111 (9-61111)—R. Wottawa & B. De Weille
DE-28964 (9-28964)—Russ Morgan
ES-336 (45-336)—Eddie Calvert
FI-20-026—Humberto Morales
LO-1403 (45-1403)—Reg Owen
LO-18181 (45-18181)—Lys Assia
ME-70283 (70283x45)—Frankie Rullo
VI-20-5552 (47-5552)—Eddie Fisher
VI-20-5568 (47-5568)—Tito Rodriguez
VI-20-5569 (47-5569)—Johnny Vandal
Last Week: 2

3 — **THAT'S AMORE**
DEAN MARTIN
CA-2589 (F-2589)—Dean Martin
MG-11584 (K-11584)—Blue Barron
Last Week: 4

4 — **CHANGING PARTNERS**
PATTI PAGE
BE-1017 (45-1017)—Helen Forrest
CA-2657 (F-2657)—Kay Starr
DE-28969 (9-28969)—Bing Crosby
JD-785 (45-785)—The Crickets
KI-1304 (45-1304)—Ink Spots
ME-70260 (70260x45)—Patti Page
VI-20-5515 (47-5515)—Dinah Shore
VI-20-5537 (47-5537)—Pee Wee King
Last Week: 6

5 — **HEART OF MY HEART**
CORNELL, DESMOND, DALE - FOUR ACES
CA-2520 (F-2520)—Jerry Shard
CO-40137 (4-40137)—Les Elgart
CR-61076 (9-61076)—Cornell, Desmond, Dale
DE-28927 (9-28927)—Four Aces
ME-70262 (70262x45)—Frankie Laine
Last Week: 3

6 — **WOMAN**
JOHNNY DESMOND
CO-40144 (4-40144)—Jose Ferrer
CR-61069 (9-61069)—Johnny Desmond
DE-28985 (9-28985)—Guy Lombardo
Last Week: 5

7 — **SECRET LOVE**
DORIS DAY
CA-2678 (F-2678)—Ray Anthony
CO-40108 (4-40108)—Doris Day
DE-28876 (9-28876)—Gordon Jenkins
MG-11604 (K-11604)—Tommy Edwards
VI-20-5512 (47-5512)—Gogi Grant
Last Week: 9

8 — **THE JONES BOY**
MILLS BROTHERS
CR-61102 (9-61102)—Three Dons & Ginny
DE-28945 (9-28945)—Mills Bros.
DE-28985 (9-28985)—Guy Lombardo
ME-70268 (70268x45)—Bobby Wayne
Last Week: 7

9 — **RAGS TO RICHES**
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw
KI-1280 (45-1280)—Billy Ward and Dominoes
Last Week: 8

10 — **TILL THEN**
THE HILLTOPPERS
DO-15132 (45-15132)—The Hilltoppers
VI-20-5612 (47-5612)—Fontane Sisters
Last Week: —

11) RICOCHET. 12) MARIE. 13) FROM THE VINE CAME THE GRAPE. 14) TILL WE TWO ARE ONE. 15) YOU ALONE. 16) ARE YOU LOOKING FOR A SWEETHEART. 17) GRANADA. 18) MAKE LOVE TO ME. 19) STRINGS OF MY HEART. 20) YOU, YOU, YOU. 21) DARKTOWN STRUTTERS BALL. 22) OUR HEARTBREAKING WALTZ. 23) SOMEBODY BAD STOLE DE WEDDING BELL. 24) YOUNG AT HEART. 25) THE CREEP. 26) BELL BOTTOM BLUES. 27) ANSWER ME, MY LOVE. 28) EBB TIDE. 29) ISTANBUL. 30) I SEE THE MOON. 31) SHE WAS FIVE AND HE WAS TEN. 32) MY HAPPINESS. 33) LOVIN' SPREE. 34) I GET SO LONELY. 35) Y'ALL COME.

PLATTER SPINNER PATTER

ALL ABOUT DISK JOCKEYS

THE TEN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

PLUS THE NEXT FIVE

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. STRANGER IN PARADISE	Tony Bennett (Columbia) / Four Aces (Decca)
2. OH, MY PAPA	Eddie Fisher (RCA Victor)
3. SECRET LOVE	Doris Day (Columbia)
4. CHANGING PARTNERS	Patti Page (Mercury)
5. MAKE LOVE TO ME	Jo Stafford (Columbia)
6. TILL WE TWO ARE ONE	Georgie Shaw (Decca)
7. FROM THE VINE CAME THE GRAPE	Gaylords (Mercury) / Hilltoppers (Dot)
8. THAT'S AMORE	Dean Martin (Capitol)
9. HEART OF MY HEART	Cornell, Desmond, Dale (Coral) / Four Aces (Decca)
10. TILL THEN	Hilltoppers (Dot)

11) WOMAN. 12) I GET SO LONELY. 13) YOUNG AT HEART.
14) DARKTOWN STRUTTERS BALL. 15) THE JONES BOY.

Lennie Hodes, Criterion Music, back in town after a disk jockey promotion trip. Lennie got one big surprise on his trip when quite a few jocks recalled a disk Lennie was working on a couple of years ago and had long since forgotten. Victor issued an Ezio Pinza item, "The Little Ol' State Of Texas" with the Sons of the Pioneers, about two years ago and only about 50 vinos were distributed before "filed and forgotten." However, some of the Cleveland jocks tell Hodes they are still getting requests for the etching. As a result, Lennie will make up about 200 additional vinos and go to work on the tune again. . . . Deejays conducting record hops and teen-age dance shows should be interested in Bobby Worth's new song "Record Hop." Benny Lee and the Stargazers do the item on London.

* * * * *

FRED FISKE
(WWDC-Washington, D. C.)

Pic of the week—After listening to audition recordings submitted by 151 radio personalities throughout the nation, Ben Strouse, veepee of WWDC-Washington, D. C., announced the selection of Fred Fiske, disk jockey from his own staff. Fred will have his own shows 10 to 11:30 A.M. and 1 to 4 P.M. Monday through Saturday. . . . Thanks Bob Watson (WQXI-Atlanta, Ga.) for those kind words about this column. Bob writes, "keep your eye on Atlanta, as well balanced a musical town as you'll find in America with equal numbers of fans for classical, pop, folk, gospel, sacred and rhythm and blues." . . . Ed Meath (WHEC-Rochester, N. Y.) presented his Spotlight Review Vaudeville show at the Auditorium Theatre in Rochester on January 29 and 30. The show played to an audience of 6,200 for its three performances, with Saturday night's performance S.R.O. Meath has been with WHEC for over six years and has gained a large personal following of listeners as the station's early morning disk jockey on "The Musical Clock" program. . . . Radio Station WKBR-Manchester, N. H., just completed a 22-hour broadcast for the March of Dimes with over $2200 raised in cash from donors by local firemen-collectors. At midnight KBR ran an all night deejay show with a dollar per request. Norm Bailey, Donn Tibbetts, Ken Garland, Bob Schultz and gal deejay, Laura, led station personalities in the fourth annual affair when sponsors and regular programming are put aside. . . . Verna Leeds, Original Records, on a two-week visiting disk jockies and ops on behalf of her "Alone" and "A Long, Long Train With A Red Caboose." Henry Okun, promotion chief for Original, plotting a "down east" trip to deejays and ops on behalf of the Dixxy Sisters "Game Of Broken Hearts."

* * * * *

Karen Chandler does a TV guest shot on "Showroom" with Ceasar Romero February 12. . . . Jack Pleis and Fred Amsel back after visiting deejays in Detroit, Cleveland, Pittsburgh and Philadelphia on Pleis' "Frenchman In St. Louis" in Cleveland. . . . Don Cameron (WBSM-New Bedford, Mass.) in New York City last week-end. Don showed up at the Perry Como Show and spent much time with Dewey Bergman of Benida Records. Don was also one of the fifty jocks who showed up at the Philadelphia party given by Benida on Sunday, February 7. The party launched Benida's Philly distrib Ed Barsky. Benida artists Peggy Lloyd, Mary Mayo, Bill Stegmeyer and Mark Stuart acted as hosts at one of the most lavish parties given by a diskery. . . . Dewey Philips (WHBQ-Memphis) may be expanding his set-up soon. . . . Bob Drews (WAAF-Chicago) was given a tremendous pic spread in the Chicago Daily News. . . . Larry Finley will now feature The Cash Box top juke box tunes on his Saturday night show over KFWB-Los Angeles.

Capitol RECORDS

Tops For Ops...

1. THAT'S AMORE
YOU'RE THE RIGHT ONE
Dean Martin 2589

2. I GET SO LONELY
I COULDN'T GET AWAY FROM YOU
The Four Knights 2654

3. What It Was,–Was Football (Part 1)
What It Was,–Was Football (Part 2)
Andy Griffith 2693

4. YOUNG AT HEART
TAKE A CHANCE
Frank Sinatra 2703

5. ANSWER ME, MY LOVE
WHY
Nat King Cole 2687

6. ROMEO AND JULIET (Part 1)
ROMEO AND JULIET (Part 2)
Andy Griffith 2698

7. VENUS DI MILO
YOU MADE ME LOVE YOU
Bob Manning 2694

Coming Up...Fast

GEE
b/w
TOO LITTLE TIME
(Love Theme from "Glenn Miller Story")
by
JUNE HUTTON
with AXEL STORDAHL'S ORK.
Capitol No. 2727

Capitol RECORDS

RECORD REVIEWS

A DISK & SLEEPER — C+ GOOD
B+ EXCELLENT — C FAIR
B VERY GOOD — D MEDIOCRE

RAY BLOCH ORCHESTRA
(Coral 61090; 9-61090)

C+ "VICKI" (3:04) [Frank ASCAP—Showalter, Darby] Fred Lowery takes on the whistling chores on this pretty item from the flicker "Vicki," as Ray Bloch and the ork supply the lush music.

B+ "DONKEY TANGO" (2:49) [Hollybrook ASCAP — Goehr] Ray Bloch presents a beautiful tango with the stringy ork. Great material. To add a gimmick, Leon Janney narrates the story of the donkey with a Mexican accent. A most amusing item that could hit it. Potent wax.

BARBARA GALE
(Lloyds 107; 45-107)

C+ "LONELY WEATHER" (2:52) [Bess BMI—Cain, Wilcox, Royal] Barbara Gale comes through with a torchy fashioning of a good piece of blues material. Thrush has a fine voice and a good style.

B "SO LONG GOOD-BYE JOE" (2:12) [Bess BMI—Barker] On this end Barbara rhythms out a solid jumper with oomph to it. A good bounce deck with a terrific ork support. Could make noise.

WHIPOORWILLS
(Dootone 1201; 45-1201)

B+ "KISS A FOOL GOODBYE" (2:35) [D. Williams BMI—Harold] Here's a sleeper that could make the hit grade. It's a catchy rhythm item well fashioned by the Whipoorwills with Sweet Georgia Brown in the lead. Good sound.

B "I WANT MY LOVE" (2:28) [D. Williams BMI—Harold, Lauri] On this end the crew comes through with a warm and inviting number that's capped off with a lovely melody. Good coupling with top potential.

PHIL BRITO
(MGM 11687; K-11687)

C+ "THE DARKTOWN STRUTTERS' BALL" (2:30) [Leo Feist ASCAP—Brooks] A big oldie that's on the revival trail and is bidding for hitdom again gets an apt cover job from Phil Brito. Lyrics are in Italian and English.

C "MEMORIES OF SORRENTO" (3:01) [ASCAP—Brito, Melsher, Farrow, Martinelli] On this deck the artist comes through with a soft and warm Italian flavored number. Ok listening.

JOYCE TAYLOR
(Mercury 70317)

B+ "TAKE MY LOVE" (2:18) [Midway ASCAP — McNulty, Hoty, Rodde] A lush Latin backdrop is a lovely setting for Joyce Taylor's romantic delivery of a pretty tune. Impressive debut with fine choral support. Could hit.

B "BABE IN THE WOODS" (2:15) [Melrose ASCAP—Gilbert, Saxon] The chirp bounces through a cutie on this end. A good jump item with a catchy melody that sticks with you. Chorus good too. Novelty has stuff.

THE CASH BOX DISK OF THE WEEK

"THERE'LL BE NO TEARDROPS TONIGHT" (2:08)
[Acuff-Rose BMI—Williams]

"MY HEART WON'T SAY GOOD-BYE" (2:59)
[Chappell ASCAP—Robin, Romberg]

TONY BENNETT (Columbia 40169; 4-40169)

TONY BENNETT

● Tony Bennett is at the peak of his career with two consecutive top hits in "Stranger In Paradise" and "Rags To Riches". And from the sound of his latest platter, Tony intends to make it three in a row. On one end, the star crooner gets a backing a la "Rags To Riches" as he belts out a tune by the late Hank Williams dubbed "There'll Be No Teardrops Tonight". It's a great handclapper with a super backing by Percy Faith's men. Bennett really jumps. Flip is a gorgeous ballad labelled "My Heart Won't Say Good-Bye" which the artist delivers in the same winning fashion as "Stranger". The tune, incidentally, is from the show "The Girl In The Pink Tights". We go for "Teardrops" in a big way. Should be up there in no time flat.

"THE SPARROW SINGS" (2:54)
[George Pincus ASCAP—Curtis, Dennis, Martan, Barkan]

"UNTIL YOU CAME TO ME" (2:22)
[American Academy of Music—ASCAP—Martin, Martin]

VIC DAMONE (Mercury 70326; 70326 x 45)

VIC DAMONE

● Vic Damone has been waiting for that one smash since his return from the Army. And it looks like he's got not only a smash, but a tune that will carry on through the years as a standard. The warm voiced crooner sends up what we think is his best job since "Again" and "You're Breaking My Heart". It's a beautiful piece of material tagged "The Sparrow Sings". The accompaniment by the orchestra and chorus is a perfect setting for the heart-felt delivery. The disk contains perfection in every groove. "Until You Came To Me" is the pretty waltz number given a production delivery by the chorus and Vic. Watch the "Sparrow" side. It's a natural for the jukes and should be real big over the counter.

"I GET SO LONELY" (2:35)
[Melrose ASCAP—Ballard]

"YOUNG AT HEART" (2:42)
[Sunbeam BMI—Richards, Leigh]

BING CROSBY & GUY LOMBARDO ORCH. (Decca 29054; 9-29054)

BING CROSBY

GUY LOMBARDO

● Two of Decca's top stars, Bing Crosby and Guy Lombardo, team up on two current contenders in a fashion that oughta draw loads of coin. On one end "Der Bingle" gets a lively backing from the Canadians on a lively bouncer tagged "I Get So Lonely". Equally inviting is the coupling which stars the "groaner" on the refreshing new ballad "Young At Heart". Two outstanding arrangements tailor made for dancing. Both versions should grab a healthy share of the loot.

GUY MITCHELL
(Columbia 40175; 4-40175)

B+ "A DIME AND A DOLLAR" (2:22) [Famous ASCAP—Livingston, Evans] Buddy Weed works the harpsichord and Mitch Miller molds the backing for a bouncey Guy Mitchell handclapper that really lives. A rouser that could make noise.

B "TEAR DOWN THE MOUNTAIN" (3:05) [Joy ASCAP—Coben] An unusual introduction glides into a pretty waltz number which Mitchell delivers with feeling.

VOICES OF WALTER SCHUMANN
(RCA Victor 20-5654; 47-5654)

B "I ONLY HAVE EYES FOR YOU" (2:08) [Remick ASCAP—Dubin, Warren] The Voices of Walter Schumann lend their beautiful harmony to a great standard as Marie Vernon takes the featured spot. Pretty from start to finish.

C "HAUNTED HOUSE" (2:17) [Schumann ASCAP—Schumann, Wells] The chorus sends up an eerie reading with a howling wind, creaking floors and all. An imaginative item that makes interesting listening but does not rate as commercial.

ARLEN LUVANO & DON ROSS TRIO
(Arlen 100; 45-100)

C "THE HORSES WON'T COOPERATE" [BMI — Randolph] The Don Ross Trio bounces through a cute novelty item on the light and happy side. Ok listening.

C "PRAYER FOR PEACE" [—Luvano] An organ and guitar support Arlen Luvano as his expressive tenor voice renders a prayer for peace. An emotional item with a religious flavoring.

BILLY MAY ORCH.
(Capitol 2721; F-2721)

B "THE BREEZE AND I" (2:51) [E. B. Marks BMI—Lecuona, Stillman]The famous Billy May Band comes over strongly on this terrific oldie. Good dance material that really jumps.

C+ "WHISTLE STOP" (2:36) [Central Songs BMI — Bryant, Stange] Jimmy Bryant takes the spot light on this jump item as he leads the crew with some fancy guitar work. Another top grade May arrangement.

SYLVIA SYMS
(Atlantic 15002; 45-15002)

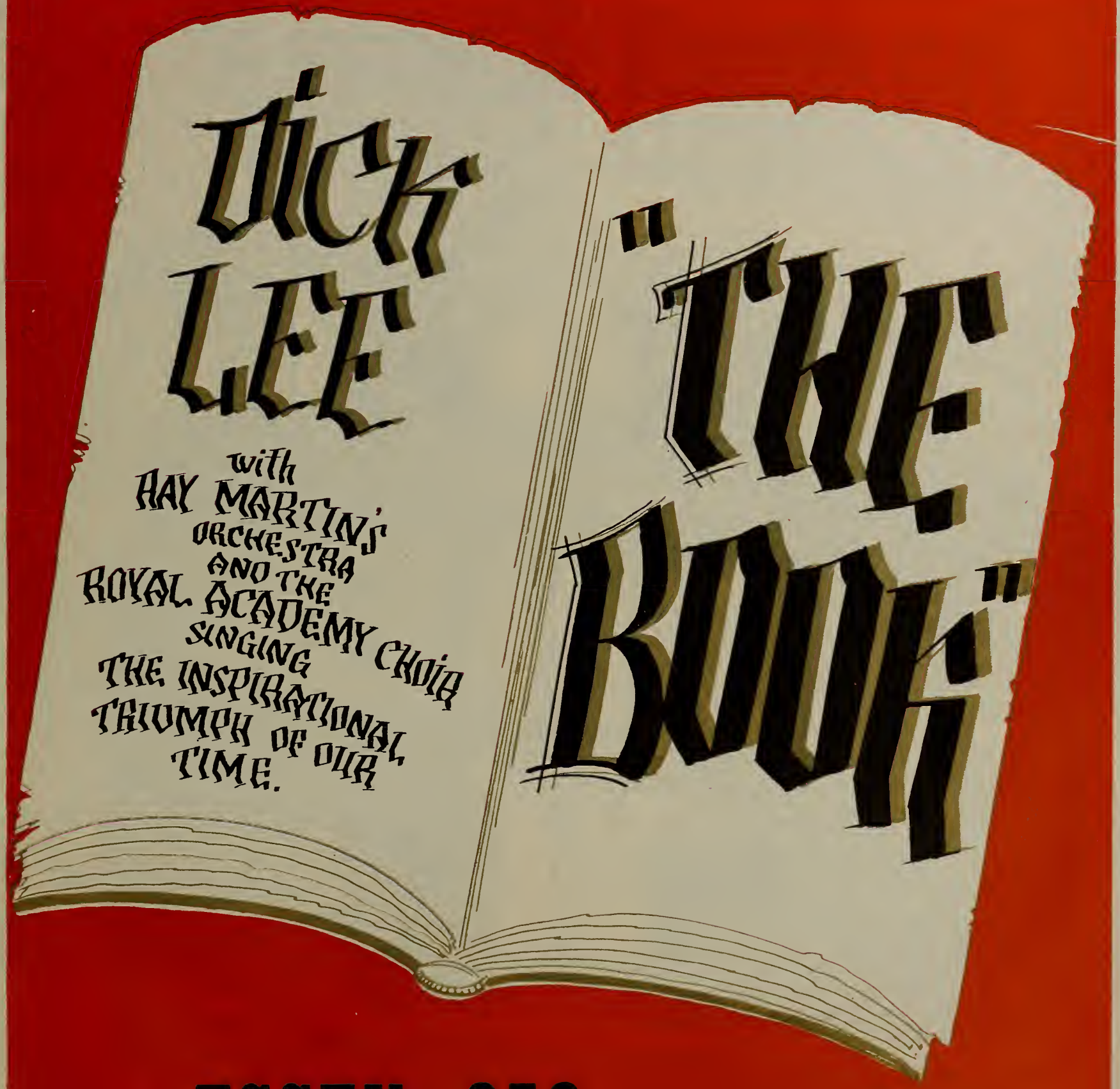
C+ "DON'T WAIT UP FOR ME" (2:20) [Folkways BMI — De Forest] Sylvia Syms comes up with an interesting vocal styling of a pretty ballad. She puts plenty of heart and feeling into the number.

B "IMAGINATION" (2:58) [ABC Music ASCAP — Burke, Van Heusen] The Barbara Carroll Trio supplies a fitting accompaniment for the thrush as she eases through a warm ballad. Mood music for the quiet hour. Good stuff.

WITH INTENSE PRIDE **ESSEX** RECORDS PRESENTS

THE FIRST AMERICAN VERSION OF ENGLAND'S

NEW SONG HIT . . .



ESSEX – 350

RECORD REVIEWS

A DISK & SLEEPER
B+ EXCELLENT
B VERY GOOD
C+ GOOD
C FAIR
D MEDIOCRE

WARREN BAKER
(Oroco 5402; 45-5402)

B "WORLD EVENTS" (2:44) [Sam Fox ASCAP—Zamechik] Warren Baker leads the Baker's Dozen through a lush and beautiful instrumental with a lovely theme that ends with the popular Movietone News music. Interesting. Could click.

C+ "THE SURREY WITH THE FRINGE ON TOP" (2:52) [Crawford ASCAP—Rogers, Hammerstein] On the lower end the Bakermen rhythm through the "Oklahoma" favorite. A solid pleaser all the way.

TOMMY MARA
(MGM 11684; K-11684)

B "MORE THAN EVER" (2:53) [Bourne ASCAP—George, Marsala] Tommy Mara makes the best showing of his young career as he waltzes through a pretty tune with English and Italian lyrics. Tender item full of feeling. Could happen.

C "WITHOUT A WORD OF WARNING" (2:50) [Crawford ASCAP—Gordon, Revel] The balladeer comes up with another warm fashioning of a love tune from the movie "Two For Tonight." Fitting backdrop by Bern Wallace.

TEDDY PHILLIPS
(Derby 839; 45-839)

B "RIDIN' TO TENNESSEE" (2:15) [Johnstone-Montei BMI—Dailey, Bowman, Sminote] The Teddy Phillips ork does a terrific backing job on a peppy country flavored item which features Betsy Gay on the vocal. A hit contender.

C+ "ALONE TONIGHT" (2:43) [Brandom ASCAP—Trace, Trace, Bohme, Simms] Here, Clay Campbell handles the vocal chores on a pretty ballad set to the melody of the popular "Hungarian Dance." Chorus is terrific on this pretty tune.

THE MARINERS
(Columbia 40157; 4-40157)

C "SENTIMENTAL EYES" (2:47) [Witmark ASCAP—Tobias, Kramer] They Mariners get a lush backing from the Jimmy Carroll Ork on a pretty tune. Delivery is not too attractive.

B+ "THEY DON'T PLAY THE PIANO ANYMORE" (2:30) [Theo Presser ASCAP — Hoffman, Manning] The boys get a cornball piano backing on a cute novelty in the same vein as their hit "I See The Moon." An amusing potent contender.

THE SKYLARKS
(Epic 9025; 4-9025)

C+ "GEE" The Skylarks hop through a cute bouncer that's building for a big blues hit. A catchy tune that could make the grade in pop.

C+ "JUST IN CASE YOU CHANGE YOUR MIND" The talented crew melts through a soft ballad that has been done before but has not yet clicked. This version is one of the best.

THE CASH BOX SLEEPER OF THE WEEK

"MELANCHOLY ME" (2:38)
[Sheldon BMI—Thomas, Biggs]
"I WONDER WHAT'S BECOME OF SALLY" (2:50)
[Advanced ASCAP—Yellen, Ager]
EDWARD HOWARD
(Mercury 70304; 70304 x 45)

EDDY HOWARD

● Eddy Howard gets hold of a wonderful new tune that should shoot him right up to the top ranks of the hit parade. The popular balladeer gets a shuffle rhythm backdrop on this pretty lilter tabbed "Melancholy Me". It's, by far, Eddy's best showing in a long while. The under deck features the warbler on a great oldie titled "I Wonder What's Become Of Sally". Top half looks like one of Mercury's big ones for '54.

"LATIN LADY" (2:52)
[Roxbury ASCAP—Michaels, Feller]
"HEIDELBERG" (2:25)
[Oxford ASCAP—Javits, Springer, Grean]
HUGO WINTERHALTER ORCH.
(RCA Victor 20-5655; 47-5655)

HUGO WINTERHALTER

● Hugo Winterhalter, whose instrumental accompaniments are on an endless chain of RCA Victor record hits, comes up with what should be another hit for himself in a lively item titled "Latin Lady". With the ork in top form the Winterhalter men rhythm through this samba ditty in a manner that should rank it with "Vanessa". It's a hit from start to finish. The lower deck features the chorus with the ork on a waltz number called "Heidelberg". "Latin Lady" could be the first big string hit of '54.

"RING TELEPHONE RING" (2:07)
[Johnstone-Montei BMI—Norvas, De Vol]
"DON'T TELL HIM" (2:24)
[DeSylva, Brown & Henderson ASCAP—DeSylva, Brown, Henderson]
JAYE P. MORGAN & FRANK DE VOL
(Derby 843; 45-843)

JAYE P. MORGAN

● Derby's Jaye P. Morgan makes her strongest bid for stardom with two terrific sides. On one end the thrush sways through a melodious waltz item labelled "Ring Telephone Ring." On the bottom half, the chirp gets a souped-up backing from Frank De Vol and the boys as she rocks through an oldie titled, "Don't Tell Him." Both sides have hit qualities. Jaye is headed for big things.

"THE BOOK" (2:48)
[Kassner ASCAP-Gottwald, Roberts]
"CINDERELLA" (2:37)
[Shapiro, Bernstein ASCAP—Kennedy, Carr]
DICK LEE
(Essex 350; 45-350)

DICK LEE

● Dick Lee, who has been looking for that one record to shoot him up to the top, has that potential hit in this great new song dubbed "The Book". It's a beautiful song with a religious heartfelt delivery by the balladeer. It's an "Oh, My Papa" type of number that could rank in the class with that hit. Ray Martin's Ork supplies a great backing. "Cinderella" is the lovely ballad on the flip side. Watch "The Book". Should be one of the big songs of the year.

JOE MARINE
(Decca 29012; 9-29012)

C+ "TOMORROW FOR SURE" (3:03) [Shawnee ASCAP—Charlap, Bernier] Joe Marine sends up a good piece of romantic material that makes pleasing listening. Fitting accompaniment is credited to Charles Naylor's ork.

C+ "AM I PROUD" (2:25) [Pickwick ASCAP—Powell, Whitcup] The ork sets up a Billy May type backing for a rhythmic item which Joe does a good job on.

DORIS DAY
(Columbia 40168; 4-40168)

B+ "LOST IN LOVELINESS" (3:00) [Chappell ASCAP—Robin, Romberg] Doris Day, whose "Secret Love" is bidding for top honors comes through with another romantic reading of a lovely tune from "The Girl In Pink Tights". Could be a follow-up hit. Full of heart.

B "WHAT EVERY GIRL SHOULD KNOW" (3:00) [Artists ASCAP—Wells, Holt] Doris' pleasing and sincere style comes over well again as she sings this romantic item. Clever lyrics and a catchy title.

VERA LYNN
(London 1412; 45-1412)

B+ "IF YOU LOVE ME (REALLY LOVE ME)" (2:52) [Duchess BMI—Monnot, Parsons] Vera Lynn comes up with a sincere and feelingful reading of a most beautiful love song. Definitely her best showing since "Auf Wiedersehn."

B+ "C'EST LA VIE" (2:28) [Kassner ASCAP — Durand, Lamar] The thrush portrays another wonderful romantic item in her polished manner. Material on both ends is great.

THE HONEYDREAMERS
(Mood 1017; 45-1017)

B "DON'T THROW THE GARBAGE OUT THE WINDOW" (2:51) [Badoian ASCAP — Insetta] The Honeydreamers have a cute and amusing bouncer to work with on this end. Lyrics are real funny and should get laughs. Could hit.

C+ "I KNEW YOU WHEN" (2:05) [Badoian ASCAP—Insetta] The Mood Recording ork again backs on a similar piece of comical matter. Orchestra suplies a Dixie backdrop. Cute vocal.

ARTIE WAYNE
(Mercury 70310; 70310 x 45)

C+ "WATERMELON IN DECEMBER" (2:30) [Sheriton ASCAP—Copeland, Greene] Artie Wayne talks and sings about his expectant wife's cravings. It's a cute item that should be appreciated by adults.

C+ "WARMED OVER KISSES" (2:12) [E. H. Morris ASCAP—Anson, Livingston] Tony Iavello and the ork assist the crooner as he bounces through a jump number that makes good music for the Lindy.

EDDY HOWARD

'SINS' Again!

This Time It's

'MELANCHOLY ME'

Tailor Made For Eddy Howard And His Trio

MERCURY 70304 · 70304X45

Mercury RECORDS

The Cash Box

M O A

SPECIAL ISSUE

(Dated: March 13)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Palmer House, Chicago, all during the Show . . . And those Juke Box Operators unable to attend will receive it by mail.

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THE CASH BOX
DISK OF THE WEEK

70302 Mercury 45X70302

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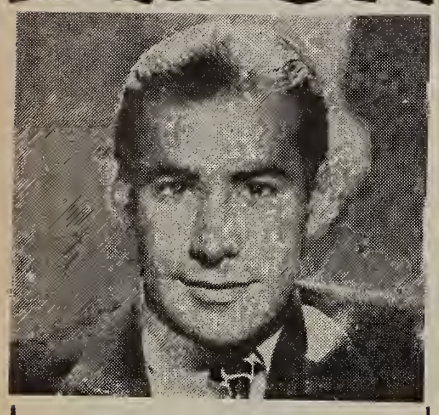

SENSATIONAL HIT

"Glenn Miller"

b/w

"If Love Has Flown"

CHANCE # 3011

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GINNY GIBSON

SINGS

"BATON ROUGE"

and

"Don't Stop Kissing Me Goodnight"

MGM 11672 (78 rpm)

K-11672 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

In the news, this week, are the many publishers over from the States, all busy dealing with parent companies here and on the Continent. And everyone has "the smash hit"! Among those in London are **Ralph Peer, Bobby Mellin, Jack Kluger,** and our own **Sonny Cox,** scouting for material to take back to the U.S. . . . Went to the opening of **Maxine Sullivan** at the London Copacabana with **Jack Kluger, Harold Orenstein, Mrs. Ted Heath** (Ted was playing out of town) and of course **Jeannie** (my wife). The Loch Lomond lady was not up to par. Could it be someone forgot to call a rehearsal? . . . Another visitor to London is Horrible recording chief **Tony Burello.** Tony prides himself in the Horrible label; says there's nothing like it anywhere in the world. . . . I'm not so sure!!! I remember one **Florence Foster Jenkins** who, I feel sure, had Tony beat years ago! mind you, her records are collection pieces now, so there's still hope for Tony.

Just received an LP of **Matt Dennis** singing his own compositions on the Trend label. This boy is great and would have the whole of Mayfair eating out of his hand. He's just what the swanky supper clubs have been lacking over here; an entertainer of style and quality with material that is just a little different. Well done Matt. I'm busy talking to one or two of our top agents, so don't be surprised if you find yourself in London in the not so distant future. That is, if you want to of course.

Eddie Calvert due in New York to collect a gold record for his waxing of "Oh, Mein Papa." By the way, someone mentioned a Platinum record to a well known team . . . did they really get it?

Nice to see another of my predictions coming thru'. Watch this week's best selling records and you'll notice Bonnie Lou in it with her "Tennessee Wig Walk." Yes I mentioned this months ago. Better late than never.

Just heard the news that **June Christy** is to do a concert tour of these Isles starting in March. June will be pleased to know that her recording of "My Heart Belongs To Only You" is one of the most requested items on BBC and Radio Luxembourg. . . . Looking forward to the Sinatra LP of "Songs For Young Lovers." . . . Ted Heath has the SRO notices up at the Palladium for his hundred "Swing Session." Just what we all expected.

This Week's Best Selling Pop Singles:
(Courtesy "New Musical Express")

1. "Oh, Mein Papa" — EDDIE CALVERT
2. "Blowin' Wild" — FRANKIE LAINE
3. "Cloud Lucky Seven" — GUY MITCHELL
4. "That's Amore" — DEAN MARTIN
5. "Rags To Riches" — DAVID WHITFIELD
6. "The Happy Wanderer" — OBERKIRCHEN CHILDREN'S CHOIR
7. "Tennessee Wig-Walk" — BONNIE LOU
8. "Answer Me" — FRANKIE LAINE
9. "Swedish Rhapsody" — MANTOVANI
10. "Chicka-Boom" — GUY MITCHELL

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

The price war, which threatened to upset the entire industry last week, calmed down to a simmer this week. The whole thing ends March 1 and everything (including prices) will be back to normal. . . . A young man opened at Number One this week who looks like he's potentially one of the biggest things to hit the entertainment field. His name is **Jimmie Komack.** And if ever there was a sure bet for records, he's it. . . . **Lou Monte** signed for the Town Casino in Buffalo April 5. . . . **Leo Diamond** getting tremendous reaction on his latest Ambassador disk, "My Sin." Leo, who has just finished a stint in Cleveland, heads back to the sunny clime of California. . . . **Lou Boorstein** embarking upon an exciting adventure as distributor for Label "X" from Maine to Virginia. Lou built Leslie Distributors, his one-stop operation, into just about the largest such firm in the country. . . . The London label of "Crystal Ball" credited the song to Chappell. However, Chappell is publishing the tune only outside of the United States. Weiss and Barry is the publisher here. . . . The **Gene Krupa** Trio currently at the Gay Haven in Detroit. . . . The **Sauter-Finegan** orchestra has recorded an RCA Victor album to be entitled "Inside Sauter-Finegan." . . . **Charley Applewhite** may appear in the film version of "My Sister Eileen" which Columbia Pictures is scheduled to make next summer. . . . **Eydie Gorme** signed for an additional 13 weeks on the **Steve Allen** show. . . . **Ray DeMeno** set for Avon Records, a new label. . . . **Bill Long** one of Canada's great favorites, opens at the Sawdust Trail in New York February 18. The rumor is that several American diskeries are bidding for his services.

CHARLEY APPLEWHITE

CHICAGO:

Bill (WCFL) Anson, whose radio and TV shows are clicking, also owns a copper mine 'way down thar in New Mexico. Tularosa, New Mexico, to be exact. It's a 6400 acre property. And copper is being mined. **Bill's** partner, **B. T. Spaulding,** well known westerner, died just a short while ago at the age of 96. So **Bill** got to thinking about Tularosa, New Mexico, and, being so very musically inclined, bingo—a tune. Already waxed by **Dennis Day** and **Ralph Marterie.** "Tularosa." A sweet, sweet ballad, that's got lots and lots of possibilities. And, at the same time, **Bill** came up with, "The Man Upstairs," which was cut by the noted **Cowboy Copas** on King. This is **Bill's** original of his oldie, "Half A Photograph," which clicked for more than 650,000 sales for **Kay Starr.** And now looks like a zinging winner for **Cowboy Copas,** too, new title and all. . . . **Buddy DiVito's** "Glenn Miller" on chance getting plenty of airtime from deejays here. And the flip, "If Love Has Flown," also grabbing playtime. . . . **Helen Claire Wilhoit** is gonna do it. She's marryin' up with **Teddy Phillips** on Feb. 20 at the First Baptist Church in Maryville, Tenn. Who's **Helen Claire Wilhoit** did you ask? Why that's **Teddy's** charming vocalist, **Lynn Hoyt.** . . . **Charley (Bourne Music) McGregor** flew into town yelling, "Answer Me, My Love." And didn't stop for even a second telling about **Nat Cole's** waxing of the tune. . . . RCA-Victor mailed gypsy-type earrings to one and all around town to help promote **June Valli's** "The Gypsy Was Wrong" (Disk-Of-The-Week). Wrote RCA, "'The Gypsy Was Wrong' but we hope the record is right for you and your listeners." Which was signed, "Yours ever, **June Valli.**" . . . Three hectic days for cutie **Sunny Gale** and her hubby, **Jerry Fields.** Attending a dinner party for deejays, retailers and juke box ops, as well as personally covering about every deejay in town. . . . Decca's **Dick Noel** skedded to come into our town as guest on the **Howard Miller-June Valli** "Close Up" NBC-TV show for week beginning Feb. 15. . . . An "Original" letter from our former "Agent XYZ-123" (none other than **"Handsome Henry" (Okun)** that is) telling us about **Verna Leeds** who will be in our town on Feb. 14 squired by **Buddy Basch.** . . . **Henry Doney's** Tiffany label has just signed Hollywood (Music) Oscar winner, **Jacques Dallin Belasco,** as well as the noted **Joseph Gallichio,** as musical directors, **Alan Edelson** advises.

JUNE VALLI

LOS ANGELES:

In my book it's the little acts of human decency that go to make up a truly great artist and **Nat "King" Cole** certainly fills the bill as one of the all time greats. The other night agents, song writers and members of the press congregated outside Nat's dressing room at Ciro's waiting to see him. They all got in and each one of them got equal consideration from Nat. Even when an avid fan dashed in for an autograph Nat promptly took care of her. He was never too busy or humble to see the little guy. This, in my book, goes far to make an already great artist even greater. Nat leaves Hollywood for his next engagement at the Beachcomers in Miami starting Feb. 17. He will share the spotlight with **Sophie Tucker.** . . . Celebrities from the wax world recently were seen dining at **Frank Senne's** "Moulin Rouge." Seated around one of the tables was **Abe and Vera Diamond** of Ambassador Record Co., **Joe Bihari,** head of Flair Records, and **"Honeybear" Warren,** daughter of Chief Justice **Earl Warren.** . . . Former orchestra leader and music publisher, **Al Kavelin** has formed a new company called Century Records. Composer-Arranger, **Henry Russell,** is also connected with the new firm. Their first release was written by **Stan Freburg** titled "Money." It's a monologue number that should catch wide plays from both operators and deejays. Good for plenty of laughs. Flip side is also funnier than a pocket-full of wet oysters called "The Convention Song." Both sides feature **"Big Jim" Buchanan.** Clever novelty throughout. . . . Those pretty sisters from Seattle who call themselves the **Taylor Maids** have been a busy trio. Between making radio and TV appearances to plug their waxing of "Nu, Nu, Nu," and "Bandana" on the Eureka label the gals managed to find time to fly to Fresno to help celebrate the opening of KBLF-TV on Feb. 13.

NAT "KING" COLE

BRUCIE WEIL

STARTS ANOTHER BIG PARADE
WITH HIS STIRRING ——

"WHEN THE RED, WHITE AND BLUE GOES MARCHING BY"

b/w

"WATCH OVER DADDY

ORCHESTRA & CHORUS by JOE REISMAN

20/47-5657

RCA VICTOR
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TMKS ®

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(Publicity)

WEIL ASSOCIATES
(Management)

MORRIS DIAMOND
(Record Promotion)

Visiting

PITTSBURGH, PA.—Fletcher Peck (left) and Jerry Vale (right) take time out from their busy schedules to visit with KQV deejay Joe Deane during his broadcast from one of the National Record Marts in Pittsburgh. The entertainers were on a twin bill at a local night club. Jerry, whose recording of "Two Purple Shadows" is the number one disk in Pittsburgh, also appeared at the AMO dinner in Baltimore last Sunday and is currently on an engagement in Miami, Florida.

HE'S BACK
Requests for his MOOD RECORDS will come in "Torrents" . . .
BILL LAWRENCE
"I'LL WAIT FOR YOU"
b/w "LITTLE GIRL"
MOOD # 1013
MOOD RECORDS
74 Prospect St. (Un. 4-2200) Cambridge, Mass.

Stokowski Re-Pacted To New RCA Victor Contract

NEW YORK—The signing of a long term renewal of Leopold Stokowski's recording contract with RCA Victor has been announced by George R. Marek, director of artists and repertoire for the company.

The veteran conductor made his first Victor record with the Philadelphia Orchestra in 1917, and has recorded continuously since that time.

Noted for his pioneering for the works of modern composers, Stokowski was the first to record Stravinsky's "Rites of Spring" in its entirety, the Schonberg "Gurre-Lieder" and the Gliere Third Symphony. He also was the first to conduct the orchestral music of Shostakovich in the Americas and was the only conductor to accompany Rachmaninoff on recordings of his original works.

Stokowski also has been a pioneer in the advancement of new recording methods which have resulted in the development of high fidelity sound recordings.

The diversity of Stokowski's musical interests is exemplified in his current RCA Victor releases, which include the modern idioms of the Roger Goeb Symphony, the forthcoming Harrison Suite for Violin, Piano and Small Orchestra and Ben Weber Symphony on Poems by William Blake. Also included are new recordings of such traditionally romantic works by Tchaikovsky as "Aurora's Wedding" and the Fifth Symphony.

Mercury Artists Names Burnham

NEW YORK—Leonard Green, president of Mercury Artists Corporation announces the appointment of William (Bill) Burnham as a vice-president of Mercury in charge of all that booking agency's music departments. The move will be in effect as of February 15th.

Burnham, who for the past five years has been head of the firm bearing his name, started his entertainment business career at Music Corporation of America. After several years at MCA he left to become a vice-president of Consolidated Radio Artists and from there he went on to the William Morris Agency where he spent the next four years. He left that agency to start his own firm and at the same time became entertainment director for the Commodore, Biltmore, Barclay, Park Lane and Chatham Hotels. Burnham is also on the Board of Directors of the Joseph P. Day real estate firm.

THE CASH BOX Album Reviews

CLASSICAL:

FAUST—(An Opera In Five Acts) Charles Francois Gounod—RCA Victor LM-6400 (4-12" LP) List: $21.80

NICOLAI GEDDA, TENOR; BORIS CHRISTOFF, BASS; VICTORIA DE LOS ANGELES, SOPRANO; ROBERT JEANTET, BARITONE; JEAN BORTHAYRE, BARITONE; MARTHA ANGELICI, SOPRANO; SOLANGE MICHEL, MEZZO-SOPRANO, ORCHESTRA AND CHORUS OF THE THEATRE NATIONAL DE L'OPERA, ANDRE CLUYTENS, CONDUCTOR.

From the opening scene, when Faust contemplates suicide, through his ill fated romance with Marguerite and the final scene when Marguerite's soul is heaven borne and Faust is dragged off to Mephistopheles' domain, RCA Victor offers a beautifully and enthralling rendition of the Gounod Classic. Victoria de los Angeles in the role of Marguerite, Boris Christoff as Mephistopheles and Nicolai Gedda as Faust perform superbly. One of the features of this album is the inclusion of the famous "Walpurgis Nacht" music, never before recorded, as part of the opera on records. An eye-catching colorful cover depicting a diabolical Mephistopheles watching the lovers, Marguerite and Faust, painted by Federico Castellon will prove to be a strong sales aid to the retail shop.

MANTOVANI and his Orchestra—"Immortal Classics"—London LL 877 (12" LP)—List: $5.95

PRELUDE IN C SHARP MINOR (RACHMANINOFF); MINUET IN G (MOZART) ROMANCE (RUBINSTEIN); SIMPLE AVEU (THOME); ON WINGS OF SONG (MENDELSSOHN); LARGO (HANDEL); BARCAROLLE (OFFENBACH); AVE MARIA (SCHUBERT); CRADLE SONG (BRAHMS); AIR ON THE G STRING (BACH); ETUDE IN E (CHOPIN); WALTZ FROM THE STRING SERENADE (TSCHAIKOVSKY).

Some of the most beautiful classics, many of which have become pop songs, are presented by the beautiful strings of Mantovani's orchestra. A perfect package of some relaxing listening. Album should have a wide appeal due to the fact that many of the themes are familiar to record fans who are not ardent classical collectors. Dealers are well aware of the sales appeal of Mantovani music. This item should be no exception to the rule.

TCHAIKOVSKY—"Symphony No. 5" In E Minor, Op. 64—Leopold Stokowski and his Symphony Orchestra—RCA Victor LM 1780 (12" LP) List: $5.72

The rich and melodic themes of the beautiful Symphony No. 5 in E Minor by Tchaikovsky are presented in top grade fashion by the great Leopold Stokowski orchestra. Although oft recorded, this latest rendition of the favorite classic on Victor's "New Orthophonic" High Fidelity is a new adventure in listening. Each of the four movements has a graceful warmth about it. This is one parcel that should be a steady strong seller for many years to come. The beautiful themes of the Second Movement should serve the dealer as a powerful salesman.

WILLIAM KAPPELL—Kappell In Memoriam—RCA Victor LM-1791 (1-12" LP) List: $5.72

SIDE 1—J. S. BACH—PARTITA NO. 4, IN D. SIDE 2—SCHUBERT-LANDLER; SCHUBERT—IMPROMPTU IN A-FLAT; LISZT—MEPHISTO WALTZ; LISZT HUNGARIAN RHAPSODY NO. 11 IN A MINOR.

Victor, in a memorial to the late William Kappell, of whom many wonderful things were forecast, before his untimely death, presents a variety of offerings including the Bach Partita which Kappell never completed. Kappell's genius is evident in his gentle fingering, fiery and passionate sweep and his purity of tone. The album has several selling features. Its merit, a collectors item and sentimental tribute.

POPULAR:

THE MUSIC OF IRVING BERLIN—Stanley Black and the Kingsway Promenade Orchestra—London LL 811 (12" LP) List: $5.95

SAY IT WITH MUSIC; A COUPLE OF SWELLS: CHEEK TO CHEEK; THEY SAY IT'S WONDERFUL; NO STRINGS; SAY IT ISN'T SO; THE PICCOLINO; MARIE; HEATWAVE; HOW DEEP IS THE OCEAN; PLAY A SIMPLE MELODY; THE SONG IS ENDED; A PRETTY GIRL IS LIKE A MELODY; THERE'S NO BUSINESS LIKE SHOW BUSINESS.

Stanley Black, musical director of England's BBC Dance Orchestra, writer and conductor of film music, and one of London Records' major vocalist accompanists, conducts the Kingsway Promenade Orchestra through some of the most popular Irving Berlin tunes. It's a wonderful collection of pop classics designed for an hour of pleasant listening. The excellent presentation of the popular standards makes this a natural for young and old alike. An item that'll never go out of style.

JAZZ:

TED HEATH AT THE LONDON PALLADIUM—London LL 802 (12" LP) List: $5.95

THE CHAMP; ELOQUENCE; DO NOTHIN' TILL YOU HEAR FROM ME; PICK YOURSELF UP; BLUES FOR MODERNS; FOURTH DIMENSION; RETROSPECT; DARK EYES; SOLITUDE; THE HAWK TALKS; I GOT IT BAD; RHAPSODY FOR DRUMS.

Ted Heath, one of England's top jazz bands, whose Sunday concerts at the London Palladium rock the aisles, has his 89th concert put on record by London label. This solid material which was recorded in April of '53 is a treat for jazz lovers. And the Heath band features some of the continent's great jazz men. The album contains a fine selection of standards rendered in the Heath manner plus originals. Any one of the items well demonstrates the style of the crew.

MARIAN McPARTLAND TRIO—Jazz At The Hickory House—Savoy MG 15032 (1-10" LP) List: $3.00

The fabulous jazz fingering of Marian McPartland is etched in a live session at the Hickory House Restaurant in New York. Ever a delight to listen to, Marian's keyboard technique is no exception on this release. Of particular delight was the fantastic 88 gymnastics of Marian on "The Lady Was A Tramp". Vinnie Burke on the Bass and Joe Morello on the drums round out an engaging trio. An LP must for jazz addicts of the Marian McPartland school.

DOCUMENTARY:

BIRTH OF A BABY—Capitol H 480 (10" LP) List: $3.00

Capitol Records puts on wax tape recording of an actual birth of a child. It's a step by step documentary of the delivery of the baby from the time the mother is wheeled into the delivery room until she is taken out. Microphones in the room pick up the doctor's voice, the obstetrician's instructions, the sounds of the surgical instruments, the mother's breathing and finally the baby's cry. A doctor, off to the side, narrates the entire proceedings and explains exactly what's happening. Album should have a tremendous curiosity attraction to expectant mothers, however it's an item that you can't listen to over and over again. Cover tells the entire story.

LATIN LADY

and (I Left My Heart in)

HEIDELBERG

a big two-sided hit for Hugo...

HUGO WINTERHALTER

and his Chorus and Orchestra

20/47-5655

RCA VICTOR
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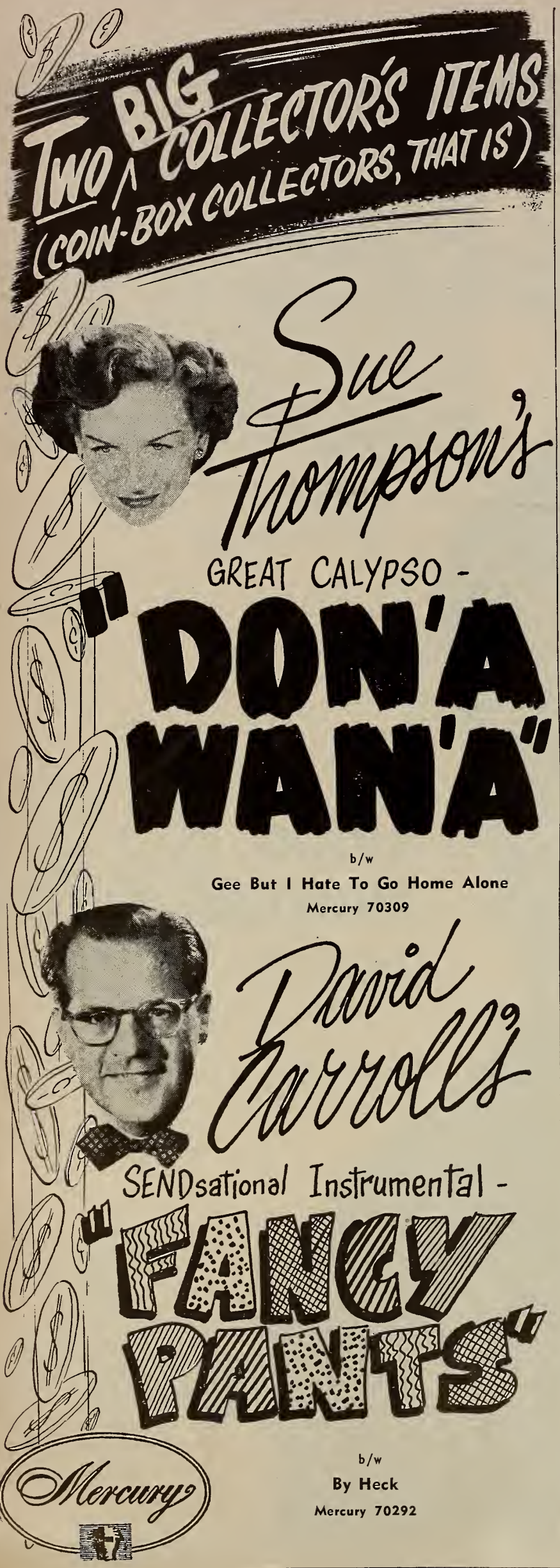
"HIS MASTER'S VOICE"



Label "X" Appoints Distribs; Transdisc Named For East

NEW YORK—Joe Delaney, general sales manager of Label "X" and Groove, RCA Victor's two new subsidiaries, this week announced the distributors for the firms.

Biggest surprise was the appointment of Transdisc Corporation, headed by Lou Boorstein, as distributor from Maine to Virginia. The firm was set up specifically for this purpose and with its wide coverage, it is potentially one of the largest distributors of records in the country.

Lou Boorstein, president of the firm, is divorcing himself from active management of Leslie Distributors, one of the country's top one-stop operations, which he founded and built to its present size. Leslie will continue under the supervision of Bernie Boorstein.

Transdisc will immediately open offices in Boston, Buffalo, Hartford, New York, Philadelphia and Baltimore. As soon as possible, the distrib will also open up in Albany, Newark and Richmond.

Other Label "X" distributors announced by Delaney are: Mangold in Charlotte, N.C.; M.S. in Chicago; Hit in Cincinnati; Custom in Cleveland; Big State in Dallas; Davis in Denver; Arc in Detroit; Sunland in El Paso; Music Service in Great Falls, Montana; Southcoast in Houston; Jay Kay in Los Angeles; Tell Music in Madison; Lieberman in Minneapolis; Amann in New Orleans; Oklahoma Record and Supply in Oklahoma City; Alco in Pittsburgh; B.G. in Portland and Seattle; Davis in Salt Lake City; Chatton in San Francisco; and Midwest in St. Louis.

All of the above will handle Label "X" but not all of them will handle the Groove label.

In the following cities, RCA Victor distribs who will handle Groove are: Yancey in Atlanta; Dulaney's in Amarillo; D&H in Baltimore; McDavid & Co. in Birmingham; Southern Radio in Charlotte; Adleta in Dallas; McClung in Knoxville; Frank Lyon Co. in Little Rock; McGregor's in Memphis; Sea Coast in Miami; TV & Appliance Distributors in New Orleans; Dulaney's in Oklahoma City; Wyatt-Cornick in Richmond; Interstate Electric in Shreveport; and Southern Wholesalers in Washington, D.C.

Further appointments are expected to be announced this week.

Diamond Announces Start of Pic Records

NEW YORK—Six months of planning came to an end last week when Morris Diamond announced the formation of Pic Records which he will direct.

Diamond says the firm, which is well financed, has spared no expense in putting out its first records. Top musical arrangements were made; the best distribs and being lined up; the disks are to be of the highest quality; and the promotion is to be of the strongest sort with a juke box operator and disk jockey list equal to that of any major.

The first record, which was arranged by Don Costa, is by a newcomer Danny Capri. He does "You're So Simpatico" and "Mama Nicolini". Both tunes were written by J. Fred Coots, who discovered Danny while he was working for a clothing concern.

Danny started singing at local church benefits, then local clubs, assorted affairs and finally built up to an appearance at the New York Strand in 1950 for two weeks.

Making A Joyful Noise

HOLLYWOOD, CAL.—The "4-D's" (for Dolls), Jane Russell, Beryl Davis, Connie Haines and Della Russell are pictured here with Lyn Murray who arranged their current Coral disk "Make A Joyful Noise Unto The Lord."

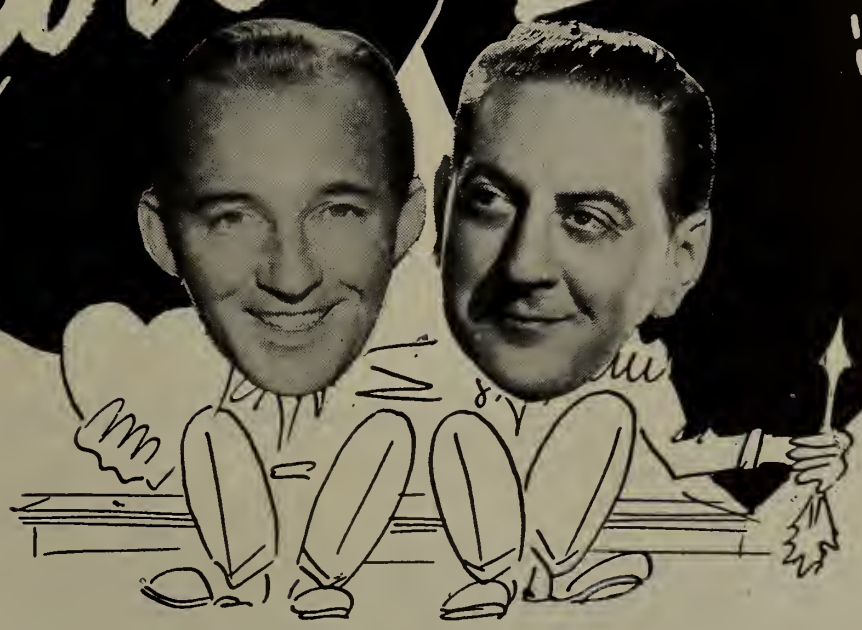
DECCA RECORDS

TOGETHER FOR THE FIRST TIME IN 20 YEARS!

Two Great Names in Music...

BING CROSBY & GUY LOMBARDO

"Young At Heart" and "I Get So Lonely"



A SUPER DECCA DOUBLE

Decca 29054 (78 RPM) and 9-29054 (78 RPM)

DECCA RECORDS

Block Makes Sure

NEW YORK—Martin Block makes sure that several of the more valuable of his precious 60,000 record collection get to his new ABC post safely. Brink's guards James Glavin (right) and Al Dutton (in truck) pass the loot as Theodore T. Krowl (left) stands guard for any eventuality. The selected disks were moved by Brink's from Block's former station to WABC where his "Make Believe Ballroom" show is heard in New York 2:35 to 6:45 p.m. Monday thru Friday and 10:00 to 12:00 noon and 6:00 to 7:30 p.m. on Saturdays. The "Martin Block Show" is heard across the board 2:35 to 4:00 p.m. (EST).

The Golden Voiced
MARTIN WALKER
sings
"Sunday Story"
and
"Window In Heaven"
Camm 134
A few choice territories still available for key distributors.
CAMM Records
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East Rutherford, N. J.

2 New Smash Hits by
THE HILLTOPPERS
featuring the voice of JIMMY SACCA
"TILL THEN" # 15132
and
"FROM THE VINE CAME THE GRAPE"
15127
DOT RECORDS, INC.
Gallatin, Tennessee
Phones: 880-881

Record Names Highlight 6th Anniversary of Baltimore AMO

BALTIMORE, MD. — The Amusement Machine Operators' Association of Greater Baltimore celebrated its 6th Anniversary with a packed house of more than 600 people in attendance.

After a welcome note by Irvin Goldner, president of the Baltimore Association, and Theodore McKeldin, Governor of Maryland, Joey Bishop emceed a show which included some of the wax world's prominent names. Appearing at the affair were Sunny Gale (RCA Victor); Bob Manning (Capitol); Charlie Applewhite (Decca); Jill Corey (Columbia), and Jerry Vale (Columbia). Other acts rounded out the bill.

Top Baltimore distributors, operators and coin machine manufacturers' reps all appeared at the celebration.

1953 Saw Juke Box Boom In Germany

GERMANY — Belgium, Holland, France and Switzerland have already accepted the juke box as a feature of modern life. Now Germany has flung her gates open to be invaded by the juke box. 1953 will be remembered as the year in which the coin operated phonograph clicked in Germany.

Probably the most important factor in this movement was that coin operated machines had become legally permitted in Germany. As a result of the legal factor, pub owners began to realize that a music box constituted a certain attraction for the customer and increased the turnover considerably.

Many operators were horrified by the complicated mechanism of the juke boxes. But today, the op has learned to feel his way through the wiring and is no longer flabergasted by the mere look of it.

Walters, Franklin Form Personal Management Co.

NEW YORK—Lou Walters and Cass Franklin are now members of the personal management business. Their firm name is Lou Walters Enterprises, Inc. One of the corporation's first acts is the 18-year-old songstress Diahann Carroll. The thrush has just cut two sides for the USA Record label.

CANADIAN CAPERS

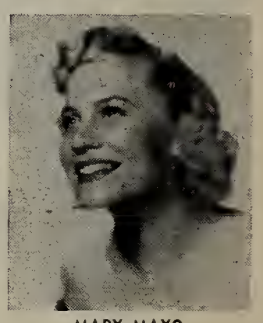
TORONTO TOPICS:

PERCY FAITH

Hazel Scott guesting at this week's Pop Concert at Massey Hall, which also has the CBC's music advisor, **Geoffrey Waddington** as guest conductor. An interesting bit of Canadiana is the fact that **Percy Faith** originally came into the limelight here in his home town as a member of Geof. Waddington's network orchestra. . . . **Phyllis Marshall**, ex **Cab Calloway** vocalist, doing right well back in her home town, where she has solidly established herself on CBC-TV Big Revue and starring with **Trump Davidson** and his Orchestra at the Palace Peer. . . . The Spadina Hotel, long a Toronto landmark, is now making a name for itself in the bistro league with the **Avalon Duo**. . . . A Ball in every sense of the word was the 15th Annual Printer's Ball at the Royal York Hotel on Saturday, February 13th. The Miller style music of **Benny Louis** and his Orchestra, **Mart Kenny** and his Western Gentlemen and **Madhatters** were the three bands which made music to the wee small hours. . . . **Boniface Otto Day** packing the patrons into his St. Regis Hotel with his lavish combination of music and fine food. "Smiling" **Eddie Stroud** and his Orchestra are playing for the supper dance with **Hans Kaufman Trio** supplying the dinner music, and in the Rainbow Room, **Stefan Cotlos** and his Caballeros give out with the Latin American music. . . . Bassel's has **Nino Nanni** back for a quick return engagement, following up his terrific click of a month ago at the Yonge Street oasis. It still puzzles this scribe why Nino has not been latched onto by a major label. Personable, and with an infectious style of showmanship, this nitery star should click as big on disks as he does in person. . . . Next headliner at Bassels will be **Dorothy Donegan** and should hold the terrific trade that this Yonge Street spot has enjoyed. . . . An added attraction at the Town Tavern is handsome composer-pianist, **Bernie Black**, whose song "Let's Make Up Your Mind" was **Bobby Wayne**'s last London record and still garners plenty of plays in this area. Also at the Town Tavern are the **Marveleers** featuring **Larry Granger** who are clicking with the localities. . . . The local DJ's are anxiously awaiting Canadian release of Capitol's **Ray Anthony** platter of "Sign Post." Ray has a lot of fans among the local music boys, but the big reason that the local disk spinners want to get with this one can be credited to **Marcie Miller**'s vocal on the platter. Marcie was a terrific click here a couple of seasons ago when she first jumped from her native Cleveland into Bassels. In this sector she's got a raft of friends in the publishing and DJ circles, who have long felt that she's headed for the top. . . . The **Four Aces** are packing them in once again at the Casino Theatre and these Decca stars become citizens anytime they want to settle in these parts. Another top name and local favorite, **Don Cornell**, the Coral hitmaker, headlines the incoming show at the Casino. . . . A quick click at Hamilton's Jockey Club is composer-star, **Slim Gordon**, whose return to his adopted city has been establishing attendance records. Slim's current hit, "What A Waste Of Good Corn Likker" (co-penned with **Bill Long**) is pulling in the coins for the ops featuring this Quality disk in their machines. . . . **Cedric Phillips**, the Jamaican singing pianist, is rumored to be opening at one of the top spots here. If he does the same act that this scribe caught in Montreal last summer, he'll develop a host of imitators in this area. His mixture of suave ballads, cool 88-ing, and Calypso novelties is fool-proof showmanship. . . . Latest addition to CHML Hamilton's Main Street Jamboree is London's **Tom Hunter**, and the tall blond and handsome rustic newcomer has a way with a song and the femme audience! Arrow Records are dickering to sign him for their label. . . . We've just heard **Mary Mayo**'s Benida disk of "It Happens." The lush thrush comes through with a real winner on **Norman Campbell**'s ballad (Norm is producer at the local CBC-TV studios) and the publishers, Clarendon House, look to have a real winner in this song. Quality Record rushing it out for the Canadian market on their label.

FOUR ACES

DON CORNELL



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THE CASH BOX
NUMBER 38
JUNE 14, 1952
VOLUME 13
Spike Jones and a couple of his Country Cousins take time out from their work on the ranch to pose for a photo. Spike, whose latest RCA Victor release is "Stop Your Gambling" backed with "Way Out Yonder", has just completed a record breaking 60 day tour. He's managed by Arena Stars and his record promotion is handled by Buddy Basch Associates.

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RCA VICTOR 20-5647

Hugo Winterhalter

his Orchestra and Chorus

WARNER BROS. MUSIC DIVISION

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BMI Inaugurates 1954 Student Composers' Competition

NEW YORK—With entries for the 1953 Student Composers Radio Awards totalling more than three times the amount received the previous year, Broadcast Music, Inc., sponsor of the annual competition for the best instrumental or vocal compositions by student composers, has announced the official opening of the 1954 contest. As in past years, a total of $7,500 in prizes will be awarded to winning composers who are students of accredited conservatories of music, Universities, colleges, secondary schools and private teachers in the United States, its possessions and Canada.

National winners of the 1953 awards will be announced by June 1, 1954. First prize will be $2,000, second, $1,500 and third, $1,000. Six other awards will be made, totalling $2,000. All awards will be applied to tuition and subsistence. Judges for the Student Composers Radio Awards are William Schuman, President, Juilliard School of Music, Earl V. Moore, Dean, School of Music, University of Michigan and Henry Cowell, Peabody Conservatory and President of the American Composers Alliance. Canadian representative on the judging committee is Claude Champagne, Assistant Director of the Quebec Conservatory of Music and Dramatic Art. This group will be assisted by leading composers, publishers and interpreters of music whose names will be announced shortly.

Entries for the 1953 contest were received from thirty states, the District of Columbia and three provinces of Canada. Students from twenty conservatories of music, thirty-four universities, sixteen colleges and seven high schools submitted compositions ranging from operas and symphonies to short solo piano and vocal works. Commenting on the cooperation accorded SCRA by leading educators and schools of music, Carl Haverlin, President of Broadcast Music, Inc., stated:

"The ever-increasing interest shown by United States and Canadian educators and music students in the annual Student Composers Radio Awards is a source of great satisfaction to us. The fact that we at BMI have been able to contribute greater incentive and stimulation to the budding composer is something of which we are very proud. We hope, in the near future, to be able to announce further and more extensive awards, prizes and opportunities."

Recently added to its "Approved List of National Contests and Activities" by the National Association of Secondary School Principals, the Students Composer's Radio Awards was inaugurated in Chicago in June, 1951. At a meeting called by Broadcast Music, Inc., a plan for the annual competition was outlined to a group of music educators. The plan met with the unanimous support of the group and the following persons present at the meeting became the Permanent National Standing Committee for the competition: Duane Branigan, University of Illinois; Emmett Brooks, Alabama Broadcasting Association; C. V. Buttelman, Music Educators National Conference; Henry Cowell, American Composers Alliance; Ross Lee Finney, University of Michigan; Edwin Gerschefski, Converse College; Arthur G. Harrell, National Interscholastic Music Activities Commission; Carl Haverlin, Broadcast Music, Inc.; Marguerite V. Hood, Music Educators National Conference; George Howerton, Northwestern University; Raymond Kendall, University of Southern California; Harrison W. Kerr, University of Oklahoma; Karl Kuersteiner, Florida State University; Vanett Lawler, Music Educators National Conference; Earl V. Moore, University of Michigan; Alex Richter, New York High School of Music and Art; Theodore Kratt, University of Oregon; Alexander Tcherepnine, DePaul University; Ann Trimingham, American Conservatory, Chicago; Roy Underwood, Michigan State University; Louis Werson, Public Schools Music Department, Philadelphia, Pa.

Official rules, together with entry blanks are available from Russell Sanjek, Director, SCRA Project, Fifth Floor, 580 Fifth Avenue, New York 19, New York.

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Two New Originals
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"HONEST INJUN"
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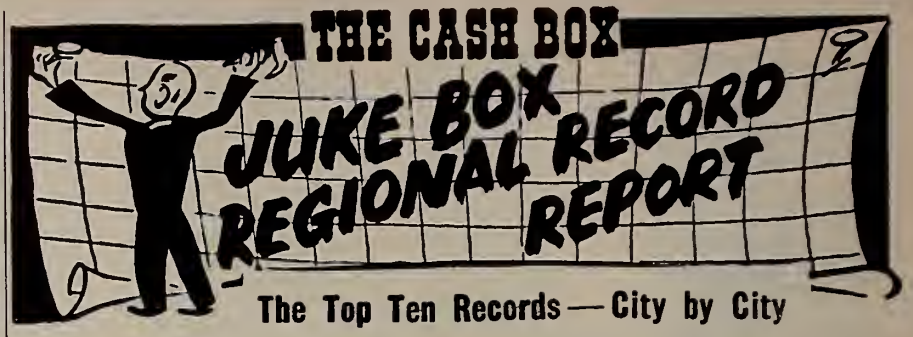

The Top Ten Records — City by City

New York, N. Y.
1. Stranger In Paradise (Bennett)
2. Oh, My Papa (E. Fisher)
3. Darktown Strutters Ball (Lou Monte)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Changing Partners (P. Page)
7. From The Vine Came The Graoe (Gaylords)
8. The Jones Boy (Mills Bros.)
9. Somebody Bad Stole De Wedding Bell (Kitt-Gibbs)
10. Till Then (Hilltoppers)

Chicago, Ill.
1. Stranger In Paradise (Martin-Bennett-Four Aces)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. From The Vine Came The Grane (Gaylords)
5. Till Then (Hilltoppers)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Till We Two Are One (Shaw)
9. Make Love To Me (Stafford)
10. The Darktown Strutters Ball (Lou Monte)

Los Angeles, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Martin)
3. That's Amore (Dean Martin)
4. Changing Partners (Page-Starr-Crosby)
5. Heart Of My Heart (4 Aces)
6. Secret Love (Doris Day)
7. Make Love To Me (Stafford)
8. Rags To Riches (T. Bennett)
9. Ricochet (Teresa Brewer)
10. Lovin' Spree (Eartha Kitt)

Philadelphia, Pa.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. Till We Two Are One (Shaw)
4. That's Amore (Dean Martin)
5. From The Vine Came The Grape (Gaylords)
6. Secret Love (Doris Day)
7. Changing Partners (P. Page)
8. The Darktown Strutters Ball (Lou Monte)
9. Till Then (Hilltoppers)
10. Make Love To Me (Stafford)

San Francisco, Calif.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Rags To Riches (T. Bennett)
6. Secret Love (Doris Day)
7. Heart Of My Heart (4 Aces)
8. Ricochet (Teresa Brewer)
9. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
10. Make Love To Me (Stafford)

St. Louis, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Martin)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Till We Two Are One (Shaw)
6. Heart Of My Heart (4 Aces)
7. Changing Partners (Doris Day)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. String Of My Heart (Gaylords)
10. Time Will Tell (Hilltoppers)

Atlanta, Ga.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Make Love To Me (D. Martin)
5. Changing Partners (P. Page)
6. I Get So Lonely (4 Knights)
7. Ricochet (Teresa Brewer)
8. Secret Love (Doris Day)
9. Answer Me, My Love (Nat "King" Cole)
10. Y'All Come (Bing Crosby)

Pittsburgh, Pa.
1. Two Purple Shadows (Vale)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (Four Aces-Bennett)
4. From The Vine Came The Grape (Gaylords)
5. Till Then (Hilltoppers)
6. Make Love To Me (Stafford)
7. Cuddle Me (Ronnie Gaylord)
8. That's Amore (Dean Martin)
9. I Get So Lonely (4 Knights)
10. Secret Love (Doris Day)

Dallas, Tex.
1. Stranger In Paradise (Four Aces-Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Y'All Come (Bing Crosby)
7. Make Love To Me (Stafford)
8. Rags To Riches (T. Bennett)
9. Ricochet (Teresa Brewer)
10. Till Then (Hilltoppers)

Seattle, Wash.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Bennett)
3. That's Amore (Dean Martin)
4. Marie (Four Tunes)
5. Changing Partners (P. Page)
6. Secret Love (Doris Day)
7. Ricochet (Teresa Brewer)
8. Rags To Riches (T. Bennett)
9. Heart Of My Heart (4 Aces)
10. Make Love To Me (Stafford)

Boston, Mass.
1. Stranger In Paradise (Four Aces-Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Make Love To Me (Stafford)
7. Till We Two Are One (Shaw)
8. From The Vine Came The Grape (Gaylords)
9. Bell Bottom Blues (T. Brewer)
10. Young At Heart (F. Sinatra)

Cincinnati, Ohio
1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Four Aces-Bennett)
4. Changing Partners (P. Page)
5. From The Vine Came The Grape (Gaylords)
6. Secret Love (Doris Day)
7. Till Then (Hilltoppers)
8. Heart Of My Heart (4 Aces)
9. Rags To Riches (T. Bennett)
10. Make Love To Me (Stafford)

Detroit, Mich.
1. Oh, My Papa (Eddie Fisher)
2. From The Vine Came The Grape (Gaylords)
3. Stranger In Paradise (4 Aces)
4. Till We Two Are One (Shaw)
5. Make Love To Me (Stafford)
6. That's Amore (Dean Martin)
7. Till Then (Hilltoppers)
8. Heart Of My Heart (4 Aces)
9. Cuddle Me (Ronnie Gaylord)
10. Gee (The Crows)

Memphis, Tenn.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Martin-Bennett
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. Secret Love (Doris Day)
6. Make Love To Me (Stafford)
7. I Get So Lonely (4 Knights)
8. Rags To Riches (Tony Bennett)
9. Ebb Tide (Frank Chacksfield)
10. Till We Two Are One (Shaw)

Washington, D. C.
1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Stranger In Paradise (Bennett)
4. Changing Partners (P. Page)
5. Make Love To Me Stafford)
6. Secret Love (Doris Day)
7. Heart Of My Heart (4 Aces)
8. Answer Me, My Love (Nat "King" Cole)
9. Ricochet (Teresa Brewer)
10. I Get So Lonely (4 Knights)

Shoals, Ind.
1. Stranger In Paradise (Four Aces)
2. Oh, Mein Papa (Calvert)
3. That's Amore (Dean Martin)
4. Heart Of My Heart (4 Aces)
5. Rags To Riches (Tony Bennett)
6. Changing Partners (P. Page)
7. Women (Guy Lombardo)
8. The Jones Boy (Mills Bros.)
9. Till We Two Are One (Georgie Shaw)
10. Ricochet (Teresa Brewer)

Nashville, Tenn.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. Changing Partners (P. Page)
4. That's Amore (Dean Martin)
5. I Get So Lonely (4 Knights)
6. Heart Of My Heart (4 Aces)
7. Secret Love (Doris Day)
8. Make Love To Me (Stafford)
9. Woman (Johnny Desmond)
10. Rags To Riches (T. Bennett)

Cleveland, Ohio
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. From The Vine Came The Grape (Gaylords)
4. That's Amore (Dean Martin)
5. Changing Partners (P. Page)
6. I Get So Lonely (4 Knights)
7. Till We Two Are One (Shaw)
8. Cuddle Me (Ronnie Gaylord)
9. Secret Love (Doris Day)
10. Make Love To Me (Stafford)

Kansas City, Mo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Tony Bennett)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Changing Partners (P. Page)
6. Heart Of My Heart (4 Aces)
7. Rags To Riches (T. Bennett)
8. Ricochet (Teresa Brewer)
9. Woman (Johnny Desmond)
10. Make Love To Me (Stafford)

Denver, Colo.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Four Aces-Martin-Bennett)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Heart Of My Heart (4 Aces)
6. Secret Love (Doris Day)
7. Ricochet (Teresa Brewer)
8. Make Love To Me (Stafford)
9. Rags To Riches (T. Bennett)
10. Woman (Ferrer-Desmond)

New Orleans, La.
1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Bennett-Four Aces)
3. Secret Love (Doris Day)
4. Changing Partners (P. Page)
5. That's Amore (Dean Martin)
6. Make Love To Me (Stafford)
7. Heart Of My Heart (Four Aces-Cornell, Desmond, Dale)
8. Till Then (Hilltoppers)
9. Woman (Johnny Desmond)
10. Rags To Riches (T. Bennett)

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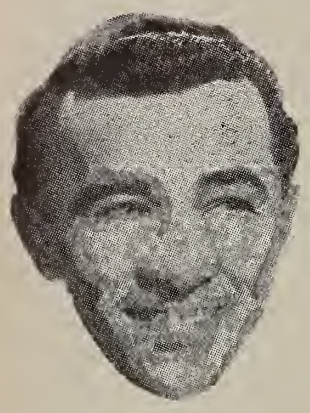

BILL DARNEL

THAT'S THE WAY LOVE GOES

b/w

For You

X-0001 (78 rpm)
4X-0001 (45 rpm)

The SMITHS with a Smash!

THE SMITH BROTHERS

MELANCHOLY ME

b/w

It Was Worth It

X-0003 (78 rpm)
4X-0003 (45 rpm)

Magnificent Maltby!

RICHARD MALTBY

and his Orchestra

DEEP BLUE SEA

b/w

PATROL POLKA

X-0002 (78 rpm)
4X-0002 (45 rpm)

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A PRODUCT OF RADIO CORPORATION OF AMERICA

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 13 without any changes on the part of THE CASH BOX.

Sam Zurlo
WCSS—Amsterdam, New York

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (4 Aces)
3. Secret Love (Doris Day)
4. That's Amore (Dean Martin)
5. Our Heartbreaking Waltz (Teresa Brewer)
6. Heart Of My Heart (Cornell, Desmond, Dale)
7. Changing Partners (P. Page)
8. From The Vine Came The Grape (Hilltoppers)
9. Why (Karen Chandler)
10. Marie (Four Tunes)

Bill Stell
WSVS—Crewe, Virginia

1. Stranger In Paradise (4 Aces)
2. Oh, Mein Papa (E. Calvert)
3. That's Amore (Dean Martin)
4. Granada (Monty Kelly)
5. Changing Partners (P. Page)
6. Turn Around Boy (Douglas)
7. Cabbages and King (Charlie Applewhite)
8. From The Vine Came The Grape (Hilltoppers)
9. What More Is There (Al Alberts)
10. Secret Love (Doris Day)

Bates Feuell
WCAR—Pantiac, Michigan

1. Till We Two Are One (Shaw)
2. Oh, My Papa (Eddie Fisher)
3. Make Love To Me (Stafford)
4. From The Vine Came The Grape (Gaylords)
5. Life Is Just A Bowl Of Cherries (Jaye P. Morgan)
6. Stranger In Paradise (4 Aces)
7. That's Amore (Dean Martin)
8. Secret Love (Doris Day)
9. Changing Partners (P. Page)
10. Our Heartbreaking Waltz (Teresa Brewer)

Ira Cook
KABC and KMPC—Hallywood, Califarnia

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Martin)
3. Sadie Thompson's Song (Rita Hayworth)
4. Bell Bottom Blues (Brewer)
5. Changing Partners (P. Page)
6. Secret Love (Doris Day)
7. That's Amore (Dean Martin)
8. Lovin' Spree (Eartha Kitt)
9. Y'All Come (Bing Crosby)
10. From The Vine Came The Grape (Gaylords)

Ralph Phillips
WFBR—Baltimare, Md.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Tony Bennett)
3. That's Amore (Dean Martin)
4. Make Love To Me (Stafford)
5. Secret Love (Doris Day)
6. Changing Partners (P. Page)
7. Heart Of My Heart (Cornell, Desmond, Dale)
8. From The Vine Came The Grape (Hilltoppers)
9. Rags To Riches (T. Bennett)
10. The Jones Boy (Mills Bros.)

Alan Black
WPIT—Pittsburgh, Pa.

1. Two Purple Shadows (Vale)
2. Stranger In Paradise (Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. She Was Five And He Was Ten (Mills Bros.)
5. The Jones Boy (Mills Bros.)
6. Our Heartbreaking Waltz (Teresa Brewer)
7. Till We Two Are One (Shaw)
8. Why (Nat "King" Cole)
9. Make Love To Me (Stafford)
10. Secret Love (Doris Day)

Don Bell
KRNT—Des Maines, Iawa

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. Changing Partners (Starr)
4. Stranger In Paradise (Tony Bennett)
5. Secret Love (Doris Day)
6. Woman (Johnny Desmond)
7. Heart Of My Heart (4 Aces)
8. The Creep (Stan Kenton)
9. Till Then (Hilltoppers)
10. Rags To Riches (T. Bennett)

Don McLeod
WJBK—Detroit, Michigan

1. That's Amore (Dean Martin)
2. From The Vine Came The Grape (Gaylords)
3. Till We Two Are One (Shaw)
4. Stranger In Paradise (Four Aces-Bennett)
5. Till Then (Hilltoppers)
6. Oh, Mein Papa (Calvert-Fisher)
7. Cuddle Me (R. Gaylord)
8. Venus De Milo (B. Manning)
9. Woman (Johnny Desmond)
10. The Sheik Of Araby (Greco)

Chuck Wilson
WBVP—Beaver Falls, Pa.

1. Stranger In Paradise (Four Aces-Bennett)
2. Two Purple Shadows (Vale)
3. Secret Love (Doris Day)
4. I Get So Lonely (4 Knights)
5. Till Then (Hilltoppers)
6. Rags To Riches (T. Bennett)
7. She Was Five And He Was Ten (Judy Valentine)
8. Cuddle Me (Ronnie Gaylord)
9. Game Of Love (Bill Darnell)
10. From The Vine Came The Grape (Hilltoppers)

George E. LeZotte
WAVZ—New Haven, Conn.

1. Darktown Strutters Ball (Lou Monte)
2. Venus De Milo (B. Manning)
3. Heart Of My Heart (Elgart)
4. Stranger In Paradise (4 Aces)
5. The Game Of Love (Bill Darnell)
6. Till Then (Hilltoppers)
7. The Jones Boy (Mills Bros.)
8. Secret Love (Doris Day)
9. Granada (Monty Kelly)
10. Make Love To Me (Stafford)

John Leban
WCAE—Pittsburgh, Pa.

1. Two Purple Shadows (Vale)
2. Make Love To Me (Stafford)
3. Secret Love (Doris Day)
4. Ricochet (Teresa Brewer)
5. I Get So Lonely (4 Knights)
6. Lovin' Spree (Eartha Kitt)
7. Somebody Bad Stole De Wedding Bell (G. Gibbs)
8. You Alone (Perry Como)
9. Young At Heart (Sinatra)
10. Melancholy Me (Fitzgerald)

Bill Previtti
WDEF—Albuquerque, N. M.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Woman (Johnny Desmond)
4. Changing Partners (P. Page)
5. Till Then (Hilltoppers)
6. Granada (Frankie Laine)
7. Stranger In Paradise (Tony Bennett)
8. The Creep (Stan Kenton)
9. That's Amore (Dean Martin)
10. Ricochet (Teresa Brewer)

Tom Arim
WSTV—Stuebenville, Ohia

1. Two Purple Shadows (Vale)
2. Stranger In Paradise (Tony Bennett)
3. Oh, My Papa (Eddie Fisher)
4. Secret Love (Doris Day)
5. Make Love To Me (Stafford)
6. She Was Five And He Was Ten (Mills Bros.)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. The Jones Boy (Mills Bros.)
9. Till We Two Are One (Shaw)
10. Why (Nat "King" Cole)

Murray Jordan
WLIB—New York, N. Y.

1. Stranger In Paradise (Tony Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. From The Vine Came The Grape (Gaylords)
5. Make Love To Me (Stafford)
6. The Creep (Johnston Bros.)
7. Young At Heart (Sinatra)
8. Heart Of My Heart (4 Aces)
9. Till Then (Hilltoppers)
10. Ebb Tide (F. Chacksfield)

Hank Goldman
WAND—Annapolis, Md.

1. Stranger In Paradise (Tony Bennett)
2. Oh, My Papa (Eddie Fisher)
3. Secret Love (Doris Day)
4. You Alone (Doris Day)
5. The Creep (Three Suns)
6. The Jones Boy (Mills Bros.)
7. Woman-Man (J. Ferrer-R. Clooney)
8. Me And My Shadow (Bailey)
9. From The Vine Came The Grape (Gaylords)
10. Changing Partners (P. Page)

Sherm Feller
WVDA—Bastan, Mass.

1. Stranger In Paradise (4 Aces)
2. Woman (Johnny Desmond)
3. Tipica Serenada (Jerome)
4. You Alone (Perry Como)
5. She Was Five And He Was Ten (Mills Bros.)
6. My Hymn To Her (A. Wayne)
7. Granada (Monty Kelly)
8. Sadie Thompson's Song (Richard Hayman)
9. Young At Heart (Sinatra)
10. Chinese Waiter (B. Hackett)

Wallie Dunlap
WICC—Bridgeport, Cann.

1. Secret Love (Doris Day)
2. Till Then (Hilltoppers)
3. Stranger In Paradise (4 Aces)
4. Till We Two Are One (Shaw)
5. Answer Me, My Love (Cole)
6. Make Love To Me (Stafford)
7. Darktown Strutters Ball (Lou Monte)
8. Oh, My Papa (Eddie Fisher)
9. Close To Me (Sunny Gale)
10. Bimbo (Eddie Howard)

Gary Lesters
WVNJ—Newark, N. J.

1. Stranger In Paradise (Tony Bennett)
2. Magdalena (Reilly & Baxter)
3. That's Amore (Dean Martin)
4. The Jones Boy (Mills Bros.)
5. Changing Partners (P. Page)
6. Don't Ask Me Why (Barton)
7. You've Changed (Russell)
8. Rags To Riches (T. Bennett)
9. Salute To Glenn Miller (Modernaires)
10. Young At Heart (Sinatra)

Art La Bue
KXLA—Pasadena, Calif.

1. Young At Heart (F. Sinatra)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Eddie Fisher)
4. Stranger In Paradise (4 Aces)
5. Woman (Johnny Desmond)
6. The Jones Boy (Mills Bros.)
7. Changing Partners (Starr-Page)
8. Secret Love (Doris Day)
9. Ricochet (Teresa Brewer)
10. Venus De Milo (B. Manning)

Fred Vinroot
WIST—Charlatte, N. C.

1. That's Amore (Dean Martin)
2. Oh, My Papa (Eddie Fisher)
3. Stranger In Paradise (4 Aces)
4. Changing Partners (P. Page)
5. Ricochet (Teresa Brewer)
6. Secret Love (Doris Day)
7. The Jones Boy (Mills Bros.)
8. Don't Ask Me Why (Barton)
9. Young At Heart (F. Sinatra)
10. Istanbul (Four Lads)

Don Tibbetts
WKBR—Manchester, N. H.

1. Oh, My Papa (Eddie Fisher)
2. That's Amore (Dean Martin)
3. My Restless Lover (P. Page)
4. Changing Partners (Shore)
5. The Jones Boy (Mills Bros.)
6. Darktown Strutters Ball (Lou Monte)
7. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. I Get So Lonely (4 Knights)
10. Stranger In Paradise (Tony Bennett)

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Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending February 13 without any changes on the part of THE CASH BOX.

Stan Dale
WJJD—Chicago, Ill.

1. From The Vine Came The Grape (Gaylords)
2. Stranger In Paradise (4 Aces)
3. Till Then (Hilltoppers)
4. Somebody Bad Stole De Wedding Bell (G. Gibbs)
5. Turn Around Boy (Douglas)
6. Stop Chasing Me Baby (The Lancers)
7. Venus De Milo (B. Manning)
8. Pine Tree, Pine Over Me (Desmond-Barton-McGuires)
9. Cross Over The Bridge (Patti Page)
10. Bandera (Al Alberts)

Johnny MacShane
KMPC—Hollywood, Calif.

1. Oh, My Papa (Eddie Fisher)
2. Changing Partners (P. Page)
3. Stranger In Paradise (4 Aces)
4. Make Love To Me (Stafford)
5. Bell Bottom Blues (Brewer)
6. Sadie Thompson's Song (Richard Hayman)
7. Lovin' Spree (Eartha Kitt)
8. Heart Of My Heart (4 Aces)
9. Secret Love (Doris Day)
10. Don't Ask Me Why (Barton)

Jack Gale
WSRS—Cleveland, Ohio

1. Gee (The Crows)
2. Two Purple Shadows (Vale)
3. Oh, My Papa (Eddie Fisher)
4. Stranger In Paradise (4 Aces)
5. Bell Bottom Blues (Brewer)
6. From The Vine Came The Grape (Hilltoppers)
7. I Get So Lonely (4 Knights)
8. Make Love To Me (Stafford)
9. Changing Partners (P. Page)
10. Till We Two Are One (Shaw)

Robin Seymour
WKMH—Dearborn, Michigan

1. From The Vine Came The Grape (Gaylords)
2. Gee (Crows)
3. New Love (Bunny Paul)
4. Till Then (Hilltoppers)
5. Cuddle Me (Ronnie Gaylord)
6. Make Love To Me (Stafford)
7. Young At Heart (F. Sinatra)
8. That's The Way Love Goes (Bill Darnel)
9. Till We Two Are One (Shaw)
10. Just In Case You Change Your Mind (Sunny Gale)

Barry Kaye
WJAC—Pittsburgh, Pa.

1. Two Purple Shadows (Vale)
2. I Get So Lonely (4 Knights)
3. Secret Love (Doris Day)
4. Oh, My Papa (Eddie Fisher)
5. Make Love To Me (Stafford)
6. Lovin' Spree (Eartha Kitt)
7. Stranger In Paradise (4 Aces)
8. Our Heartbreaking Waltz (Teresa Brewer)
9. The Creep (Three Suns)
10. Till Then (Hilltoppers)

Buddy Harris
KGKO—Dallas, Texas

1. Stranger In Paradise (4 Aces)
2. Oh, My Papa (Eddie Fisher)
3. Y'All Come (Bing Crosby)
4. Changing Partners (P. Page)
5. Ricochet (Teresa Brewer)
6. That's Amore (Dean Martin)
7. Heart Of My Heart (4 Aces)
8. Istanbul (Four Lads)
9. Woman (Johnny Desmond)
10. Frenchman In St. Louis (Jack Pleis)

Lou Barile
WKAL—Rome, N. Y.

1. Till Then (Hilltoppers)
2. Stranger In Paradise (4 Aces)
3. Darktown Strutters Ball (Lou Monte)
4. Answer Me, My Love (Cole)
5. Secret Love (Doris Day)
6. Changing Partners (K. Starr)
7. Make Love To Me (Stafford)
8. Bell Bottom Blues (Brewer)
9. Oh, My Papa (Eddie Fisher)
10. Cuddle Me (Ronnie Gaylord)

Dave Rosehill
WGSM—Huntington, L. I., N. Y.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Heart Of My Heart (4 Aces)
6. The Jones Boy (Mills Bros.)
7. Till We Two Are One (Shaw)
8. Woman (Johnny Desmond)
9. Rags To Riches (T. Bennett)
10. From The Vine Came The Grape (Gaylords)

Herb Knight
WITJ—Ithaca, New York

1. Stranger In Paradise (Tony Bennett)
2. Oh, My Papa (Eddie Fisher)
3. That's Amore (Dean Martin)
4. Changing Partners (P. Page)
5. Heart Of My Heart (Cornell, Desmond, Dale)
6. Rags To Riches (T. Bennett)
7. The Jones Boy (Mills Bros.)
8. Secret Love (Doris Day)
9. From The Vine Came The Grape (Hilltoppers)
10. Don't Forget To Write (Valli)

Joe Daboul
WJKO—Springfield, Mass.

1. Stranger In Paradise (4 Aces)
2. The Jones Boy (Mills Bros.)
3. Young At Heart (F. Sinatra)
4. Oh, Mein Papa (E. Calvert)
5. Secret Love (Doris Day)
6. The Breeze And I (Damone)
7. Changing Partners (P. Page)
8. Till We Two Are One (Shaw)
9. You Alone (Perry Como)
10. It's A Shame (June Winters)

Chuck Kneisler
WINN—Louisville, Ky.

1. My Restless Lover (P. Page)
2. Secret Love (Doris Day)
3. Oh, My Papa (R. Anthony)
4. The Creep (Ralph Marterie)
5. The Man With The Banjo (Ames Bros.)
6. Y'All Come (Bing Crosby)
7. Atlantis (Les Baxter)
8. The Chuck Wagon Song (Bill Carey)
9. Stranger In Paradise (Tony Bennett)
10. Shaker Heights Stomp (Ralph Flanagan)

Norm Prescott
WORL—Boston, Mass.

1. Gee (The Crows)
2. Two Purple Shadows (Vale)
3. Young At Heart (F. Sinatra)
4. Darktown Strutters Ball (Lou Monte)
5. Harmony Brown (Four Lads)
6. You'll Never Walk Alone (Roy Hamilton)
7. Hold Me (Ruth Casey)
8. Secret Love (Doris Day)
9. Somebody Bad Stole De Wedding Bell (G. Gibbs)
10. Tell Me (Pat O'Day)

Edna Richardson
WTMA—Charleston, S. C.

1. Secret Love (Doris Day)
2. Oh, Mein Pappa (Anthony)
3. Stranger In Paradise (4 Aces)
4. That's Amore (Dean Martin)
5. Woman (Johnny Desmond)
6. The Breeze And I (Damone)
7. Darktown Strutters Ball (Lou Monte)
8. Lovin' Spree (Eartha Kitt)
9. Turn Around Boy (Douglas)
10. The Creep (Ted Heath)

Peter F. Cole
WEAT—Lake Worth, La.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (4 Aces)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Rags To Riches (T. Bennett)
6. Answer Me, My Love (Cole)
7. Granada (Frankie Laine)
8. Changing Partners (P. Page)
9. You Alone (Perry Como)
10. Bell Bottom Blues (Brewer)

Ed Reilly
WBRY—Waterbury, Conn.

1. Stranger In Paradise (4 Aces)
2. Secret Love (Doris Day)
3. Oh, My Papa (Eddie Fisher)
4. Till We Two Are One (Shaw)
5. Changing Partners (P. Page)
6. From The Vine Came The Grape (Gaylords)
7. Till Then (Hilltoppers)
8. Woman (Johnny Desmond)
9. Bell Bottom Blues (Brewer)
10. The Creep (Three Suns)

Harry Nigocia
WJBW—New Orleans, La.

1. Secret Love (Doris Day)
2. Don't Ask Me Why (Barton)
3. Stranger In Paradise (4 Aces)
4. Till We Two Are One (Shaw)
5. Tipica Seranada (H. Jerome)
6. My Hymn To Her (A. Wayne)
7. Our Heartbreaking Waltz (Teresa Brewer)
8. Oh, My Papa (Eddie Fisher)
9. Changing Partners (P. Page)
10. That's Amore (Dean Martin)

Rod Louden
KPOJ—Portland, Oregon

1. Oh, Mein Papa (E. Calvert)
2. Stranger In Paradise (4 Aces)
3. Secret Love (Doris Day)
4. Make Love To Me (Stafford)
5. I Get So Lonely (4 Knights)
6. Changing Partners (P. Page)
7. That's Amore (Dean Martin)
8. Till Then (Hilltoppers)
9. From The Vine Came The Grape (Hilltoppers)
10. Heart Of My Heart (Cornell, Desmond, Dale)

Harvey Hudson
WLEE—Richmond, Va.

1. Oh, My Papa (Eddie Fisher)
2. Stranger In Paradise (Tony Bennett)
3. That's Amore (Dean Martin)
4. Secret Love (Doris Day)
5. Heart Of My Heart (4 Aces)
6. Somebody Bad Stole De Wedding Bell (Eartha Kitt)
7. Till We Two Are One (Shaw)
8. Granada (Frankie Laine)
9. Zsa Zsa (Bernie Wayne)
10. You're My Everything (Joni James)

Ed Penney
WTAO—Cambridge, Mass.

1. Answer Me, My Love (Cole)
2. Secret Love (Doris Day)
3. "Y" (Sammy Kaye)
4. Bell Bottom Blues (Brewer)
5. Till We Two Are One (Shaw)
6. I Get So Lonely (4 Knights)
7. You'll Never Walk Alone (Roy Hamilton)
8. Darktown Strutters Ball (Lou Monte)
9. Young At Heart (F. Sinatra)
10. Sadie Thompson's Song (Richard Hayman)

Jerry Nesler
KDEF—Albuquerque, N. M.

1. Secret Love (Doris Day)
2. Oh, My Papa (Eddie Fisher)
3. Woman (Johnny Desmond)
4. Changing Partners (P. Page)
5. Till Then (Hilltoppers)
6. Granada (Frankie Laine)
7. Stranger In Paradise (Tony Bennett)
8. Hold 'Em Joe (Burl Ives)
9. Bandera (Al Alberts)
10. The Man With The Banjo (Ames Bros.)

Carl Reid
WJR—Detroit, Michigan

1. From The Vine Came The Grape (Gaylords)
2. Till Then (Hilltoppers)
3. Cuddle Me (Ronnie Gaylord)
4. Gee (Crows)
5. Oh, Mein Papa (E. Calvert)
6. Till We Two Are One (Shaw)
7. Woman (Johnny Desmond)
8. That's Amore (Dean Martin)
9. Stranger In Paradise (4 Aces)
10. Our Heartbreaking Waltz (Teresa Brewer)

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Meeting Dates Of Music Operators' Associations

Feb. 15—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

15—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

16—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).

17—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.

18—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).

22—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

22—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.

23—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.

23—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.

March 1—Amusement Machine Operators of Baltimore
Place: Mandell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.

1—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.

4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General).

4—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.

4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General).

12—California Music Guild
Place: Fresno Hotel, Fresno, Calif.

13—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.

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DY—Derby
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FI—Fiesta
4 Star—Four Star
IM—Imperial
IN—Intro
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JU—Jubilee
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LO—London
MA—Mars
MD—Mood
ME—Mercury
MG—MGM
MO—Modern
PA—Parrot
PC—Peacock Pro.
PE—Peacock
PR—Prestige
RA—Rainbow
RE—Regent
RIH—Recorded In Hollywood
SA—Savoy
SIT—Sittin' In
SP—Specialty
SW—Swingtime
TE—Tempo
TF—Tiffany
TI—Tico
TR—Trend
TN—Tennessee
UN—United
VA—Valley
VI—RCA Victor
ZO—Zodiac

1—Oh, My Papa
Feb. 20: 108.3 | Feb. 13: 141.1

BE-1019 (45-1019)—J. CARROLL & L. CLARK — *Off Shore*
CA-2678 (F-2678)—RAY ANTHONY O. — *Secret Love*
CO-40134 (4-40134)—HARRY JAMES & PAUL WESTON — *Serenata*
CO-40173 (4-40173)—GENE KLAVAN — *Ricochet*
CR-61111 (9-61111)—R. WOTTAWA & B. DeWEILLE — *Oh, Meln Papa*
DE-28964 (9-28964)—RUSS MORGAN — *Go Man Go Polka*
★ES-336 (45-336)—EDDIE CALVERT — *Mystery Street*
FI-20-026—HUMBERTO MORALES — *Stranger In Paradise*
LO-1403 (45-1403)—REG OWEN — *Off Shore*
LO-18181 (45-18181)—LYSS ASSIA — *I Love Paris*
ME-70283 (70283x45)—FRANKIE RULLO — *I Love Paris*
★VI-20-5552 (47-5552)—EDDIE FISHER — *Until You Said Goodbye*
VI-20-5568 (47-5568)—TITO RODRIQUEZ O. — *In The Still Of The Night*
VI-20-5569 (47-5569)—JOHNNY VANDAL — *Wanna Dance*

2—That's Amore
Feb. 20: 80.4 | Feb. 13: 88.2

★CA-2589 (F-2589)—DEAN MARTIN — *You're The Right One*
CA-2731 (F-2731)—MICKEY KATZ — *C'est Si Bon*
MG-11584 (K-11584)—BLUE BARRON — *Till We Love Again*

3—Stranger In Paradise
Feb. 20: 80.1 | Feb. 13: 97.5

CA-2652 (F-2652)—GORDON MacRAE — *Never In A Million Years*
★CO-40121 (4-40121)—TONY BENNETT — *Why Does It Have To Be Me*
★DE-28927 (9-28927)—FOUR ACES — *The Gang That Sang "Heart Of My Heart"*
FI-20-026—HUMBERTO MORALES — *Oh, Mein Papa*
KI-1304 (45-1304)—INK SPOTS — *Changing Partners*
ME-70269 (70269x45)—VIC DAMONE — *A Villaae In Peru*
★VI-20-5535 (47-5535)—TONY MARTIN — *I Love Paris*
VI-20-5505 (47-5505)—RALPH FLANAGAN O — *The Typewriter*
VI-20-5551 (47-5551)—AL ROMERO — *Off Shore*

4—Changing Partners
Feb. 20: 66.2 | Feb. 13: 82.3

BE-1017 (45-1017)—HELEN FORREST — *Lover Come Back To Me*
CA-2657 (F-2657)—KAY STARR — *I'll Always Be In Love With You*
DE-28969 (9-28969)—BING CROSBY — *Y'All Come*
JD-785 (45-785)—THE CRICKETS
KI-1304 (45-1304)—INK SPOTS — *Stranger In Paradise*

★ME-70260 (70260x45)—PATTI PAGE — *Where Did My Snowman Go?*
VI-20-5515 (47-5515)—DINAH SHORE — *Think*
VI-20-5537 (47-5537)—PEE WEE KING — *Bimbo*

5—Secret Love
Feb. 20: 60.8 | Feb. 13: 57.0

CA-2678 (F-2678)—RAY ANTHONY O. — *Oh Meln Papa*
★CO-40108 (4-40108)—DORIS DAY — *The Deadwood Stage*
DE-28876 (9-28876)—GORDON JENKINS — *Theme From "Seven Dreams"*
DE-29024 (9-29024)—BING CROSBY — *My Love, My Love*
MG-11604 (K-11604)—TOMMY EDWARDS — *That's All*
VI-20-5512 (47-5512)—GOGI GRANT — *Ricochet*

6—From The Vine Came The Grape
Feb. 20: 45.0 | Feb. 13: 40.2

★DO-15127 (45-15127)—THE HILLTOPPERS — *Time Will Tell*
★ME-70296 (70296x45)—THE GAYLORDS — *Stolen Moments*

7—Heart Of My Heart
Feb. 20: 38.3 | Feb. 13: 52.5

CA-2520 (F-2520)—JERRY SHARD — *Sing High, Sing Low*
CO-40137 (4-40137)—LES ELGART — *Geronimo*
★CR-61076 (9-61076)—CORNELL, DESMOND, & DALE — *I Think I'll Fall In Love Today*
★DE-28927 (9-28927)—FOUR ACES — *Stranger In Paradise*
ME-70262 (70262x45)—FRANKIE LAINE — *South Of The Border*

8—Till Then
Feb. 20: 36.8 | Feb. 13: 24.4

★DO-15132 (45-15132)—HILLTOPPERS — *I Found A Letter*
VI-20-5612 (47-5612)—FONTANE SISTERS — *The Baion*

9—Rags To Riches
Feb. 20: 36.0 | Feb. 13: 37.3

BE—TONY RUSSO — *Many Times*
★CO-40048 (4-40048)—TONY BENNETT — *Here Comes That Heartache Again*
DE-28838 (9-28838)—GEORGIE SHAW — *Let Me Go, Devil*
KI-1280 (45-1280)—BILLY WARD AND DOMINOES — *Don't Thank Me*

10—Woman
Feb. 20: 32.2 | Feb. 13: 43.1

★CO-40144 (9-40144)—J. FERRER & R. CLOONEY — *Man*
★CR-61069 (9-61069)—JOHNNY DESMOND — *By The River Seine*
DE-28985 (9-28985)—GUY LOMBARDO — *The Jones Boy*

11—The Darktown Strutters Ball
Feb. 20: 29.3 | Feb. 13: 20.2

DE-29032 (9-29032)—RUSS MORGAN — *There'll Be Some Changes Made*
MG-11687 (K-11687)—PH'IL BRITO — *Memories Of Sorrento*
★VI-20-5611 (47-5611)—LOU MONTE — *I Know How You Feel*

12—The Jones Boy
Feb. 20: 28.8 | Feb. 13: 20.7

CR-61102 (9-61102)—THREE DONS & GINNY — *Just Another Chance*
★DE-28945 (9-28945)—MILLS BROS. — *She Was Five And He Was Ten*
DE-28985 (9-28985)—GUY LOMBARDO — *Woman*
ME-70268 (70268x45)—BUBBY WAYNE — *Snow, Snow Beautiful Snow*

13—Till We Two Are One
Feb. 20: 27.0 | Feb. 13: 21.5

CO-40184 (4-40184)—KEN GRIFFIN — *Our Heartbreaking Waltz*
★DE-28937 (9-28937)—GEORGIE SHAW — *Honeycomb*
DE-29022 (9-29022)—GUY LOMBARDO — *Out Heartbreaking Waltz*
ME-70293 (70293 x 45)—EDDY HOWARD — *Little Miss One*

14—Ricochet
Feb. 20: 26.8 | Feb. 13: 34.9

CA-2543 (F-2543)—VICKI YOUNG — *Affair With A Stranger*
CO-40173 (4-40173)—GENE KLAVAN — *Oh, My Papa*
★CR-61043 (9-61043)—TERESA BREWER — *Too Young To Tango*
DE-28914 (9-28914)—GUY LOMBARDO O. — *Bridge Of Sighs*
VI-20-5454 (47-5454)—PEE WEE KING O. — *Oh, Mis'rable Love*
VI-20-5436 (47-5436)—GOGI GRANT — *Everyone Knows I Love You*

15—Somebody Bad Stole De Wedding Bell
Feb. 20: 25.3 | Feb. 13: 16.7

DE-29008 (9-29008)—ELLA FITZGERALD — *Melancholy Me*
★ME-70298 (70298x45)—GEORGIA GIBBS — *Baubles, Bangles And Beads*
★VI-20-5610 (47-5610)—EARTHA KITT — *Lovin' Spree*

16—The Creep
Feb. 20: 25.0 | Feb. 13: 16.5

BE-1022 (45-1022)—LARRY CLINTON — *The Creep*
CA-2685 (F-2685)—STAN KENTON — *Tenderly*
DE-28986 (9-28986)—JERRY GRAY
EP-9011 (4-9011)—LEE ROY — *Midnight Festival*
LO-1404 (45-1404)—TED HEATH — *Slim Jim*
LO-1423 (45-1423)—JOHNSTON BROTHERS — *Crystal 'Ball*

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

● The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising **100** Selections

Feb. 20 Feb. 13

ME-70281 (70281x45)— RALPH MARTERIE
Love Theme

MG-11651 (K-11651)— ART MOONEY
Flirtation Waltz

★VI-20-5553 (47-5553)— THREE SUNS
Just One More Chance

VI-20-5575 (47-5575)— AL ROMERO
Chivirico Rhythm

17—Make Love To Me
21.6 21.3

★CO-40143 (4-40143)— JO STAFFORD
Adi-Adios Amigo

18—Young At Heart
20.4 8.7

★CA-2703 (F-2703)— FRANK SINATRA
Take A Chance

DE-29054 (9-29054)— CROSBY & LOMBARDO
I Get So Lonely

19—Answer Me, My Love
16.7 13.3

★CA-2687 (F-2687)— NAT "KING" COLE
Why

20—Bell Bottom Blues
13.5 11.7

★CR-6106 (9-6106)— TERESA BREWER
Our Heartbreaking Waltz

21—I Get So Lonely
12.9 13.0

★CA-2654 (F-2654)— THE FOUR KNIGHTS
I Couldn't Stay Away From You

DE-29054 (9-29054)— CROSBY & LOMBARDO
Young At Heart

22—Man
10.6 7.9

★CO-40144 (4-40144)— ROSEMARY CLOONEY
Woman

VI-20-5605 (47-5605)— MINNIE PEARL
I Wish't They Would

23—Lovin' Spree
9.7 12.5

★VI-20-5610 (47-5610)— EARTHA KITT
Somebody Bad Stole De Wedding Bell

24—You're My Everything
8.6 —

★MG-30829 (K-30829)— JONI JAMES
You're Nearer

25—Cabbages And Kings
8.3 6.3

★DE-29001 (9-29001)— CHARLIE APPLEWHITE
You're All That I Need

26—Hold Me
8.0 —

★CR-61125 (9-61125)— DON CORNELL
Size 12

DE-28948 (9-28948)— RUTH CASEY
Won't Somebody Answer The Phone

Feb. 20 Feb. 13

27—Harmony Brown
7.7 4.6

★CO-40140 (4-40140)— FOUR LADS
Gotta Go To The Fais Do Do

28—Y'All Come
7.4 7.1

★DE-28969 (9-28969)— BING CROSBY
Changing Partners

29—Ebb Tide
7.2 6.6

CO-40093 (4-40093)— KEN GRIFFIN
Yah, Dear

CR-61075 (9-61075)— LAWRENCE WELK
Beautiful Ohio

DE-28875 (9-28875)— CHARLIE APPLEWHITE
I Love Paris

DE-28975 (9-28975)— JERRY COLONNA
The Velvet Glove

DE-28977 (9-28977)— DAVE BALLARD
Off Shore

KI-1297 (45-1297)— THE INK SPOTS
If You Should Say Goodbye

★LO-1358 (45-1358)— FRANK CHACKSFIELD O
Waltzing Bugle Boy

ME-70177 (70177 x 45)— ROBERT MAXWELL
Rose Marie

ME-70126 (70126x45)— VIC DAMONE
If I Could Make You Mine

30—Cross Over The Bridge
6.9 —

★ME-70302 (70302x45)— PATTI PAGE
My Restless Lover

31—Strings Of My Heart
6.6 14.1

★ME-70258 (70258 x 45)— GAYLORDS
Mama-Papa Polka

32—The Big Bell And The Little Bell
6.3 —

★CD-1235 (45-1235)— JULIUS LA ROSA
I Couldn't Believe My Eyes

33—Our Heart-breaking Waltz
6.0 4.2

CO-40184 (4-40184)— KEN GRIFFIN
Till We Two Are One

★CR-61066 (9-61066)— TERESA BREWER
Bell Bottom Blues

CR-64170 (9-64170)— PINETOPPERS
A River Of Silver

DE-29022 (9-29022)— GUY LOMBARDO
Till We Two Are One

DE-29052 (9-29052)— CLYDE MOODY
Spanish Waltz

34—Marie
5.6 9.0

CA-2452 (F-2452)—BEN LIGHT
You Made All My Dreams Come True

★JU-5128 (45-5128)— THE FOUR TUNES
Granada

35—Granada
5.5 7.4

★CO-40136 (4-40136)— FRANKIE LAINE
I'd Give My Life

DE-28743 (9-28743)— BING CROSBY
It Had To Be You

Feb. 20 Feb. 13

DE-28732 (9-28732)— OWEN BRADLEY
The Breeze

★ES-341 (45-341)— MONTY KELLY
Snow, Snow Beautiful Snow

TI-1302 (45-1302)— CLARK DENNIS
My Love For You

VI-20-5588 (47-5588)— NORO MORALES
Maracaibo

36—Why
5.4 4.3

★CA-2687 (F-2687)— NAT "KING" COLE
Answer Me, My Love

CR-61088 (9-61088)— KAREN CHANDLER
A Flash From The Blue

IM-8223 (45-8223)— SLIM WHITMAN
Secret Love

37—You Alone
5.2 5.8

BE-1020 (45-1020)— MADDY RUSSELL
Under Paris Skies

★VI-20-5447 (47-5447)— PERRY COMO
Pa-Paya Mama

38—Istanbul
5.1 4.5

CA-2665 (F-2665)— JOE FINGERS CARR
Maple Leaf Rag

★CO-40082 (4-40082)— FOUR LADS
I Should Have Told You Long Ago

VI-20-5522 (47-5522) NORO MORALES
Am I Blue

39—What It Was, Was Football
4.9 6.9

★CA-2693 (F-2693)— DEACON ANDY GRIFFITH
Part 2

ME-70290 (70290 x 45)— DUKE OF PADUCAH
Part 2

40—Cuddle Me
4.8 5.5

★ME-70285 (70285x45)— RONNIE GAYLORD
Oh, Am I Lonely

41—Bimbo
4.6 9.3

42—She Was Five And He Was Ten
4.5 4.4

43—Time Will Tell
4.3 —

44—Eh, Cumpari
4.0 2.6

45—Turn Around Boy
3.7 —

46—Gee
3.4 3.9

47—To Be Alone
3.1 2.9

48—My Baby Rocks Me
2.8 —

49—Cling To Me
2.5 —

50—Do Do Do It Again
2.3 —

Disk Jockey Corps Reaches 2400

NEW YORK — Martin Block National Chairman of the Disk Jockey Corps, the Army and Air Force's recruiting service, reports that many deejays throughout the country are continually joining the Corps, bringing membership (at last count) to well over 2,400.

In case you don't already know, the "Disk Jockey Corp" is one of the nation's top Army and Air Force recruiting outfits, doing a terrific job of bringing recruiting info to America's young men and women.

Any platter-man who wants to join the Corps need only write Disk Jockey Corps Headquarters, U.S. Army and U.S. Air Force Recruiting Service, Office of the Adjutant General, Washington 25, D. C. and ask for their special announcing "kit" for live spotting in shows.

In a recent message to Corps members, Block ("The Martin Block Show" over ABC Network and "Martin Block's Make Believe Ballroom" over ABC's New York flagship, WABC) said:

"You've got Washington agog. It's because each of you has done such a terrific job with . . . recruiting announcements on your shows. The glowing reports of your warm, sincere delivery are very impressive. . . . Feel proud that you're considered such a vital part of the recruiting program. . . . Picture yourself as a powerful package show with top listenership, tremendous fan clubs, community respect and proven selling ability. That's how the Army and Air Force see you. And there's a red, white and blue ribbon figuring in there too. That's for all that you've done on behalf of their recruiting needs. You've been hitting home . . . making sense . . . getting results. Let's keep up this patriotic salesmanship sparked by really solid showmanship."

King & Queen of Hearts

NEW YORK — Perry Como and Dinah Shore, who will be heard in a musical salute to the 1954 Heart Fund over the NBC Radio Network from 9 to 9:30 p.m. February 13, receive their crowns as King and Queen of Hearts for the 1954 Heart Fund from Joe Mulvihill of Cleveland, chairman of the Heart Fund Disc Jockey Committee. They were winners in the first annual Heart Fund disc jockey poll. Joining the three on the broadcast will be General Mark W. Clark, National Chairman of the 1954 Heart Fund, and Paul Whiteman, dean of American popular music.

MIKE PEDICIN'S
latest and greatest!
"ONE POTATO, TWO POTATO"
b/w
"LOVIN' TIME"
Mike Pedicin Quartet
TC 5015
20th Century
Manufactured by
GOTHAM RECORD CORP.

Some Say "No" . . . DISK JOCKEYS say "YES"
KLAVAN & FINCH (WNEW) — BOB SHERWOOD (WABC)
JACK LACEY (WINS) — HAL TUNIS (WVNJ)
TED BROWN (WMGM) — ART FORD (WNEW)
Are Featuring the Inimitable

LOLA CARON
singing
"THE LADY'S IN LOVE WITH YOU"
b/w
"NO MORE TALK BUT MUCH MORE LOVE"
ADAM RECORD No. 1052
JOIN THE "YES" PARADE
INTERNATIONAL DISTRIBUTING CO.
762 10th AVENUE NEW YORK, N. Y.

Carnegie Mambo Confab

NEW YORK — Going over last minute plans for the nation's first full scale Latin-American "Mambo Concert" to be staged at Carnegie Hall, Saturday, February 20th, featuring the biggest names in Latin-American music are, left to right: Gilberto Valdes, conductor-composer; RCA Victor vocalist, Mercedes Valdes; concert producer Irving Schacht; Ethel Nagy, RCA Victor executive; William Raidy, associate producer; and RCA Victor pianist-singer Perla Marini. Other Victor artists appearing on the concert bill will be Noro Morales, Facundo Rivera, Sylvia De Grasse, Alfredo Sadel and Damiron Valdes.

RCA Victor is sending special disk jockey kits to both pop and Latin dee jays in the Newark and New York areas to help promote the concert. Fliers promoting the event are being sent out to distributors for distribution in retail outlets.

HEADED FOR A NATIONAL HIT
"THE HORSES WON'T CO-OPERATE"
Don Ross Trio on Arlen #100
AL RANDOLPH (BMI)
2588 - 7th Ave.
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Getting Bigger Day By Day
Savoy #1119
"LITTLE DADDY"
By BIG BERTHA
SAVOY RECORD CO, INC.
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A BIG ONE!
Chuck Higgins
"YAK-A-DAK"
ALADDIN #3215
Aladdin RECORDS
Beverly Hills, Calif.

May Ork To Perform At MOA

CHICAGO—George A. Miller, national president and business manager of Music Operators of America, Inc., has announced, this week, that the Billy May orchestra will perform at the MOA banquet and floor show which will take place in this city on Tuesday, March 9, at the Palmer House.

Majors And Indies Aim At Big Spring Season With Disks By Top Guns

NEW YORK—Interesting highlight of the past several weeks has been the abundant releases by the big guns of all the major and indie labels. The number of good records currently being distributed cannot help but hypo the sales figures as the public finds itself exposed to disk jockey and juke box spins.

R.C.A. Victor leads the parade with releases by Lou Monte and his "Darktown Strutters Ball", the Ames Brothers, "Man, Man Is For The Woman Made" backed with "The Man With The Banjo"; Eartha Kitt's "Somebody Bad Stole De Wedding Bell"; Perry Como's "Wanted"; June Valli with "The Gypsy Was Wrong"; Hugo Winterhalter's "Latin Lady" and the new "X" label with Bill Darnel singing "For You". Notably conspicuous by his absence on the recent release parade is Eddie Fisher. However, with his "Oh, My Papa" selling sensationally in the number one slot, it becomes necessary to hold off another release by Fisher at the present time.

Coral Records has a pair of promising items in Don Cornell's "Hold Me", and, following up the previous successful pairing of artists from its roster, "Cling To Me" by Johnny Desmond, Eileen Barton and the McGuire Sisters.

Mercury Records pitches a broadside with Patti Page. Eddy Howard and Vic Damone teaming up for what look like three "hot" sellers following two recent strong issues. "From The Vine Came The Grape" by The Gaylords and "Somebody Bad Stole De Wedding Bell" by Georgia Gibbs. Patti puts across a powerful "Cross Over The Bridge". Eddy Howard etches "Melancholy Me" and Vic Damone sings "The Sparrow Sings".

Capitol comes through with the rejuvenated Frank Sinatra platter, "Young At Heart"; the current comedy sensation Andy Griffith doing "Romeo and Juliet" and Bob Manning's "Venus De Milo".

Decca Records has teamed two of its longtime selling experts, Guy Lombardo and Bing Crosby, "I Get So Lonely" and "Young At Heart" and has in the offing momentarily a new Mills Brothers platter to follow up their current hit, "The Jones Boy". The label has been riding high with the Mills Bros. hit; The Four Aces blazing along with "Stranger In Paradise" and "Heart Of My Heart"; "Until We Two Are One" by Georgie Shaw; "Y'all Come" by Bing Crosby and "Cabbages and Kings" by Charlie Applewhite.

Columbia relies on Tony Bennett, currently riding the wave of two successive hits. "Stranger In Paradise" and "Rags To Riches", with his newest "There'll Be No Teardrops Tonight".

London Records has a new Frank Chacksfield item, "Dancing Princess" and "Golden Tango", a new Vera Lynn, "If You Love Me" and the Johnston Brothers "The Creep".

The indies have come through with several placed shots of their own. Essex follows Eddie Calvert's successful "Oh, Mein Papa" with a new golden trumpet reading of "Midnight" and Dick Lee sings "The Book". The label is going on an all out promotion of the latter disk as Dave Miller, Essex prexy, feels he has the waxing that will place Lee among the top crooners of the nation. Derby pins its faith on "Ring Telephone Ring" by Jaye P. Morgan and "There Is Danger" by Bob Carroll. Dot Records latest money maker is the Hilltopper version of "From The Vine Came The Grape".

In similar fashion, the rhythm and blues diskeries of the nation have been flooding distributors with releases by every top artist on their respective rosters.

Bethlehem Records Enters Pop Disk Field

NEW YORK—Bethlehem Records, headed by Prexy Gus Wildi, bows into the pop record field this week. Chris Connor, former Stan Kenton vocalist makes her debut as a soloist with a new jump tune tagged "Miser's Serenade" backed with "Blue Silhouette". Assisting Miss Connor on the disk are Jim Bright and his boys.

Bright will handle the A & R chores for the diskery. Murray Singer will head national sales distribution and Elaine Bergman will cover national record promotion.

The Most Appealing Song Hit Of 1954
"ARE YOU LOOKING FOR A SWEETHEART?"
BEAUTIFULLY SUNG BY
THE CRICKETS FEATURING DEAN BARLOW
ON
JAY-DEE RECORD No. 789

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Those Mynna Dreyer releases on Dreyer Music tunes are collectors items. Her totem pole sketch promoting the Clyde McPhatter "Such A Night" on Atlantic was a classic. The latest on The Du Droppers "Dead Broke, Groove's initial release just "crazee." . . . Ike Berman, Apollo Records, flew over to Europe. Early plans include Paree and London. Bess will handle both Ike's and her own job while he's gone. With The "5" Royales rolling now with their latest, "I Do," looks like plenty of work. . . . Jazz fans who want to latch on to an album of terrif interest should get with the new MGM Bobby Byrne-Kai Winding L.P. Bobby Byrne trumpets the old Dixie beat with the Kai aggregation following on the same tune in Birdland tempo. A real chance for fans to compare styles. The final band highlights a series of "chases" that is the mostest. . . . Little Junior Parker, formerly featured with the Johnny Ace-Willie Mae "Big Mama" Thornton package, after two hits, "Feel So Good" and "Love My Baby," has now gone on his own backed by the Bill Johnson ork. Little Junior broke things up wherever he appeared. . . . B. B. King, RPM recording artist, touring out to sunny California. 'Twill be his first trip to the west coast. . . . Joel Turnero, deejay at WNJR, Newark, N. J. previews The Cash Box reviews every Sunday 2 to 4 P.M. Biggest listener response to last Sunday's show came after his airing of Dolly Cooper's "You Gotta Be Good To Yourself" on Savoy and "Let's Talk It Over" by the Hollywood Flames on Swing Time. . . . Alix Combelle, considered one of Europe's greatest tenor saxmen, makes his bow on the Dawn label. Alix, known for his exciting arrangements, has appeared in the greatest jazz concerts all over Europe and has played with most of the leading American jazz artists. . . . The Counts' "Darling Dear" on Dot breaking pop in many sections. . . . Mr. Blues (WNJR-Newark, N. J.) becoming a bigger and bigger factor affecting retail sales in four states. His New Jersey and New York sales have been evident for some time and now Joe Cohen, Essex Distributors, Newark, tells us he has mail orders from Connecticut and Massachusetts. In addition visitors to Newark have identified themselves as Conn. and Mass. travelers who have heard the show on the air. Mr. Blues has organized fan clubs in all four states. . . . Atlantic releases its "quartet" this week and offers such sales hypos as The Clovers, Ray Charles, Professor Longhair and a gospel disk by the Jackson Gospel Singers. Atlantic also announced the signing of Canadian jazz pianist Paul Bley. Bley has been called by jazz experts, "the year's most important discovery." . . . Al Silver, Herald Records, just returned from a Southern sales promotion trip and was highly pleased with the results. Was given a great reception wherever he visited and sales figures zoomed as a result. Jack Angel will take over the travel department now. Jack will start mid-west and work his way through to the coast. He will lay the groundwork for the new Faye Adams release due in about a week. . . . Joe Davis certain he has a chart buster in his new Cricket release, "Are You Looking For A Sweetheart." Dean Barlow fine as the sweet chanting lead.

THE COUNTS

DEAN BARLOW

CHICAGO:

New Chicago diskery bowed this past week. 'Haven Records.' Headed by Joseph De Johnette. First two releases are: "Low Down Love" b/w "Going Down The Road," by the Orlando Trio, featuring vocal by Leon Ketchum. And "Danny Boy" b/w "Harping The Blues" by Orlando Trio. Orlando is a noted harpist, currently appearing at the very exclusive Walton Walk Club here in town. Leon Ketchum was formerly the vocalist with Lucky Millinder's ork. Radio show to be heard on Station WEAW, Evanston, skedded to begin soon, will feature Haven disks. De Johnette desires to hear from distribs thruout the country interested in handling the Haven label. . . . Louis Armstrong doing two jobs at the Chicago Thitter this week. Not only is "Satchmo" starring on stage, but is also seen trumpeting, but great, in "The Glenn Miller Story" movie on the same bill. What more can Armstrong fans ask for? . . . The Billy Eckstine package whizzing right by Chicago. Though troupe, including Ruth Brown, The Clovers and Johnny Hodges, is skedded to tour the Midwest area, Chicago not included in the schedule. . . . Under the heading of coming attractions, we find that Jimmy Witherspoon goes into Cadillac Bob's 'Toast Of The Town' for three weeks beginning 2/22. To be followed by Lowell Fulsom. . . . The Capitol welcomes T-Bone Walker for four days beginning Valentine's nite. . . . And over at the Crown Propeller, whose policy of using only big names continues, hear that Joe Turner, still doing fine with "Honey Hush," moves in around March 2. . . . Len Chess just back from a southern junket, "Where," he reports, "Chess'n Checker are going great guns." . . . George and Ernie Leaner hosting quite a shindig on Monday nite (2/15) at Linn Burton's Steak House.

LOUIS ARMSTRONG

Cook's Caravan

NEW YORK—Bill Cook (WATV-Newark, N. J.) goes over a few pointers with the two top names that opened his new Cook's Caravan TV Show viewed every Wednesday at 10 PM. With Bill are the fast climbing Harp-Tones, "Sunday Kind Of Love" on Bruce Records and Roy Hamilton, whose "You'll Never Walk Alone" has established him as a top attraction.

Breaking for a NATIONAL POP HIT!!

"GEE"

RR 5

THE CROWS

A Smash Hit!

"EL BAION"

Tico 10-208

JOE LOCO

The Master at his best!

"DON'T MAKE ME CRY BABY"

b/w

"MY WOMAN IS GONE"

RR 9

LONNIE JOHNSON

A new Crows release

"CALL THE DOCTOR"

b/w

"HEARTBREAKER"

RR 10

TICO EL REY DEL MAMBO

RAMA

220 WEST 42nd STREET (WI 7-0652) NEW YORK, N. Y.

LOS ANGELES:

All previous attendance records were smashed at Billy Berg's Five Four Ballroom on Feb. 6th when B. B. King and his orchestra kicked off their West Coast tour. The ballroom was so jammed that many had to be turned away. Highlight of the evening was the presentation of a trophy by Hunter Hancock to B. B. Incription engraved on the trophy read:—"An award for consistently high performance to B. B. King whose last seven releases on RPM Records have each attained top popularity as record of the week on the Hunter Hancock Programs:—'Harlematinee' and 'Huntin' With Hunter', presented by Hunter Hancock." Also on hand to congratulate B. B. was Joe Bihari of RPM Record Co. The line-up on the streets was so heavy that they had to broadcast an appeal for the people to please stay away. Billy Berg stated that in all his years of show business he never has seen anything like it. . . . The George Shearing Quintet also broke records in LA. First performance at the Embassy Club was sold out and the crowds made such a clamor to get in that an extra midnight show was put on. . . . Don Howard and Bill Hill of Radio Station KSDO, San Diego, sent Al Sherman, West Coast Representative for King Records, a telegram which read:—"Congratulations for another hit. Last night Big Jay McNeely's 'Ice Water' was unanimously voted a hit by Debber Date Popularity Panel. All agree it was terrific so here's to its success." . . . Evelyn Knight is out with her first Decca release in over a year. It's titled "Mama Aint Cookin' Today" and looks like a very solid side for the gal. George Sherlock, Promotion manager for Decca Distributing Corp., announces that they are getting good reaction on Savanah Churchill's "Weep My Heart." . . . Roy Brown will stage a repeat engagement in LA on Feb. 19th, 20th and 21st. It will be a farewell dance at the Five Four before heading East after a successful six weeks West Coast tour. . . . The "Battle of Singers" will be staged at the Elks Hall on Feb. 21. Those competing in the show will be The Flairs, Lamplighters, Mel Walker and Linda Hayes. . . . A large gathering of record fans turned out for the opening of "Huggies Hut" at 54th and Western. This new record store is backed the Carlton Theatre Corp. with Jack Schwarz and Freddie Dee as its managers.

THE FLAIRS

A BRAND NEW LABEL Opens with 2 GREAT RELEASES

America's New Songster

LEON KETCHUM

sings

"GOING DOWN THE ROAD"

b/w

"LOW DOWN LOVE"

HAVEN 502

The Sensational

ORLANDO TRIO

with Orlando singing

"DANNY BOY"

b/w

"HARPING THE BLUES"

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by

LLOYD PRICE

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"HOOCHIE COOCHIE MAN" CHESS 1560

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Sugar Boy

SINGS

"YOU, YOU, YOU"

b/w

"JOCK-A-MO"

CHECKER 787

Checker RECORD CO.

750 E. 49th ST. CHICAGO, ILL.

Another Smash Hit By

B. B. KING

"PRAYING TO THE LORD"

b/w

"PLEASE HELP ME"

RPM RECORDS Hollywood

RPM # 403

MARIE ADAMS'

newest

"I'M GONNA LATCH ON"

b/w

"You're Gone From Me"

Peacock # 1631

PEACOCK RECORDS, Inc. 2809 Erastus Street, Houston 26, Texas

Jimmy Binkley

SINGS

"WINE, WINE, WINE"

b/w

"BOOGIE ON THE HOUR"

CHECKER 789

Checker RECORD CO.

750 E. 49th ST. CHICAGO, ILL.

THE CASH BOX HOT 10

in NEW YORK CITY

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
2. EL BAION — *Joe Loco (Tico 208)*
3. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
4. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
5. YOU'RE STILL MY BABY — *Chuck Willis (Okeh 7015)*
6. I'M JUST YOUR FOOL — *Ella & Buddy Johnson (Mercury 70251)*
7. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
8. SUNDAY KIND OF LOVE — *Harp-Tones (Bruce 101)*
9. MARIE — *Four Tunes (Jubilee 5128)*
10. I — *Velvets (Red Robin 122)*

in CHICAGO

1. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
2. MARIE — *Four Tunes (Jubilee 5128)*
3. YOU'RE SO FINE — *Little Walter (Checker 786)*
4. MONEY HONEY — *Drifters (Atlantic 1006)*
5. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
6. SUNDAY KIND OF LOVE — *Harp-Tones (Bruce 101)*
7. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
8. HONEY HUSH — *Joe Turner (Atlantic 1001)*
9. I HAD A NOTION — *Al Savage & Joe Morris (Herald 417)*
10. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*

in NEW ORLEANS

1. BLUE MONDAY — *Smiley Lewis (Imperial 5268)*
2. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
3. TV MAMA — *Joe Turner (Atlantic 1016)*
4. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
5. OOH LAWDY MY BABY — *Tommy Ridgley (Atlantic 1009)*
6. YOU'RE STILL MY BABY — *Chuck Willis (Okeh 7015)*
7. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
8. YOU'RE SO FINE — *Little Walter (Checker 786)*
9. I DIDN'T WANT TO DO IT — *Spiders (Imperial 5265)*
10. JOCK-A-MO — *Sugar Boy (Checker 787)*

in SAN FRANCISCO

1. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
2. MONEY HONEY — *Drifters (Atlantic 1006)*
3. TV MAMA — *Joe Turner (Atlantic 1016)*
4. YOU'RE SO FINE — *Little Walter (Checker 786)*
5. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
6. SOMETHING'S WRONG — *Fats Domino (Imperial 5262)*
7. I'LL BE TRUE — *Faye Adams & Joe Morris (Herald 419)*
8. WHY DID YOU LEAVE ME — *B. B. King (RPM 395)*
9. I — *Velvets (Red Robin 122)*
10. MARIE — *Four Tunes (Jubilee 5128)*

in NEWARK

1. YOU'LL NEVER WALK ALONE — *Roy Hamilton (Epic 9015)*
2. EL BAION — *Joe Loco (Tico 208)*
3. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
4. I'M YOUR HOOCHIE COOCHIE MAN — *Muddy Waters (Chess 1560)*
5. SUNDAY KIND OF LOVE — *Harp-Tones (Bruce 101)*
6. OKE SHE MOKE SHE POP — *Joe Turner (Atlantic 1016)*
7. THE THINGS THAT I USED TO DO — *Guitar Slim (Specialty 482)*
8. A THOUSAND STARS — *Rivileers (Baton 200)*
9. DAD GUM YA HIDE, BOY — *Louis Jordan (Aladdin 3223)*
10. I DIDN'T WANT TO DO IT — *Spiders (Imperial 5265)*

in MEMPHIS

1. I'M YOUR HOOCHIE COOCHIE MAN — *Muddy Waters (Chess 1560)*
2. MONEY HONEY — *Drifters (Atlantic 1006)*
3. WELL, I DONE GOT OVER IT — *Guitar Slim (Specialty 482)*
4. I DIDN'T WANT TO DO IT — *Spiders (Imperial 5265)*
5. SOMEBODY TOLD ME — *Little Milton (Sun 194)*
6. GOING DOWN TO BIG MARY'S — *Helen Thompson (States 126)*
7. HONEY HUSH — *Joe Turner (Atlantic 1001)*
8. SAVING MY LOVE FOR YOU — *Johnny Ace (Duke 118)*
9. DARLING DEAR — *The Counts (Dot 1188)*
10. WATCH DOG — *Lula Reed (King 4688)*

THE CASH BOX HOT in PHILADELPHIA, in LOS ANGELES, in ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

	in PHILADELPHIA	in LOS ANGELES	in ST. LOUIS
1	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 702S1)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	EL BAION *Joe Loco* *(Tico 208)*
2	EL BAION *Joe Loco* *(Tico 208)*	I KNOW *Hollywood Flames* *(Swing Time 34S)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
3	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	LOVE ME GIRL *The Flairs* *(Flair 1028)*	TV MAMA *Joe Turner* *(Atlantic 1016)*
4	QUIET WHISKEY *Wynonie Harris* *(King 4685)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 702S1)*
5	AND THE ANGELS SING *Bill Doggett* *(King 4690)*	DADDY ROLLIN' STONE *Otis Blackwell* *(Jay Dee 784)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
6	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	WHITE CLIFFS OF DOVER *The Checkers* *(King 4670)*	JAN *Paul Bascomb* *(Parrot 792)*
7	PING PONG *Tiny Bradshaw* *(King 4687)*	LOLLY POP *Oscar McLollie* *(Modern 920)*	MY MAN'S AN UNDERTAKER *Dinah Washington* *(Mercury 79284)*
8	SOUTH OF THE BORDER *Lynn Hope* *(Aladdin 3219)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	YOU'RE SO FINE *Little Walter* *(Checker 786)*
9	CHANGING PARTNERS *Crickets* *(Jay Dee 78S)*	MAKE ME A PRESENT OF YOU *Ernie Andrews* *(Trend 68)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
10	LOLLY POP *Oscar McLollie* *(Modern 920)*	A THOUSAND STARS *The Rivileers* *(Baton 200)*	YOU'LL NEVER WALK ALONE *Roy Hamilton* *(Epic 9015)*

	in DALLAS	in NASHVILLE	in SHREVEPORT
1	THE THINGS THAT I USED TO DO *Ray Hamilton* *(Epic 9015)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*	THE THINGS THAT I USED TO DO *Guitar Slim* *(Specialty 482)*
2	TV MAMA *Joe Turner* *(Atlantic 1016)*	MONEY HONEY *Drifters* *(Atlantic 1006)*	YOU'RE SO FINE *Little Walter* *(Checker 786)*
3	I DIDN'T WANT TO DO IT *Spiders* *(Imperial 526S)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	MONEY HONEY *Drifters* *(Atlantic 1006)*
4	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*	I'M YOUR HOOCHIE COOCHIE MAN *Muddy Waters* *(Chess 1560)*
5	GOOD THINGS *The "5" Royales* *(Apollo 452)*	MARIE *Four Tunes* *(Jubilee 5128)*	TV MAMA *Joe Turner* *(Atlantic 1016)*
6	LUCILLE *Drifters* *(Atlantic 1019)*	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*
7	I'LL BE TRUE *Faye Adams & Joe Morris* *(Herald 419)*	TV MAMA *Joe Turner* *(Atlantic 1016)*	BLIND LOVE *B. B. King* *(RPM 395)*
8	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	I'M JUST YOUR FOOL *Ella & Buddy Johnson* *(Mercury 70251)*	SOMETHING'S WRONG *Fats Domino* *(Imperial 5262)*
9	I HAD A NOTION *Al Savage & Joe Morris* *(Herald 417)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*	SAVING MY LOVE FOR YOU *Johnny Ace* *(Duke 118)*
10	YOU'RE SO FINE *Little Walter* *(Checker 786)*	DARLING DEAR *The Counts* *(Dot 1188)*	HONEY HUSH *Joe Turner* *(Atlantic 1001)*

Flowers For M'Lady

LOS ANGELES — Following her successful opening at the Tiffany Club in Los Angeles, Sarah Vaughan is gifted with flowers by Clyde McPhatter, leader of Atlantic Drifters quartet. In her first coast appearance in two years, Sarah captivated the critics and fans with a specially designed wardrobe that cost over $15,000. Sarah was recently signed to Mercury Records.

A Smash Hit!!
THE VOCALEERS
"WILL YOU BE TRUE"
RED Robin
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Those Sensational CLOVERS Latest & Greatest
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b/w
LITTLE MAMA
ATLANTIC 1022

The Great Blues Stylist RAY CHARLES
IT SHOULD'VE BEEN ME
b/w
SINNER'S PRAYER
ATLANTIC 1021

The Incomparable Professor LONGHAIR and His BLUES SCHOLARS
TIPITINA b/w IN THE NIGHT
ATLANTIC 1020

The Terrific New Gospel Group—
THE JACKSON SINGERS
I CAN'T WALK THIS HIGHWAY b/w THE LAST MILE OF THE WAY
ATLANTIC 3005

ATLANTIC RECORDING CORP.
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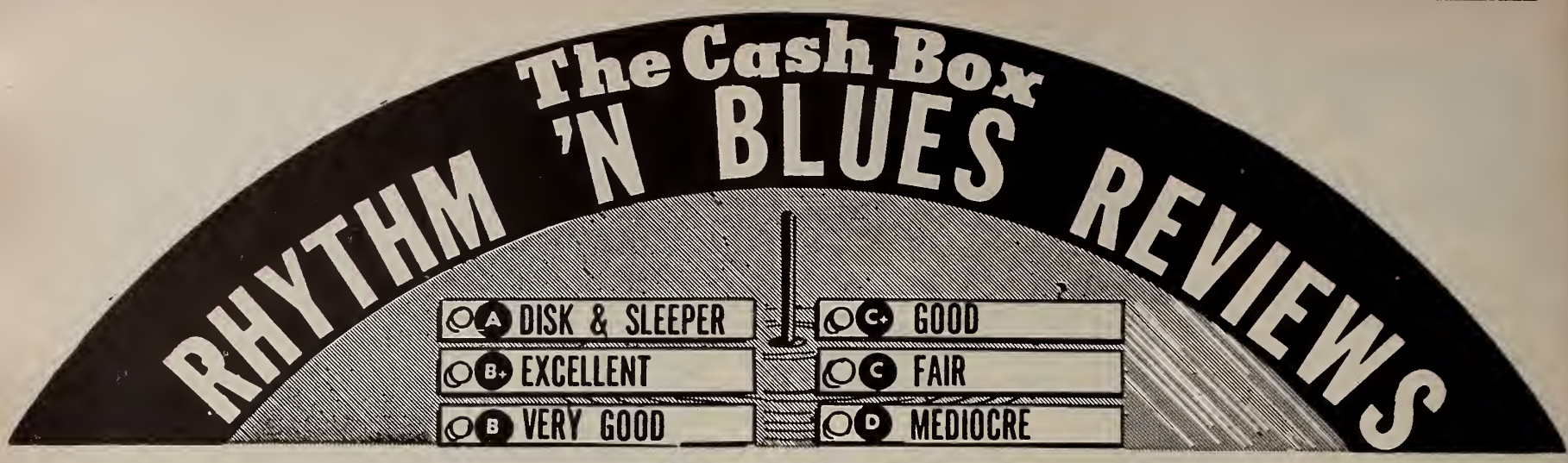

THE BANKS BROS.
(Savoy 4050)

C+ "FOR MY SAKE" (2:38) [Crossroads BMI—Charles & Jeff Banks] The Banks Bros. work together smoothly as they etch a tender slow beat gospel side. The chanters come through in good style against an organ mood backing.

C+ "I'VE GOT THE WITNESS" (2:37) [Crossroads BMI—Charles & Jeff Banks] The Brothers blend on a fast moving spiritual that should sell well with the religious buyers.

JACK DUPREE
(King 4695)

B "HARD FEELING" (2:40) [Jay & Cee BMI—Jack Dupree] Jack Dupree sings a tear jerker about returning from jail, his inability to find any friends and to even borrow a dime. A slow blues etched in the accomplished Dupree manner.

B "WALKIN' UPSIDE YOUR HEAD" (2:38) [Jay & Cee BMI—Jack Dupree] Jack does this tune in his familiar impeded speech style. A fetching ditty.

RONNIE ORLAND
(Rondo 52-565)

C+ "RONNIE'S BOOGIE" (2:41) Ronnie Orland at the piano dishes up a delightful quick beat boogie item. A very flashy piano technique.

C+ "BLIND MICE BOOGIE" (2:40) Similar comments. Ronnie Orland beats out the "Three Blind Mice" to a boogie beat.

LAZY BILL
(Chance 1148)

C+ "I HAD A DREAM" (3:00) [Joni Music BMI—Lucos] Lazy Bill does a slow Southern type blues in ok style. Guitar accompaniment sets the proper mood.

B "SHE GOT ME WALKIN'" (3:00) [Joni Music BMI—W. Lucos] A slow rhythmic blues chanted in similar fashion.

THE CASH BOX ★AWARD O' THE WEEK★

"LOVEY DOVEY" (2:36) [Progressive BMI—Curtis, Nuggy]
"LITTLE MAMA" (2:54)
[Progressive BMI—Taylor, Carroll, Jesmet]

THE CLOVERS
(Atlantic 1022)

● The Clovers beat out a middle tempo bouncer, "Lovey Dovey," that is ticketed for big sales. Clover styling is written all over this item and the tune is tailor made for the high flying beat belters. Everything's gonna be "Lovey Dovey" between the diskery and distribs on this one. The flip, "Little Mama," is a similar beat thing that is in the shade only because it's backed with "Lovey." A great beat and a potent treatment. The lads are known for hitting two with the same disk and it could happen here again.

"DEAD BROKE" (2:43) [Park Avenue BMI—Pratt, Stone]
"SPEED KING" (2:46) [Park Avenue BMI—Kornegay, Ginyard]

THE DU DROPPERS
(Groove 0001)

● RCA Victor's new rhythm and blues subsid, Groove, chooses its number one sales gatherer, The Du Droppers, to launch its label. The rhythmic quick beat is given a solid vocal reading, with the lead handling his chore in socko style. The boys sing the old refrain about living on a shoe string as long as they have love. But they give it a lift and beaty sendoff. The flip "Speed King," is a racer that they belt enthusiastically with the lights in their favor from start to finish. Two strong items for a runaway start.

"TOO LATE FOR TEARS" (2:23) [Venice BMI—Smith]
"LET ME COME HOME, BABY" (2:10) [Venice BMI—L. Price]

LLOYD PRICE
(Specialty 483)

● That "Lawdy Miss Clawdy" man, Lloyd Price back with a pair of hot items. "Too Late For Tears" a slow definite beat ditty in which the blues salesman tells his gal to "get yourself another fool." Sold by Price in his own topflight manner. The under lid, "Let Me Come Home, Baby," is a rhythmic sentimental item in which Price pleads with his baby to let him come home. Price is potent on both decks and either or both could break out.

ORIGINAL FIVE BLIND BOYS
(Peacock 1723)

B "JESUS IS A ROCK IN A WEARY LAND" (2:44) [A. Brownlee] The Original Five Blind Boys come up with a fast moving spiritual and etch it in exciting beat manner that will please their ever growing fandom.

C+ "SONG OF PRAISE" (2:46) [Brownlee, Robey] The "Blind Boys" etch a change-of-pace gospel item tenderly. A good pairing.

JOHN LEE HOOKER
(Modern 923)

C+ "GOTTA BOOGIE" (2:41) [Modern Music BMI—Hooker] John Lee Hooker, southern blues stylist, dishes out a quick beat boogie item. Typical Hooker.

B "DOWN CHILD" (2:38) [Modern Music BMI—Hooker] Hooker moans at his best on this deck as he handles a moving slow tempo Southern blues. Sales should be brisk on this deck.

ODIE ERVIN
(Big Town 111)

C+ "THE NOTE PINNED ON MY BED" (2:58) [4 Star Sales BMI—Odie Ervin] Odie Ervin sings a slow mournful chant. He found a note on his bed when he came home. She had quit him. A melancholy vocal treatment.

C+ "SHE'S A BAD BAD WOMAN" (2:24) [4 Star Sales BMI—Odie Ervin] The flip is a quick beat story of his bad woman and her lack of virtues. Ervin vocals smoothly with solid chorus and ork backing.

THE HAWKS
(Imperial 661)

C+ "JOE THE GRINDER" (2:35) [Commodore Music BMI—Barthlomew, Gaines] The Hawks blend on a fast moving ditty. Lead does an ok job and the deck comes out a pretty fair piece of wax.

C+ "CANDY GIRL" (2:13) [Commodore Music BMI—Gaines, Bartholomew] Falsetto voice handles the lead smoothly. Material a little weak.

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"PRAYING TO THE LORD" (2:41) [Mod. Music BMI—King]
"PLEASE HELP ME" (2:39) [Mod. Music BMI—King]

B. B. KING
(RPM 403)

● B. B. King, blues stylist, and steady hypo to the blues market, issues a strong side in his "Praying To The Lord," a slow rhythmic love item emotionally performed. B. B. prays to the Lord to send him someone to love. King's proven sales ability, his talent and the material should send this one off to a strong start. The title, adding a religious kick to the potent factors already outlined, should held no end. The flip, is King at his emotional best. His baby has left him and he's afraid she'll go astray. King is powerful and his styling makes this another potent offering.

"I WANT YOU TO USE ME" (3:08)
[Franlin BMI—Pauling, Davis]
"COME ON AND PUT ME IN THE ALLEY" (2:52)
[Franlin BMI—Pauling, Davis]

COUNTRY HOMES
(DeLuxe 6036)

● Country Homes, new to the record audience, displays a talent for moaning the blues that indicates a successful future. A slow blues, "I Want You To Use Me," with meaningful love lyrics, and a tune with a rhythmic tempo that keeps the ditty moving. It is handled with a touch by Homes that puts the etching over forcefully. Lyrics are simple and intriguing, and the tune easy to remember. With the proper exploitation this tune should be a big one for Deluxe. The under lid, "Come On And Put Me In The Alley," is another strong contender for honors. The lyrics of the same bolt of cloth and the treatment similar. Homes makes a strong debut.

1. **THE THINGS THAT I USED TO DO**
   Guitar Slim
   (Specialty 482)

2. **I'LL BE TRUE**
   Faye Adams & Joe Morris
   (Herald 419)

3. **SAVING MY LOVE FOR YOU**
   Johnny Ace
   (Duke 118)

4. **MONEY HONEY**
   Drifters
   (Atlantic 1006)

5. **YOU'RE SO FINE**
   Little Walter
   (Checker 786)

6. **TV MAMA**
   Joe Turner
   (Atlantic 1016)

7. **SOMETHING'S WRONG**
   Fats Domino
   (Imperial 5262)

8. **HONEY HUSH**
   Joe Turner
   (Atlantic 1001)

9. **I'M JUST YOUR FOOL**
   Ella and Buddy Johnson
   (Mercury 70251)

10. **MARIE**
    Four Tunes
    (Jubilee 5128)

Stars Over Harlem

'Tis truly a fact. Nice things happen to nice people, and almost anyone with a genuine respect for the facts will admit that sensational newcomer **Roy Hamilton** is a sunshiny sort of a guy who makes a superhuman effort to be nicer than nice to one and all at all times—and this could well be one of the big reasons why his sparkling fresh vocal styling of "You'll Never Walk Alone" made its way straight to the hearts of all who have had the pleasure of hearing this swell guy wail. Roy took time out from his schedule to drop by personable **Hal Jackson**'s "House That Jack Built" and say thanks to **Cash Box** and all the many well wishers who made his big dream come true. . . . Really something to see is the way the op's face light up and molars show whenever **Joe Grippo** invades the uptown scene with these surefire coin jerkers: **Guitar Slim**'s "Things I Used To Do" (this column warned you weeks ago that this biscuit would make its way straight to the top of the nation's charts); **Johnny Ace**'s "Saving My Love"; **Chuck Willis**' "You're Still My Baby," "You'll Never Walk Alone" starring R. H. and to top it all the initial ordering of **Floyd Dixon**'s Specialty waxing of "Ooh-Eee—Ooh Eee" indicate that Portem's little whirlwind will be busy, busy with another smasheroo. . . . The Scene: Newark's Lloyds Manor nightery. The joint is crowded from the basement to the roof with happy souls who just want one little peep and a taste or two of the wonderful blues stylings of two of the nation's masters in this type of wailing, Atlantic's big **Joe Turner,** and the sensation of the Okeh blues roster, **Chuck Willis,** who just waxed another batch of solid senders. . . . Every one knows that **Ruth Brown** can sing, that **Amos Milburn** can give out in a real groovy fashion and there is no doubt whatsoever about the belting ability of **Fats Domino,** but can anybody, anywhere tell me just what the cash register reading will be when they all get together over at Laurel Garden comes Feb. 13. . . . Harlem likes: **Vido Musso**'s "Roseland Boogie," **Bobby Smith**'s "Night Watch," **Al Savage** and "Love Is A Funny Thing." Ditto: **Marie Adam**"s "I'm Gonna Latch On," **Dolly Cooper**'s "You Gotta Be Good," and **The Hollywood Flames**' "Let's Talk It Over." . . . Into the Savoy Ballroom Feb. 28 rolls Kings Records master of the organ **Bill Doggett** and his swingsational little trio. . . . My but there's a whole lot of stirring about about the premises whenever and wherever **Joe Loco** gives out with his "El Baion." . . . A doff of the old sombrero to deejay **Hal "Doc" Wade** for his being selected as one of the nation's outstanding platter spinners in a recent local magazine poll. . . . **Clyde McPhatter and the Drifter** gang's latest "Such A Night" looks like a sure bet to step way out ahead of the field any moment now according to the 125th street men behind the counters. Likewise, **Lonnie Johnson**'s "My Woman Is Gone." . . . Thanks to **Phil Moore** for letting us know about **Helene Dixon** and her new disk which is due pronto.

WENR And WLS Agree To Merge Into WLS, Inc.

NEW YORK—An agreement whereby Chicago Radio Stations WLS and WENR would be merged into one full-time station has been announced in a joint statement released by James E. Edwards, President of Agricultural Broadcasting Company, licensee of WLS, and Robert E. Kintner, President of the American Broadcasting Company, which operates WENR. The merger is of course subject to approval of Federal Communications Commission.

The plan as agreed upon provides that a new corporation to be known as WLS, Inc., would be set up to which the respective licenses of WLS and WENR would then be assigned. The call letters of the new full-time station would be WLS. All operations will be from the present WLS offices in the Prairie Farmer Building at 1230 West Washington Boulevard, Chicago, using WLS studios and other facilities and personnel, with such additions to the WLS staff as its full time operation would require. The new WLS will enter into an affiliation agreement with the ABC Network.

The Board of Directors of the new corporation would consist of five men, three to be elected by WLS and two by WENR. The officers would be James E. Edwards, President of Agricultural Broadcasting Company (WLS) as President; Glenn Snyder, currently Vice President of WLS, as First Vice President; Arthur M. Harre, Manager of WENR, Second Vice President; George R. Cook, now Treasurer of WLS as Treasurer; and Matthew Vieracker, Treasurer of the ABC Central Division as Secretary. Glenn Snyder will be General Manager of the new WLS, and Arthur M. Harre of WENR, Assistant General Manager. The Board would be: James E. Edwards, Glenn Snyder, George R. Cook, Robert H. O'Brien, ABC Executive Vice President and Matthew Vieracker, Treasurer of the ABC Central Division.

3 For The Money
The FOUR TUNES
"DO DO DO DO DO DO DO IT AGAIN"
Jubilee 5135
—Getting stronger—
"MARIE"
Jubilee 5128
A Big Hit
THE ORIOLES
"THERE'S NO ONE BUT YOU"
Jubilee 5134
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

A Cash Box
"AWARD OF THE WEEK"
The "5" ROYALES'
terrific treatment of
"I DO"
b/w
"GOOD THINGS"
Apollo # 452
APOLLO RECORDS N. Y. CORP.
457 W. 45th ST., NEW YORK, N. Y.

Eddie Boyd
★
"PICTURE IN THE FRAME"
b/w "NOTHING BUT TROUBLE" CHESS 1561
CHESS RECORD CORP 750 E. 49th ST. CHICAGO, ILL

. . ORDER NOW . .
THESE 2 ARE HOT!
"CHOCOLATE SUNDAE"
KID KINGS COMBO
EXCELLO 2025
"WASTED TIME"
SHY GUY DOUGLAS
EXCELLO 2024
For Immediate Shipment
WRITE, WIRE, CALL 42-2215
NASHBORO RECORD CO., INC.
177 3rd AVE., NORTH
NASHVILLE TENNESSEE

Tops "I Had A Notion" with
"LOVE IS A FUNNY THING"
and
"LIFE BEGINS AT FORTY"
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ALIX COMBELLE

THE CASH BOX FOLK and WESTERN ROUNDUP

Homer and Jethro (RCA Victor) played the last night of the annual St. Paul Winter Carnival on February 7th. There was an up and coming feller who went along with Homer and Jethro. . . . I believe his name is Eddie Fisher, and we do think he has possibilities! More news about Homer and Jethro tell us that they are now doing a twice a week appearance on the "Bob and Ray" Show over at NBC. Cowboy Copas (King) The Waltz King of Grand Ole Opry is now with Jamboree Attractions. Cousin Minnie Pearl (RCA Victor) is now doing a Sunday afternoon stint over WSM-TV, Nashville. One February 10th, Minnie had the pleasure of appearing on Pee Wee King's TV Show out of Cleveland, Ohio. The Dickens Sisters worked the WLS Barn Dance Saturday, February 6th and work through Jamboree Attractions! Just received a nice letter from Dub Dickerson. Dub says there's trouble at his house and insists that everyone hear his new Capitol Record . . . "Mama Laid The Law Down" so "Everything Depends On You." Carl Smith (Columbia) whose new release "What Am I Gonna Do With You" and "Doggone It Baby, I'm In Love" is definitely another contender for the charts. The record is red hot with disc jockeys around the country, and distributors sales are running along with other Smith Hits. The young, lanky Columbia artist has had a steady string of top records that place him out front as a consistent artist with box office attraction superb! The RCA Victor outfit is really happy with the Davis Sisters these days . . . their new disc "Gotta Git A-Goin'" and "Takin' Time Out For Tears" has already leaped up to the number one spot on the RCA Victor Best Seller list for Country-Western records. The winning team played Ellis Auditorium in Memphis on January 31st, and were really happy about the record-breaking attendance at Tom Edward's Jamboree at the Circle Theatre in Cleveland. February 6th and 7th the girls teamed with Pee Wee King and his band for dates in Kansas City and St. Joseph, Mo., and also played for the boys at the Veteran's Hospital at Louisville. And, while speaking about Pee Wee, might add that he has a new record out that sounds real good. . . . Titles are "Why Don't Y'All Go Home" and "Huggin' My Pillow." Redd Stewart takes over the vocal on both sides as Pee Wee furnishes some mighty fine backing. Eddy Arnold (RCA Victor) teamed up with Porter Wagoner at Springfield, Missouri's Shrine Mosque on February 5th and 6th, for that city's second annual Police Benefit Show. And, in tribute to the worthiness of the cause, the fabulous "Plowboy" did not accept his ordinary hefty fee for the performances. Might add that Porter is now starring each Saturday evening on the hour-long "Ozark Jubilee" . . . the new TV show out of Springfield which features the Oklahoma Wrangler and Tommy Sosbee. Carl Smith (Columbia) wowed 'em in Richmond, Virginia on Monday, February 8th and then jumped into Stillwater, Oklahoma on Tuesday, February 9th for a very flush date. Smith and his Tunesmiths just completed a highly successful tour in Canada. There's a brand new release out that will deserve a lot of attention . . . it's on a new label . . . Mart Records . . . the tune "The World Is A Monster" and "Deaf, Dumb and Blind" is very capably done by Doug Tubb! The fine acceptance of Hank Snow's newest release "Panamama" backed with "Act 1, Act 2, Act 3" is most satisfying according to the deejay reports. "Panamama" is definitely a top programmed disc and the Operators have really latched on to this "Juke Box Natural" by Snow. It's another top record for the Snow fans! Goldie Hill (Decca) will be featured on the Ernest Tubb NBC Show commencing March 1st playing dates in the Chicago area February 12th through 17th. More news from the Hill Family . . . Goldie's brother, Tommy Hill (Hickory) is now working out of KAOK, Lake Charles, La., and his new release is "Love Me Baby" and "The Life That I'm Living!" Best of Luck to you, Tommy! Paul Cohen busy in Nashville recently with session for all Decca Artists located there, plus recording a newcomer . . . Charlie Walker of KMAC, San Antonio, Texas. Charlie is a fine boy, and good things are expected of the tall, friendly Texan. Young Bobby Wright, son of Johnnie Wright of the Johnnie and Jack team, managed by Frankie More, seems to be getting lots of attention in the 'Youth Department'" with his new recording of "You'd Better Not Do That" and "My Mama Didn't Raise No Foolish Children" his first Decca release! Speaking of Johnnie and Jack, would like to remind you that the favorite group just recently played to 3,300 paid admissions in Shreveport, La. Frankie More, group's manager, is now fronting the show on personal appearances, and road dates have been on a continuous climb! The group features Kitty Wells (Decca) as a regular member of the unit. . . . Kitty is the wife of Johnnie Wright, and the mother of the new Decca Artist, eleven-year old Bobby Wright! Ernest Tubb (Decca) who year after year has set his own pace in recordings, establishing his own vein of thought and putting it into music for those who love Country Music, comes up with his latest offerings . . . both in the same vein . . . yet different enought to provide a two-sided juke number and good listening . . . titles are "Honky Tonk Heart" and "Your Jealous Lovin' Heart." . . . Early reaction to these two Tubb tunes are bringing in lots of good comment for the long-time favorite! The fabulous Red Head . . . Red Foley (Decca) has the turntables and juke boxes aglow again with his latest offering . . . "Tennessee Whistling Man" and to make things brighter, Foley teams up with his daughter, Betty, for a truly fine recording "As Far As I'm Concerned." Ray "Moon" Mullins, formerly of New Orleans, dropped us a line to let us know he's on his way out to radio station KGW in Portland, Oregon, his new stomping grounds. Anybody who wants to contact Moon, can reach him at his new address. Don't confuse Ray "Moon" Mullins with Grand Ole Opry's Moon Mullican, King Records Artist. Want to say "thanks" to Bob McCluskey for the fine bit of information on things happening around the country and notes of interest on the various artists. . . . Wade Ray (RCA Victor) on the road again . . . this time Wade's wanderings will take him into Oklahoma, Arkansas, Kansas, Colorado, Wyoming, Montana, and back through the Pacific Coast states following his current tour in Texas. Wade's newest release is "Idaho Red" and "A Penny For Your Thoughts." . . . Red Garrett began a ten-day tour January 20th of Texas and Oklahoma with Stringbean, Martha Carson (Capitol). Right now, Red is playing some dance dates. Red's new release is "Too Late To Plow Now" and Bull's Eye."

PEE WEE KING

CARL SMITH

TOMMY SOSEBEE

THE CASH BOX FOLK & WESTERN DISK JOCKEY REGIONAL RECORD REPORTS

Bill Bailey
WMAQ—Chicago, Ill.

1. I Really Don't Want To Know (Eddy Arnold)
2. Bimbo (Ruby Wright)
3. As Far As I'm Concerned (Red Foley)
4. Secret Love (Slim Whitman)
5. Tight Wad (York Bros.)
6. Turn Around Boy (Douglas-Bailey)
7. Look What Followed Me Home (George Morgan)
8. Don't Stop Kissing Me Goodnight (Sheb Wooley)
9. Dog-Gone It Baby (C. Smith)
10. You Better Not Do That (Tommy Collins)

Billy "The Kid" Stanley
WNOE—New Orleans, La.

1. I Really Don't Want To Know (Eddy Arnold)
2. Just Married (Faron Young)
3. Blame It On The Moonlight (Red Garrett)
4. There Stands The Glass (Webb Pierce)
5. Satisfaction Guaranteed (Carl Smith)
6. God Was So Good (Al Terry)
7. Bimbo (Jim Reeves)
8. Let Me Be The One (Locklin)
9. I've Been Away Too Long (Lefty Frizzell)
10. You Shouldn't Have Done That (Tommy Collins)

Clarence Kneeland
WERI & WICH—
Jewett City, Conn.

1. Bimbo (Jim Reeves)
2. Let Me Be The One (Locklin)
3. I Think I'm Falling In Love (Darrell Glenn)
4. I Really Don't Want To Know (Eddy Arnold)
5. Wake Up Irene (H. Thompson)
6. As Far As I'm Concerned (Red Foley)
7. I Love You (Wright & Reeves)
8. Secret Love (Slim Whitman)
9. I've Lost Again (Eddie Zack)
10. It's A Long, Long Ride (Marty Robbins)

Slim Lay
WHBS—Huntsville, Ala.

1. You Better Not Do That (Tommy Collins)
2. Just Married (Faron Young)
3. Slowly (Webb Pierce)
4. Dog-Gone It Baby (C. Smith)
5. I Get So Lonely (4 Knights)
6. You Just Can't Be True (Webb Pierce)
7. Let's Kiss And Try Again (Shepard & Huskey)
8. I Gave My Wedding Dress Away (Kitty Wells)
9. Release Me (Ray Price)
10. Cheated Out Of Love (Johnnie & Jack)

Werly Fairburn & Keith Rush
WWEZ—New Orleans, La.

1. God Was So Good (Al Terry)
2. Happy Go Lucky (A. Inman)
3. Changing Partners (King)
4. That's How I Feel (Mack)
5. You Gotta Have A License (Tommy Collins)
6. Carroll County Boogie (Carroll County Boys)
7. Secret Love (Slim Whitman)
8. I'll Never Get Over You (Eddy Arnold)
9. Bimbo (Jim Reeves)
10. Leave Her Alone (Ray Price)

Carl J. Swanson
WRUN—Utica, N. Y.

1. I Really Don't Want To Know (Eddy Arnold)
2. Secret Love (Slim Whitman)
3. For Old Times Sake (Luke McDaniel)
4. My Happiness (The Mulcays)
5. Wake Up Little Boy Blue (Salty & Mattie)
6. Bimbo (Jim Reeves)
7. When You Say Yes (Hawkins)
8. Red Deck Of Cards (Rodgers)
9. Wake Up Irene (H. Thompson)
10. Please Throw Away The Glass (Betty Cody)

Earl 'Grandpappy' Davis
WFHG—Bristol, Va.

1. You Better Not Do That (Tommy Collins)
2. Tight Wad (York Bros.)
3. I'll Never Get Over You (Eddy Arnold)
4. Let's Kiss And Try Again (Shepard & Huskey)
5. Woman (Johnny Desmond)
6. Tain't Nice (The Carlisles)
7. Slowly (Webb Pierce)
8. Let Me Be The One (Locklin)
9. Changing Partners (King)
10. Wonderful World (Cutrer & Wright)

Carl E. Lamm
WCKB—Dunn, N. C.

1. I Love You (Wright & Reeves)
2. Changing Partners (King)
3. I Gave My Wedding Dress Away (Kitty Wells)
4. Run 'Em Off (Lefty Frizzell)
5. I Really Don't Want To Know (Eddy Arnold)
6. Love Trap (Johnnie & Jack)
7. There Stands The Glass (Webb Pierce)
8. Dog-Gone It Baby (C. Smith)
9. Y'All Come (Grandpa Jones)
10. Wake Up Irene (H. Thompson)

Jack Gale
WSRS—Cleveland, Ohio

1. There Stands The Glass (Webb Pierce)
2. I Really Don't Want To Know (Eddy Arnold)
3. I Love You (Wright & Reeves)
4. You Better Not Do That (Tommy Collins)
5. Y'All Come (Herb Henson)
6. I'm A Stranger In My Home (Maphis & Lee)
7. Tell 'Em No (Curtis Gordon)
8. Secret Love (Slim Whitman)
9. Make Me Live Again (J. Heap)
10. Just Married (Faron Young)

Gene N. Fondren
KTAE—Taylor, Tex.

1. Release Me (Jimmy Heap)
2. You Better Not Do That (Jimmy Collins)
3. I Thing I'm Falling In Love With You (Darrell Glenn)
4. Slowly (Webb Pierce)
5. Bimbo (Jim Reeves)
6. Secret Love (Slim Whitman)
7. My Greatest Thrill (S. James)
8. Make Me Live Again (J. Heap)
9. Run 'Em Off (Lefty Frizzell)
10. Why Don't You Open The Door (York Bros.)

Tom Edwards
WERE—Cleveland, Ohio

1. Red Deck Of Cards (T. Ritter)
2. Let Me Be The One (Locklin)
3. Look What Followed Me Home (George Morgan)
4. Bimbo (Jim Reeves)
5. Slowly (Webb Pierce)
6. I Really Don't Want To Know (Eddy Arnold)
7. Changing Partners (King)
8. Secret Love (Slim Whitman)
9. The Love I Hold So Dear (Hagar & Ellis)
10. I Love You (Wright & Reeves)

Bob Ferguson
KWSC—Pullman, Wash.

1. Y'All Come (Arlie Duff)
2. Bimbo (Jim Reeves)
3. Changing Partners (King)
4. Remembering (Mac Wiseman)
5. Wake Up Irene (H. Thompson)
6. Walkin' And Hummin' (Ferlin Huskey)
7. Tennessee Whistling Man (Red Foley)
8. There Stands The Glass (Webb Pierce)
9. Let Me Be The One (Locklin)
10. Goodbye Katie (Rex Prophet)

Don Larkin
WAAT—Newark, N. J.

1. There Stands The Glass (Webb Pierce)
2. Bimbo (Jim Reeves)
3. Let Me Be The One (Locklin)
4. Wake Up Irene (H. Thompson)
5. Secret Love (Slim Whitman)
6. I Really Don't Want To Know (Eddy Arnold)
7. Y'All Come (Arlie Duff)
8. Game Of Broken Hearts (Dixxy Sisters)
9. Changing Partners (King)
10. Release Me (Jimmy Heap)

Pop's Country Store
WXGI—Richmond, Va.

1. Bimbo (Jim Reeves)
2. Hello Operator (Dusty Owens)
3. Tight Wad (York Bros.)
4. Panamame (Hank Snow)
5. Slowly (Webb Pierce)
6. I'll Be There (Ray Price)
7. Mexico Gal (T. Tommy Cutrer)
8. Hootchy Kootchy Henry (Mitchell Torok)
9. Fancy Pants (Floyd Cramer)
10. Love Letters In The Send (Mac Wiseman)

Cliff Rodgers
WHKK—Akron, Ohio

1. I Love You (Wright & Reeves)
2. Red Deck Of Cards (Rodgers)
3. Bimbo (Jim Reeves)
4. Suppertime (Jimmy Davis)
5. In The Sunshine Of His Love (Cliff Rodgers)
6. Changing Partners (King)
7. Y'All Come (Grandpa Jones)
8. Let Me Be The One (G. Hill)
9. Just Married (Faron Young)
10. I Gave My Wedding Dress Away (Kitty Wells)

Sleepyhead Cliff
KASM—Albany, Minn.

1. I Love You (Wright & Reeves)
2. Wake Up Irene (H. Thompson)
3. Bimbo (Jm Reeves)
4. I Really Don't Want To Know (Eddy Arnold)
5. There Stands The Glass (Webb Pierce)
6. Hello To The Blues (B. Amos)
7. Changing Partners (King)
8. Just Married Faron Young)
9. Sorrow And Pain (Davis Sis.)
10. Look What Followed Me Home (George Morgan)

Dal Stallard
KCMO—Kansas City, Mo.

1. Slowly (Webb Pierce)
2. Let Me Be The One (Locklin)
3. Changing Partners (King)
4. Release Me (Jimmy Heap)
5. Bimbo (Jim Reeves)
6. I Really Don't Want To Know (Eddy Arnold)
7. Caribbean (Mitchell Torok)
8. Run 'Em Off (Lefty Frizzell)
9. As Far As I'm Concerned (Red Foley)
10. Wake Up Irene (H. Thompson)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. Slowly (Webb Pierce)
2. I Love You (Wright & Reeves)
3. Secret Love (Slim Whitman)
4. You Better Not Do That (Tommy Collins)
5. There Stands The Glass (Webb Pierce)
6. Changing Partners (King)
7. Never Get Over You (Arnold)
8. Let Me Be The One (Locklin)
9. Release Me (Jimmy Heap)
10. Chances Are (Williamson)

Smokey Smith
KRNT—Des Moines, Iowa

1. Y'All Come (Arlie Duff)
2. Dig That Crazy Moon (Porter Wagoner)
3. Just Married (Faron Young)
4. I Love You (Wright & Reeves)
5. Slowly (Webb Pierce)
6. Wake Up Irene (H. Thompson)
7. Hello Operator (Dusty Owens)
8. Fading Away (Tommy Warren)
9. Dog-Gone It Baby (C. Smith)
10. Honky Tonk Heart (E. Tubb)

Cracker Jim
WMIE—Miami, Fla.

1. I Really Don't Want To Know (Eddy Arnold)
2. Changing Partners (King)
3. I'm Walking The Dog (Pierce)
4. Let Me Be The One (Locklin)
5. Secret Love (Slim Whitman)
6. Bimbo (Pee Wee King)
7. Wake Up Irene (H. Thompson)
8. Dog-Gone It Baby (C. Smith)
9. Cheatin's A Sin (Kitty Wells)
10. Release Me (Jimmy Heap)

Mack Sanders
KFBI—Wichita, Kan.

1. Slowly (Webb Pierce)
2. Gog-Gone It Baby (C. Smith)
3. Bimbo (Jim Reeves)
4. Divorce Granted (E. Tubb)
5. Release Me (Ray Price)
6. There Stands The Glass (Webb Pierce)
7. Run 'Em Off (Jeanie Pierson)
8. Run 'Em Off (Leon McAuliffe)
9. Wake Up Irene (H. Thompson)
10. Let Me Be The One (G. Hill)

THE CASH BOX Reports THE NATION'S BIG 10

HILLBILLY, FOLK & WESTERN JUKE BOX TUNES

1. **LET ME BE THE ONE**
   Hank Locklin
   (Four Star 1641; 45-1641)

2. **THERE STANDS THE GLASS**
   Webb Pierce
   (Decca 28834; 9-28834)

3. **BIMBO**
   Jim Reeves
   (Abbott 140; 50-140)

4. **WAKE UP IRENE**
   Hank Thompson
   (Capitol 2646; F-2646)

5. **SECRET LOVE**
   Slim Whitman
   (Imperial 8223; 45-8223)

6. **I FORGOT MORE THAN YOU'LL EVER KNOW**
   Davis Sisters
   (RCA Victor 20-5345; 47-5345)

7. **I REALLY DON'T WANT TO KNOW**
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)

8. **I'M WALKING THE DOG**
   Webb Pierce
   (Decca 28834; 9-28834)

9. **CARIBBEAN**
   Mitchell Torok
   (Abbott 140; 45-140)

10. **YOU ALL COME**
    Arlie Duff
    (Starday 104; 45-104)

Hillbilly Music Booms Business At Shore

NEW YORK—The Asbury Park Press, on Sunday, January 17, ran the following article extolling the merits of country music at the shore resort:

ASBURY PARK — The musical drawl of the hillbilly and cowboy is becoming as much a part of the Shore as salt water taffy, according to tavern and restaurant owners who feature weekend entertainment.

The trend in Shore nightclub entertainment definitely is toward western and mountain music, most club owners say.

"We'll never have another popular band," Mrs. George Rac, wife of the owner of Rac's Hut, Jacksons Mills, says, "We've made this the 'Home of the Rangers.'"

Rac's Hut features the "Texas Ramblers" Saturday nights.

"Western and hillbilly music is really becoming popular at the Shore," according to Samuel Purinesi, manager of the Victory Inn, Allenhurst. "The other stuff is sort of dying out. I tried both popular and hillbilly, and it's the hillbilly entertainment that had helped my business."

"We're doing better with Western entertainment than we could with anything else," Nick Sanlippo, manager of Leo's Bar and Grill, West Belmar, says.

"We went western just last week," Bernie Hoffman, manager of Charlie's Bar and Grill, Oakhurst, said. "And we had our best turnout in 10 weeks. As far as we're concerned, this is what we've been waiting for."

Where did all the enthusiasm for the mountain and plains tunes come from?

People have always liked some of their music country-style, according to the men who watch the juke boxes.

"If you get a good good hillbilly record, you put it in all the boxes," Philip Levine, assistant manager of King Amusement Device Co., Inc., Allenhurst, said. "They go very strong today."

The rural areas, especially, go for the hillbilly tunes. At the Shore, hillbilly popularity centers in Ocean County, for the most part, record distributors and sellers say.

"They get stronger the farther you get into the woods," one of them said.

Night club owners at the Shore agreed their entertainment appealed to "the middle class."

"After all, we're in the country, you know," Mrs. Rac notes.

At Charlie's Bar and Grill, it's Tex Collins and his boys. At the Victory Inn it's the Tennessee Mountain Boys. And at Leo's Bar and Grill, the Roaming Mountaineers are the big attraction.

There was only one dissenting voice in the Sunday Press survey of preferences at tavern and restaurants offering weekend entertainment, Albert Fisher, owner of Albie Ray's Inn, Point Pleasant, pictured the popularity as shortlived.

"We had western entertainment here for three years," he said. "We found it loses it's appeal after awhile. We've switched to popular bands."

"All hillbilly stuff sounds the same after awhile."

Joseph Mariano, tavern owner here, disagreed.

"We've had popular bands before, but people seem to like hillbilly entertainment better," he said.

Everybody can join in the fun in country-style shindigs, operators say. The dances feature more action, and the guitar-accordion-bass fiddle combination seems to have more appeal.

According to some nightclub owners, middle-aged persons enjoy the goings-on more so than the teenagers. They enjoy the carefree fun, according to Mrs. Rac.

"We held a hillbilly night last fall," she said, "and people not only came in their old clothes, they came barefoot, We really had fun."

Pals

HOLLYWOOD—Smiley Burnett (right), newest Abbott Records pactee, is shown with his old side-kick, Gene Autry, with whom he has played the part of "Frog" in motion pictures for twenty-one years.

Label "X" Signs Two

NEW YORK—Herbert Spencer and Earle Hagen of Hollywood have signed a two-year contract to do original compositions for RCA's new Label "X." Their own orchestra will record. The deal with Label "X" signifies further diversification of Spencer-Hagen activities which, through their Music Service, Inc., already embraces music for television, motion pictures and stage shows.

Newest Addition

NASHVILLE—Minnie Pearl, newest addition to RCA Victor's Country & Western roster, autographs her first Victor release, "I Wisht They Would!" for Hank Snow who in turn signs his latest single, "Panamama," also on Victor. Minnie's initial disk is off to a remarkably fast start, and it is expected that the Grand Old Opry favorite will become a big record favorite as well.

HITTING BIG!
"I FELT A LITTLE TEARDROP"
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ABBOTT and FABOR RECORD

Thanks to Jim Reeves for 2 great hits. MEXICAN JOE, #116 the #1 record of 1953 and for his current hit, BIMBO, #148 along with other great sellers for Abbott.

Thanks to Floyd Cramer for his hit record, FANCY PANTS #146 and for his fine piano work for Abbott and Fabor records.

Thanks to Carolyn Bradshaw for her hit MARRIAGE OF MEXICAN JOE #141 and her current record #153, A MAN ON THE LOOSE b/w FLOWER OF THE RIO.

Thanks to Smiley Burnette for his new best-seller #154. MUCHO GUSTO and CHUGGIN' ON DOWN 66.

Thanks to Willie Caston and his fine spiritual group, the Ever Ready Gospel Singers for #149 I CLAIM JESUS/WHEN THE MOON GOES DOWN and for their new release #158 ONE OF THESE MORNINGS b/w JESUS I LOVE TO CALL YOUR NAME.

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Louisiana Hayride
KWKH, Shreveport for doing a great job of programming Abbott and Fabor Artists.

Thanks to

The Louisiana Hayride Band for the best and most unusual music for both companies.

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Hollywood, Calif.

HERSCHEL PACE
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Shreveport, La.

Thanks for Publicity from:

HINTON BRADBURY, PUBLICITY
5205 Hollywood Blvd.
Hollywood, Calif.

This time a year ago we realized that we were actually in the record business when MEXICAN JOE by Jim Reeves started hitting. Therefore, with the help of everyone mentioned here, Abbott and Fabor Record Companies have had a very successful year in 1953. We would like to take this week of every year to say thanks to everyone, **especially to all the disc**

Thanks to Tom Bearden who has a potential hit in Fabor #102, I'M IN HEAVEN b/w DANCE GYPSY DANCE with Ginny Wright.

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ROBERTS RECORD DIST.
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BENART DIST. CO.
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SOUTHERN MERCURY, INC.
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B.G. RECORD SERVICE
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Portland

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STANDARD DIST. CO.
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Memphis
MUSIC CITY RECORD DIST.
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Nashville

TEXAS
BIG STATE DIST. CO.
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CO'S THANK YOU WEEK!

ckeys of America. We also y thanks to all the juke x operators, the retail ores and to all the Abbott d Fabor distributors.

nks to my wife, Mary for supporting all s.

nks to Del Roy, my assistant, for all his and help.

Thanks to

N. TURK
13715 Ventura Blvd.
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the tailor to Abbott and Fabor stars.

Thanks for Publicity printing by:

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9109 Sunset Blvd.
Hollywood, Calif.
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Hollywood, Calif.
for the Hit, BIMBO.

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2510 Franklin Road
Nashville, Tennessee
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The Billboard
The Cash Box
Country Song Roundup
Hoedown
Variety
Downbeat
Southern Farm & Home
Pickin' & Grinnin' News and all the other swell publications and fan clubs for their consideration and mention of Abbott and Fabor artists.

Thanks to Mitchell Torok for his big hit, CARIBBEAN, #140 for writing MEXICAN JOE and for his current release HOOTCHY KOOTCHY HENRY b/w GIGOLO #150.

Thanks to Rudy Grayzell for his LOOKING AT THE MOON #145, for BONITA CHIQUITA #147 and for his newest release IT AIN'T MY BABY (And I Ain't Gonna Rock It) #157.

Thanks to Billy Barton and Wanda Wayne for their new release #155, I CRIED MY EYES OUT OVER YOU and WHAT'S THE MATTER WITH ME. And to Billy as writer of I LOVE YOU, MEXICO GAL, A DEAR JOHN LETTER and many others.

Thanks to T. Tommy Cutrer for #152, his hit record of MEXICO GAL and WONDERFUL WORLD.

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ONDON RECORDS, INC.

Thanks to Jerry Rowley for his new record #103 THE LONESOME SEAGULL/WAIT with Ginny Wright.

Thanks to our new hit discovery, Ginny Wright for her hit record #101, I LOVE YOU and I WANT YOU YES and for her fine support to Tom Bearden and Jerry Rowley.

Getting BIGGER All The Time!
TOMMY COLLINS
sings 2 of his own numbers
"YOU BETTER NOT DO THAT"
b/w
"HIGH ON A HILL TOP"
CAPITOL # 2701
CENTRAL SONGS
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"TURN AROUND BOY"
V-111
featuring the deep melodic voice of
ROY SNEED
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The Original Hit!
"CARIBBEAN"
MITCHELL TOROK
on Abbott # 140
ABBOTT RECORD CO.
6636 Hollywood Boulevard
Hollywood 28, Calif.

THE CASH BOX TOP 10 FOLK & WESTERN Best Sellers

1. THERE STANDS THE GLASS
   Webb Pierce
   (Decca 28834; 9-28834)
2. BIMBO
   Jim Reeves
   (Abbott 148; 50-148)
3. I REALLY DON'T WANT TO KNOW
   Eddy Arnold
   (RCA Victor 20-5525; 47-5525)
4. LET ME BE THE ONE
   Hank Locklin
   (4 Star 1641; 45-1641)
5. WAKE UP IRENE
   Hank Thompson
   (Capitol 2646; F-2646)
6. SECRET LOVE
   Slim Whitman
   (Imperial 8223; 45-8223)
7. SLOWLY
   Webb Pierce
   (Decca 28991; 9-28991)
8. YOU ALL COME
   Arlie Duff
   (Starday 104; 45-104)
9. DOG-GONE IT, BABY, I'M IN LOVE
   Carl Smith
   (Columbia 21197; 4-21197)
10. CHANGING PARTNERS
    Pee Wee King
    (RCA Victor 20-5537; 47-5537)

NEWS that's UP-TO-THE-MINUTE
REVIEWS of the LATEST RECORDS
CHARTS compiled EVERY WEEK
ADS from LEADING RECORD FIRMS,
ARTISTS and PUBLISHERS
Every Week In
THE CASH BOX
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FOLK AND WESTERN REVIEWS

DISK & SLEEPER · EXCELLENT · VERY GOOD · GOOD · FAIR · MEDIOCRE

THE CASH BOX BULLSEYE of the WEEK

"WHY DON'T Y'ALL GO HOME?" (2:00)
[Ridgeway BMI—R. Stewart, P. W. King]
"HUGGIN' MY PILLOW" (2:40)
[Hill & Range BMI—J. Rollins, D. Robertson]
PEE WEE KING
(RCA Victor 20-5632)

● The ever popular combination of Pee Wee King and Redd Stewart join forces once again to show off their respective talents on a pair of tunes that should receive splendid reaction in the boxes and over the counter. The King-Stewart combination sparkles on a fast moving novelty titled "Why Don't Y'All Go Home?" Red hates to be a party-pooper but gee whiz, how long can visitors stay?" On the lower half Pee Wee leads the band superbly as Redd delivers a warm and beautiful vocal job on a pretty, slow beat item dubbed "Huggin My Pillow."

"SAY A PRAYER FOR ME" (2:20)
[Acuff-Rose BMI—J. Miller, L. Miller]
"GOOD DEAL, LUCILLE" (2:15)
[Acuff-Rose BMI—Terry, Theriot, Miller]
AL TERRY
(Hickory 1003)

● The most pleasing voice of Al Terry comes through in winning fashion on the new Hickory label, and it looks as though both the artist and the diskery will cash in for the big money. On one end of the platter, Terry takes hold of a very beautiful, middle tempo romantic piece and handles it in an accomplished fashion. The artist played a losing hand in the game of love and feeling quite blue he asks for his former sweetheart to "Say A Prayer For Me." Flip features the artist on an engaging rhythmic ditty dubbed "Good Deal, Lucille."

FREDDIE HART
(Capitol 2726)

C+ "THE CURTAIN NEVER FALLS" (2:38) [Central BMI—F. Hart, T. Hancock] The smooth vocal chords of Freddie Hart come over well on a middle tempo romantic item. A soft and appealing reading that should catch a goodly share of the spins.

B "LOOSE TALK" (2:23) [Central BMI—F. Hart, A. Lucas] Lower half is a change of pace, quick beat piece with fetching lyrics. Idle gossip is tending to break up the chanter's marriage although he's still very much in love.

WADE RAY
(RCA Victor 20-5624)

B+ "IDAHO RED" (2:22) [Saels, Kauzlaric, Sullivan] Wade Ray comes up with a top calibre vocal effort as he literally "drives a truck across the country" on a happy-go-lucky, quick beat handclapper. Chorus lends support as novelty sound effects round out a captivating deck.

B "A PENNY FOR YOUR THOUGHTS" [Hill & Range BMI—J. L. Carson] Under lid is a tender, middle beat romantic ballad vocaled in mellow style by Ray. Fine material on both ends.

LEFTY FRIZZELL
(Columbia 21208)

B "I'VE BEEN AWAY 'WAY TOO LONG" (2:10) [Hill & Range BMI—Frizzell, Willis] Lefty Frizzell comes up with a feelingful interpretation of a touching, slow tempo piece. Added effect of multiple voicing makes for an inviting deck.

B "MY LITTLE HER AND HIM" (2:17) [Hill & Range BMI—Frizzell] Flip deck features another moving vocal effort by the artist. Lefty sings from the heart on this slow beat item with some mighty fine instrumental backing.

JIMMIE OSBORNE
(King 1314)

B "MY TISSUE PAPER HEART" (2:35) [Jay & Cee BMI—Glover, Mann] Jimme Osborne waxes a quick tempo cutie in a tantalizing manner. Solid strings support the warbler's zestful rendition, as a chorus vocals the opening and closing refrains.

B "IT JUST TEARS ME ALL TO PIECES" (2:22) [American BMI—Burroughs, Stapp] On this end Jimmie comes up with a strong showing as he belts out the lyrics in socko fashion. Two stylish sides by Osborne.

CHUCK REED
(Mercury 70316)

B "MY GUITAR IS OUT OF TUNE" (1:59) [Acuff-Rose BMI—P. Brooks] Chuck Reed etches a charming quick tempo item in infectious style. The artist's off-tune guitar serves a dual purpose as it not only makes for interesting listening, also tells of his romantic difficulties.

C+ "SECOND CHOICE" (2:47) [Acuff-Rose BMI—J. Webb] The soft and polished chords of Chuck Reed are a treat to the ear as he sends up a sincere reading. Pretty, slow beat romantic lament. Subdued string support richly colors the deck.

BILL MACK
(Imperial 8225)

B "THAT'S HOW I FEEL" (2:15) [Commodore BMI—S. Willet] Bill Mack shows off his distinctive vocal talent to good advantage he as comes up with a grand vocal effort on a catchy, quick beat item. A lovely melody coupled with a heartfelt lyrics.

B "I LOVE YOU ALL OVER AGAIN" (2:35) [Commodore BMI—B. Mack] On the bottom portion Mack waxes a slow tempo lover's tale with tender emotion. Instrumental backing shines on both sides.

BOBBY DICK
(Hickory 1001)

B "THE LORD'S LAST SUPPER" (2:57) [Acuff-Rose BMI—Dawson] A first string vocal performance is turned in by Bobby Dick as he bows on the new label. Tune is in the religious vein as the "voice" of Jesus comes across on a potent mid-deck recitation.

B "THANK GOD I CAME OUT ALIVE" (2:21) [Acuff-Rose BMI—Winston, McCauley] On the flipside the artist thanks the Lord for permitting him to come safely through the war. Two powerful decks.

BLACKIE CRAWFORD AND THE WESTERN CHEROKEES
(Starday 126)

C POPCORN" (2:20) [Starrite BMI—Western Cherokees] The Western Cherokees wax a cute novelty instrumental in quick tempo fashion. A happy sounding item with an appealing melody and beat that makes for relaxed listening.

C+ "IF THEY TELL" (2:35) [Starrite BMI—B. Crawford] Blackie Crawford takes top billing as he leads the Western Cherokees through a middle tempo sentimental piece. Burney Annette capably handles the vocal end.

Athletic Star Clicks As Composer & Artist

ARLIE ELTON DUFF

BEAUMONT, TEXAS—The complete coverage given "Y'all Come" by the western field, and the pop disk by Bing Crosby, which looks like it is headed in "hit" direction, has brought to light the talents of the heretofore undiscovered writer of the tune, Arlie Elton Duff.

Currently recording for Starday Records, Duff works part time at music and full time as Athletic Coach at Warren, Texas. The composer, who considered music a love rather than a vocation, has written several bounce items, ballads and religious numbers but never took them seriously until he started working with disk jockey Gordon Baxter from Port Arthur, Texas, on school shows. His compositions created much favorable comment and he began singing with Blackie Crawford and the Western Cherokees. This led to his being discovered by Jack and Neva Starns, personal management and Starday Record Company owners. Blackie Crawford and the Cherokees back Duff on his recording of "Y'all Come".

Other recordings include treatments by Jimmie Dickens, Herb Henson, Johnny Hicks, Grandpa Jones, Jimmie Osborne and Bill Monroe.

Arlie Elton Duff, until now, has been more famous for his athletic activities than his musical accomplishments. Known as Pee Wee Duff, he was a basketball star chosen "All State" in High School, then Navy basketball, four years at college during which time he made "All Conference". Scholastically, he is the proud owner of two college degrees.

Feller Leaves Capitol

NEW YORK—Sid Feller announced his resignation, this week, as eastern A & R head for Capitol Records. He will stay on at Capitol to finish the Benny Goodman album which will take approximately one month.

He stated that his reason for leaving the diskery was to allow him more time for arranging for radio and television.

Pee Wee KING
"WHY DON'T Y' ALL GO HOME?"
RCA Victor 20-5632
Hear Pee Wee KING's Network NBC Show Every Saturday Night.
RIDGEWAY MUSIC, INC.
6087 SUNSET BLVD.
HOLLYWOOD CALIFORNIA

"Rags" Bennett's 3rd Gold Disk

NEW YORK—Tony Bennett wins his third gold record for his number one recording of "Rags To Riches" which is reported to be well over the million mark.

The balladeer broke into the wax world with two top hits, "Because of You" and "Cold Cold Heart" for which he received gold pressings. Bennett is also riding high with the nation's top tune "Stranger In Paradise" which is said to have passed the half million mark and may eventually become the artist's fourth gold platter.

At his opening at the Copacabana in New York, last Thursday, Bennett drew raves as he opened with a special piece of material and then went into his past and current hits.

Tony has a new release out tagged "There'll Be No Teardrops Tonight" backed with "My Heart Won't Say Good-bye".

Dreyer Publisher And Author Of Roth Tune

NEW YORK—Publisher Dave Dreyer is the author, along with Lillian Roth and Gerald Marks, of the tune "I'll Cry Tomorrow" which was recorded on Coral by Lillian Roth. The song is also the title of Lillian Roth's new book, soon to be released. Picture rights for the book are also under negotiation.

Victor HMV Series Goes To Specialty Record Distrib

NEW YORK—In an effort to obtain a full measure of the potential volume from imported records RCA Victor announced that effective March 1 the National distribution for the imported "His Master's Voice" series will be handled through a specialty record distributor.

Appointed as distributor is Addison Foster, 1226 Montgomery Avenue, Narberth, Pennsylvania, a firm which has had long experience in distributing and merchandising imported records and other competitive imports.

Dealers were told that the new distributor will place special emphasis on prompt delivery service and will conduct a comprehensive promotion program designed to produce maximum consumer interest and a substantial increase in dealers' sales of this merchandise.

The change applies only to imported records and will in no way affect the domestic "His Master's Voice" line which is produced in this country.

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1.	BIMBO	Jim Reeves (Abbott)
2.	LET ME BE THE ONE	Hank Locklin (4 Star)
3.	I REALLY DON'T WANT TO KNOW	Eddy Arnold (RCA Victor)
4.	THERE STANDS THE GLASS	Webb Pierce (Decca)
5.	CHANGING PARTNERS	Pee Wee King (RCA Victor)
6.	I LOVE YOU	Ginny Wright & Jim Reeves (Fabor)
7.	SECRET LOVE	Slim Whitman (Imperial)
8.	WAKE UP IRENE	Hank Thompson Capitol)
9.	SLOWLY	Webb Pierce (Decca)
10.	YOU ALL COME	Arlie Duff (Starday)

Seeburg

DEPENDABLE MUSIC SYSTEMS SINCE 1902

J. P. SEEBURG CORPORATION
Chicago 22, Illinois

America's finest and most complete music systems

Here and There

●

FRANKFORT, GERMANY — The Frankfort Industries show on March 7 will have a complete section of coin machine exhibits. Every type of coin operated machine will be shown, both domestically manufactured and those from the United States, distributed by firms representing American manufacturers. Most interesting is a report that there will be six German made automatic music machines. It is the opinion of experienced coinmen that the territory doesn't warrant this number, particularly with all American made phonos available, and that only two of the six will survive

●

DETROIT, MICH.—Detroit is a very unusual labor area. When the auto factories are humming, there isn't enough help to go around. The slightest slow-up throws thousands out of work. At this time the Labor Department ordered Detroit placed on its list of distressed areas having "substantial" unemployment and entitled to preference in obtaining Government contracts. Meanwhile Ford and General Motors are turning out more cars than ever, and a Ford economist, George P. Hitchings, told the Congressional Joint Economic Committee this week that: ". . . 'most' of the adjustment in business activity has been completed and the groundwork now is being laid for a reversal of the recent downward movements in production and employment." Guessing from the ups and downs of employment here, a labor scarcity will probably arise again shortly.

●

NEW YORK—Charles Sievert, advertising columnist for the Scripps-Howard syndicate of newspapers uses a line we like: "Certainly looks like there's money around if you use the right bait to lure it from consumer purses." This statement was made after Sievert reported that ". . . along comes Harry Bruno with some figures from the recent Motor Boat Show—$12,000,000 in sales were made from boat fans at this exhibit. Highest total ever."

●

NEW ORLEANS, LA.—Anheuser-Busch, Inc., announced this week that it plans to build a brewery in the New Orleans area costing an estimated $20 million. The new brewery is expected to employ about 500 persons and will have a capacity of about 1 million barrels a year. This beer firm is now negotiating for a 150 acre tract owned by the Illinois Central Railroad Company in the Jefferson Parish area. This will add a number of coin machine locations for our friends there.

HANG TOGETHER OR HANG ALONE

M. O. A. is the Answer to Continued Battle Against Destructive National Legislation Aimed at Juke Box Operators

The Cash Box bows proudly, but humbly, to the fact that one of its dreams came true—Music Operators Of America.

Bows to all of its subscribers back then who made this possible.

And to all of America's juke box operators who are continuing to make Music Operators Of America ever greater, ever stronger, and, thereby, ever more assuring of an organization for their protection AGAINST DESTRUCTIVE NATIONAL LEGISLATION—*the one and only and complete purpose for the creation of M. O. A.*

On March 8, 9 and 10, at the Palmer House in Chicago, Illinois, all the members of Music Operators Of America (M. O. A.) are urged to come together.

To listen to a program which will assure them of continuing on ahead in their businesses.

To assure them of not being blasted out of existence by the greed of those who look with enviable eyes and vulture-like appetites on the great growth of America's automatic music industry.

This is the reason for M. O. A. This is why there is a national convention so that one and all, whether independent music operators or members of a music operator's association, can bring their viewpoints to the fore. Present their plans. Speak forth their minds.

And, from all this, can come THE ANSWER to tomorrow. The solution of the greatest problem which the juke box industry has to face—destructive national legislation.

One bill after another has been presented in Washington, prior to World War II and after the war. Each one becomes ever tougher to defeat.

The Bryson-Kefauver Bill in 1952 took all the ingenuity, all the energy and effort, and all the legal talent the industry could bring together to defeat it.

As everyone knows, the music machine industry is now faced with the strongly backed McCarran Bill. Once again every segment of the music machine industry put up a hard and brilliant battle before the sub-committee of the judiciary. It is still in the hands of this committee, and it's very possible the Bill could be brought to the floor of Congress.

Therefore, it is practically the duty of each and everyone engaged in the automatic music industry, or allied to the industry, to be present at the Fourth Annual Convention of Music Operators Of America at the Palmer House in Chicago, Illinois, March 8, 9 and 10, 1954.

As one of our founding fathers said at the signing of the Declaration of Independence:

"We must all hang together, or assuredly we shall all hang separately."

Bust Up—Burn Up Prewar Phonos Campaign Gains More Followers

Baltimore Music Ops Annual Dinner-Dance Largest Ever

Evening's Highlight Is Speech By Maryland Gov. Theodore R. McKeldin. Large Number Of Political Figures At Banquet.

BALTIMORE, MD.—The Automatic Music Operators of Greater Baltimore held its 6th Annual Dinner and Dance on Sunday night, February 7, at the Lord Baltimore Hotel. This organization has gained the reputation of conducting the most exciting affairs of any in the country. The 6th annual banquet, not only lived up to this high pinnacle of acclaim, but, if anything, outshone any of its previous five affairs.

The high water mark in attendance was reached, with 670 people on hand. This is 160 more guests than last year, which created a new mark at that time. Irvin Goldner, president of the association, was jubilant, naturally, over the tremendous success of the banquet, but stated he is greatly concerned over the large turnout. "We are using the largest banquet hall in Baltimore," he sighed, "and we're packed to the rafters. We had to sit 80 people in the balcony. We want all our guests to enjoy themselves to the utmost, and I'm wondering if this crowded condition permits it. And, I'm also looking ahead to 1955. What'll we do then?"

On one point, we can assure Goldner. Everyone there had themselves a most enjoyable evening. Starting at 6 p. m., the visitors gathered in an ante-room and partook of a large and tasty selection of canapes, and all the drinks they could consume, including champagne. Then, a fine dinner, plus a night full of wonderful entertainment, supplied by a regular show and top recording artists. When the show terminated, the more spritely couples engaged in several hours of dancing.

The highlight of the evening was the appearance of the Governor of the state, the Honorable Theodore R. McKeldin, pictured herewith, who spoke for a few minutes. Mayor Thomas D'Alesandro, who has attended the operators' function a number of times in the past, and who was expected to be on hand, was unable to attend due to illness. In addition to the Governor, as is the custom each year, a large number of political and public figures were present, including United States Senators, judges, Congressmen, state and city officials.

Harry Rosenberg, the highly talented public speaker, once again acted as toastmaster and introduced the above officials and visitors from out of town. Irvin Goldner, president, made the only speech, a short welcoming address.

Out of town visitors introduced were Jack Mitnick and John Stewart of AMI; Jack Nelson of Bally; Frank Mencuri of ChiCoin; Herb Oettinger, Ray Riehl and Ken Shelton of United; and Bill Bolles of Binks. From *The Cash Box* were Joe Orleck, Sid Parnes, Norman Orleck, Marty Ostrow and Ira Strassberg.

All the distributing firms were present in strength.

As all can realize, the success of an affair of this kind is determined by the hard work and long hours put into it by the members of the association to whom the many details are allocated. A great deal of credit is due Irv Goldner, president; Bernard Rose, vice president; Arthur Hausman, secretary, and Moe Kaminsky, treasurer, as well as the members of the Board of Governors and committee chairmen, Maurice Davis, Irv Mason, B. J. Fine, Gabe Camhy, Nick Brous and Sam Gensler. And of course, Irv Rosenthal and Geraldine Burns, the association secretary.

Juke Box Leaders Hope Campaign Will Make Deep Dent In The 165,000 Worn-Out, Tone-Dead, Prewar Phonos Blocking Off Locations and Bringing Adverse Publicity.

CHICAGO—The survey which originated in *The Cash Box* last October, 1953, with an editorial asking how many prewar phonos were in each territory, and which survey results were published a few weeks ago, has continued to gain more and more followers who agree that "the time has come to bust up and burn up these old, wornout, tone-dead phonos."

"By only such action," one noted juke box leader advises, "can we forever remove the 165,000 phonos blocking off locations in the United States."

Another has this to state, "Your reports that 'about 30 percent' of the 550,000 phonographs on location in this country are old, wornout, tone-dead, prewar juke boxes, is incorrect.

"In my estimation," he continues, "the percentage is much, much greater.

"But," he advises, "your campaign to get these terrible old clunkers off the locations they are blocking is one of the greatest programs that has yet come before the industry. This follows up perfectly on this same program you urged many years ago in *'The Cash Box'*."

These juke box leaders, like many others, have learned that the marred, scarred, scratched, dirty, vermin-infested, tone-dead phonographs have not only been bringing them adverse publicity locally, but thruout the nation as well.

Leading associations of juke box operators thruout the country are dead set against the prewar phonos. Many of them will have nothing to do with such equipment. They are frank in telling their memberships that these phonos are hurting all concerned.

Long ago *The Cash Box* removed prewar phonos from *"The Confidential Price Lists"* in view of the fact that the values of such machines had fallen to the lowest possible point and trading in this sort of equipment had come to a standstill.

Perhaps the statement of one noted juke box leader, who prefers to remain anonymous, might cover the entire subject. He says:

"There is no doubt in my mind but what the progressive action which *'The Cash Box'* has daringly and openly taken to help bust up and burn up the old, prewar, wornout, dirty looking vermin-infested phonographs, is a big step in the right direction.

"We have had plenty of bad publicity here regarding these screechy, scratchy old machines. Time and again the newspapers here have remarked about 'the terrible juke box music.' Each time we traced this down to some old, wornout, prewar clunker, which was not only tone-dead, but what's even worse, was a crime being foisted on the rest of the operators here, as well as on the community in general.

"In these days," he concludes, "when distributors and factories are willing to work with the operators 100% there is no reason to retain such dirty, old, wornout machines. They bring derision down on the heads of the rest of the operators in the territory as well as terrible adverse publicity on all the industry. Keep up the good work. *'The Cash Box'* is telling the truth. Everyone in the juke box industry should listen carefully."

TUNED WITH THE TIMES!
Gottlieb's
LOVELY LUCY
Sweetheart of the Game Lanes!
LOVELY LUCY
Resetting Sequence From 1 to 8 . . .
Advances value of Roll-Overs for High Score. Additional Resets award REPLAYS; also lights Roll-Overs for REPLAYS.
6 Drop-Thru Holes . . .
Ball in lit hole sets up next lit hole for REPLAYS.
Hold-Over Sequence . . .
Second ball in lit hole adds another letter to L-O-V-E-L-Y L-U-C-Y until entire name is completed and awards additional REPLAYS.
High Score to 7 Million
• 3 POP BUMPERS • 2 FLIPPERS
• 2 CYCLONIC KICKERS
It's a Honey!
AT YOUR DISTRIBUTOR NOW
D. Gottlieb & Co. Location Tested Products
QUALITY!
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THRU THE COIN CHUTE

DALLAS DOINGS

California has nothing on Texas this week—spring reigns supreme. But in spite of the wonderful weather we still hear reports of bad news. Our very good friend **Tommy Chatten** of Commercial Music Company has been sick in bed for over a week. We hope he will soon be up and around again. . . . The monthly meeting of the Dallas Coin Machine Operators Association has been postponed once again. But there will be a meeting—to late to meet the dead line for this issue. We will have the reports on the association meeting for the next issue. . . . **Art Nelson**, popular young disc jockey for Radio Station KIIF, is switching his talents to WFAA. He is going to do an hour and a half popular show every evening 10:30 to midnight broadcast over the Texas State net work. His show will go to the entire state of Texas. Wish you luck, Art. . . . **Buddy Clem** from Paris was in Dallas on a buying spree this week. Says that business is good. . . . C. A. Ford of St. Augustine made one of his rare trips to Dallas this week. Says he has been trying to get up this way for three months and finally made it. Asked about business conditions and he said that though business has been off for the past ninety days the outlook in general is good. . . . **Mr. Price** of Green and Price in Italy had an unusual excuse for being late to his Dallas appointments this week. His lovely young daughter was in her high school contest for school Queen. The results of the race were delayed until late morning and he had to wait to see how the election came out. Miss Price won. Congratulations. . . . **Herb T. Pippa** was making the rounds of the distributors stocking up on the latest hit records and new phonograph equipment.

N. Y. S. Ops Change Dinner Date To May 1

BEACON, N. Y.—The New York State Operators Guild announced that due to certain circumstances, it has been necessary to change the date of their annual dinner-dance from April 24 to May 1, Saturday night.

The affair will take place at the Napanoch Country Club, Napanoch, New York.

Various committees have been appointed, and all are hard at work. Among their goals are a number of firsts. The organization, for the first time, will not run the banquet on a day in the middle of the week. It is also making arrangements to bring in a number of recording artists. And, for the first time, they are preparing a souvenir journal.

Further details will be released very shortly.

Keeney Sets One Play 10c, 3 Play 25c, On Bowlers

PAUL HUEBSCH

CHICAGO—Paul Huebsch, general salesmanager of J. H. Keeney & Company, Incorporated, this city, announced this past week that the firm had arranged to convert over their new bowlers, "Mainliner Bowler" and "Bonus Bowler," to 1 play 10c, 3 plays 25c.

"Any operator," Huebsch said, "who wants this type of play on our new 'Bonus' or 'Mainliner Bowler' can have it instead of straight ten cent play.

"We have arranged for our bowlers to meet the demand of many operators who are asking for 1 play 10c and 3 plays 25c," he continued, "and we will ship the bowlers to operators who want this type play with the play converted already for action on locations."

Huebsch also reported that the firm immediately complied with such requests and have been shipping their "Bonus Bowler" and "Mainliner Bowler" for sometime now featuring 1 play 10c and 3 plays 25c.

FINEST RECONDITIONED PHONOS IN THE NATION!

Ready For Location!

AMI A
AMI C
AMI D-40
AMI D-80
SEEBURG M 100A
ROCK-OLA FIREBALL
45 rpm
WURLITZER 1500
Write For Low Prices!

NOW DELIVERING!
KEENEY "MAINLINER"
KEENEY "BOWLER"

Complete Line of Permo Point Needles

RUNYON SALES COMPANY

Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4 1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Boy Born To Olsheins

ALBANY, N. Y. — Jules Olshein, Olshein Distributing Company, excited over the arrival of a new baby boy, born January 22. The brood now totals 2 boys and 1 girl.

NEW! SHUFFLE POOL
For Match or Regular Play!
Genco's 1 to 4 Player
Match Pool
with TRIPLE MATCH FEATURE!
EACH PLAYER MATCHES LAST DIGIT OF SCORE WITH RED-WHITE-BLUE MATCH NUMBERS!
The most exciting build-up . . . the most thrilling finish . . . of any game you've ever seen! Red, White, and Blue Match Numbers are concealed during game—flash on with colorful drum type matching reels immediately after final shot. Last number of player's score must match one or more for single—double—or *triple* match!
Strikes galore give higher score . . . to please any player. Stimulates profitable repeat business.
WRITE...WIRE...PHONE YOUR GENCO DISTRIBUTOR—TODAY!
Match RED NUMBER
Match RED and WHITE
Match RED, WHITE and BLUE
plus ALL THESE TESTED "SHUFFLE POOL" FEATURES!
• NOW! 20-30-40 Bonus Build-Ups!
• Realistic "3-D" Colored Light-Reflected Balls!
• Endless Combinations of Straight or "Bonk" Shots!
• 50 Seconds Playing Time
• Plays Like a Bowler (Not Rotation-Type Pool)
Choose Shuffle Pool in REGULAR OR MATCH PLAY to fit your location needs
GENCO
MFG. & SALES CO.
2621 North Ashland Avenue
Chicago 14, Illinois

Bally Service Schools Held In 2 Ind. Cities

SOUTH BEND, IND.—Bob Breither, chief field engineer for Bally Manufacturing Company, Chicago, conducted a two-day "Bally Service School" on February 9 and 10, at Valley Sales & Service, this city.

A few days later, Breither appeared before a large group of operators at the Automatic Amusement Company, Evansville, Indiana, and held a service session.

Reports from both locations indicated large attendance, and that operators were enthusiastic in their praise, commending the Bally firm for sending Breither to visit their territories. Breither, who is visiting many companies thruout the country, conducting these "Bally Service Schools" was highly complimented for the manner in which he offered many service tips and described wiring diagrams, printed circuits, mechanisms, etc., contained in the recent Bally games, including the current hit "Ice Frolics."

Originated "Charm Bar"

CHICAGO—Jack Nelson, Jr. of Logan Distributing Company, this city, featuring late model vending machines and all types of bulk vendors, is reported to be the originator of "Charm Bar."

The "Charm Bar" occupies a prominent place in the firm's showrooms and features every type of charm known for use in bulk vendors.

What are the facts about
CANCER OF THE LUNG...?

JUST 20 YEARS AGO, in 1933, cancer of the lung killed 2,252 American men. Last year, it killed some 18,500.

WHY THIS STARTLING INCREASE? Our researchers are finding the answers as rapidly as funds and facilities permit—but there isn't enough money.

DOCTORS ESTIMATE that 50% of all men who develop lung cancer could be cured if treated in time. But we are actually saving only 5%...just one-tenth as many as we should.

WHY—? Many reasons. But one of the most important is not enough money . . . for mobile X-ray units, for diagnosis and treatment facilities, for training technicians and physicians.

THESE ARE JUST A FEW of the reasons why *you* should contribute generously to the American Cancer Society. Please do it now! *Your* donation is needed—and urgently needed—for the fight against cancer is *everybody's* fight.

Cancer
MAN'S CRUELEST ENEMY
Strike back—Give
AMERICAN CANCER SOCIETY

Fujasaki New Manager

HONOLULU, T. H.—Carl Fujasaki, replaces Raymond Chong, as manager of the Honolulu Amusement Exchange, 544 South Beritania Ave., this city.

M.O.A. To Have Biggest Banquet

Geo. A. Miller Reports Advance Reservations Assure Biggest Banquet In M.O.A. History

Billy May Ork To Play Banquet

OAKLAND, CALIF.—George A. Miller, president and business manager of Music Operators Of America, advised this past week:

"From all advance reservations we are assured that this fourth annual banquet of M. O. A. will be the biggest in our history."

The banquet will be held the second evening of the M. O. A. show in the Red Lacquer Room of the Palmer House, Chicago, Illinois, March 9.

The Billy May Orchestra will play for the banquet, Miller advised.

There is also assured one of the most outstanding shows ever seen at any convention banquet in the industry, he stated.

"I personally urge every automatic music operator, as well as all music operators' associations who intend to arrive in a body, to be sure that they have room reservations and, especially, tickets for this grand banquet.

"Many who haven't made room and banquet reservations may be disappointed.

"Once again," Miller urged, "the nation's automatic music men should immediately arrange to have rooms for themselves, as well as tickets for this big banquet, which is going to prove one of the grandest affairs yet seen in the history of the industry."

Entertainment is now being arranged by MOA's Entertainment Committee. The committee is reported to be thrilled with the marvelous response which they have already received.

GEORGE A. MILLER
President and General Manager, MOA

3 BLONDES 3 REDHEADS 3 BRUNETTES
NEW! NEW!

New! Williams

Williams 9 SISTERS

5-BALL NOVELTY PLAY!

NEW! GOLD BUMPER CAPS AND FLIPPERS!

3 BLONDES OR 3 REDHEADS OR 3 BRUNETTES ACROSS BACKGLASS LITE UP ROLLOVERS FOR "SPECIAL"!

ALL 9 SISTERS LITE BOTTOM ROLLOVER FOR "EXTRA SPECIAL"!

4 TRAP HOLES SPELL N-I-N-E AND SCORE REPLAY. ALSO LITE TOP KICKOUT HOLE FOR REPLAY!

The Automatic kicker at bottom left hand side kicks ball half way up the field around "whirligig" where another kicker shoots it all the way to the top!

Available with 5c or 10c Coin Chutes . . . We Recommend 10c PLAY!

1 AUTOMATIC RUBBER REBOUND KICKER
3 THUMPER BUMPERS
2 KICKOUT POCKETS
2 KICKERS
1 FLIPPER

SPECIAL DELUXE BASEBALL
Straight Novelty Play
Licensed by the City of New York

HINGED FRONT DOOR for easy SERVICING!

Williams SUPER Pennant BASEBALL
REPLAY OR NOVELTY PLUS "Double Match Feature"

★ SUPER STAR BASEBALL
Novelty with Double Match Feature

Williams ORIGINATORS OF:
- Interchangeable Front Door
- Hinged Front Door for 5-Balls
- Drum Type Scoring Reels on 5-Ball Games

Williams MANUFACTURING COMPANY
CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

THRU THE COIN CHUTE
NEW ORLEANS NOTES

The boys at Dixie Coin Machine Company, locally A. M. I. Distributors, tell us the little monthly bulletin recently started, has attracted more and more attention among the operators. It is called "Nuts and Bolts" and contains many facts, hints, news items and several special services for Music Men in the Louisiana, Mississippi and Alabama area. . . . Just talked to the well liked Jimmy Kell, of Southern Coin Machine Exchange. He and two old friends, who just came back from Las Vegas, ran into our old friend, Les Stivers. Les was once a distributor for the Buckley factory, but he has been West for some time. Les is manager of one of the big clubs there owned by Pat Buckley. Jerry Thompson of Biloxi, Miss. and Charles Thigpen were Jimmy's company on this wonderful trip. . . . I hear that Holt, who used to be with Manhattan Amusement, is back in town. Holt left here about a year ago and was a resident of Mississippi, but New Orleans is in his blood and he is here to join the mechanic staff of Jefferson Music. . . . Remember Russ Kerner, big bell operator? Well, he is going to open up a big restaurant on the Air Line Highway. . . . Kenneth DeMary of Johnson's Music, Lake Charles is really living it up on a few days visit in New Orleans. . . . Mr. & Mrs. Larkin Etkridge of F. A. B. Dist. Co. showing Mrs. LeBleu of Lake Charles (lady operator) around the city. . . . Al Darvis and Marian discussing records and comparing dental work. . . . Stan Kenton coming along with Earl Garner on a Capital concert which is based on progressive jass. . . . Ran into Jack Young of Lafayette and he said that he was feeling much better these days.

Harry Binks Dies

OAK PARK, ILL.—Harry Binks, father of Melvin J. Binks, well known to all in the industry, passed away this past week and was interred at Mount Emblem Cemetery. Services were held Tuesday, February 9, 1954, at 1:30 P.M.

Harry D. Binks was well acquainted with the industry having been employed by United Manufacturing Company and also Binks Industries, Incorporated.

He leaves behind his wife, Louise Soellner Binks, two daughters and two sons, as well as four sisters, six grandchildren and two great-grandchildren.

Central and So. Amer. Countries Buying Music Equipment

MIAMI, FLA. — All the Central American countries are importing coin operated phonographs at this time.

In addition, shipments are also going to the Dominican Republic and Haiti, as well as to Cuba, Puerto Rico, and other island territory, with the exception of the British controlled areas.

In South America, the only countries allowing importation of coin machines are Ecuador, Venezuela, Colombia and Peru.

Tho there are many in other South American countries attempting to obtain import licenses they have found this an extremely difficult job.

Export Upsurge

CHICAGO — "Our export business has been going up right along", reported Howard Freer, export manager of Empire Coin Machine Exchange, this city.

"The month of January", he continued, "our export business held its own, and now, as we start into February", he said, "we have enjoyed an upsurge in business with the best of prospects ahead for another great export sales year."

Empire Coin Machine Exchange lead in export sales of amusement games all over the world.

SPECIAL BARGAIN !

ROCK-OLA "Fireball"
120 Selections, 45 RPM
Professionally Reconditioned and Refinished —Like New

$495.00 SPECIAL PRICE FOR VOLUME.

Telephone Collect: SYracuse 75-5194

DAVIS DISTRIBUTING CORPORATION
SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)
• Telephone collect for volume deals •

FOR . . .
EVERYTHING YOU NEED
IN NEW AND USED EQUIPMENT
Write For Our Lists
LOWEST PRICES!
DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

MIGHTY CASEY STRUCK OUT!

But

Don't Let It Happen to YOU!

Wait

'Till You See

chicago coin's

New ALL New

BASEBALL GAME

With Features You Never Dreamed Possible!

Another First . . . and COMING SOON!

chicago coin MACHINE COMPANY

1725 W. Diversey · Chicago 14, Ill.

Coin Operated Machines - A "Depression Proof" Business

CHICAGO — "The low purchase price—places them continuously within reach of all people, regardless of fluctuating personal income."

The above headline appeared in the advertisement of the Dr. Pepper Company of Dallas, Texas.

All that we left out of the above were just three words, where the dash appears, in the sub-headline. These three words were: *"of soft drinks"*.

In short, this firm believes that its business is a depression-proof business, because of the fact that "the low purchase price of soft drinks places them continuously within reach of all people, regardless of fluctuating personal income".

In short, by adding the words (in the three spaces in the sub-headline) *"coin operated machines"*, the rest of the sentence would produce the very same fact.

If there is anything for which automatic music and entertainments are famous to the public it is for their "low purchase price" which, as the above statement reads, "places them continuously within reach of all people, regardless of fluctuating personal income".

This was proved a true fact in the thirties when the worst depression in all American business history was on a rampage. It was proved true during the recession which came about in the '40's.

In short, past history has proven that the coin operated machines business is depression-proof.

It is the most economical entertainment which has yet been presented to the people. It is relaxing. It is thrilling. It is the kind of entertainment the people want and the people like.

Otherwise their patronage would long, long ago fallen off, and the industry would long ago have disappeared, as have other entertainments vanished.

But, as the years go by, the people, themselves, more and more demand and want—coin operated music—coin operated entertainment — coin operated vending and service.

The very economy of all coin operated entertainment, its portability, its ease of operation, its relaxation, its convenience—for it is placed right where the people want it, its constantly changing novelty, its different and more efficient method of entertaining and merchandising, all this adds up to what the industry has known for years is a "depression-proof business".

As far as the Dr. Pepper Company is concerned, the product of this firm is part and parcel of the coin operated vending machines industry. For here, brought directly to the public, is a soft drink that is efficiently and automatically merchandised for 24 hours per day in many and many locations.

The headline, which the Dr. Pepper Company is using to attract investors to purchase its franchises, all the more strongly brought home the fact that, "the coin machines business is a depression-proof business".

In this same advertisement the Dr. Pepper Company stated the following: "You can enjoy generous returns on an investment in this stable industry not subject to high and low level economies".

Certainly that statement, exactly as it appears, can be applied to the coin operated machines industry in every regard. This, too, is a proven fact. This, too, is something all in the industry already know.

Therefore, to the satisfaction of all engaged in the coin machines industry, this business, even more so than any other in the nation, can be labeled:

"A depression-proof business".

SPECIAL

CLEARANCE SALE!

SPOT LITE	$119.25
BRIGHT LIGHT	72.50
ATLANTIC CITY	159.50
PALM BEACH	235.00
HOOK BOWLER	79.50
UNITED Super	189.50
EXHIBIT Dale Gun	59.50
CHICOIN Tenth Frame	324.50
CHICOIN Tenth Frame Double	349.50
CHICOIN Name Bowler	288.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.

4533 PAYNE AVE., CLEVELAND, O.

(Tel.: HE 1-7577)

NEXT WEEK!

The Confidential Price Lists

ALL-IMPORTANT

"END-OF-MONTH INVENTORY ISSUE"

KNOW WHAT ALL YOUR EQUIPMENT IS WORTH

BE PREPARED FOR ANY TAX OR DEPRECIATION PROBLEMS BY BEING ABLE TO IMMEDIATELY PRESENT PROOF OF "FAIR MARKET VALUE"

INVALUABLE TO ALL OPERATORS EVERYWHERE SAY NOTED Certified Public Accountants TO HELP ESTABLISH VALUES

ADVERTISERS: TAKE ADVANTAGE OF INTENSE READER INTEREST

THE CASH BOX

26 West 47th St., New York 36, N. Y.

32 W. Randolph St., Chicago 1, Ill.

6363 Wilshire Blvd., Los Angeles 48, Cal.

chicago coin
Does it Again!

CRISS CROSS BOWLER

OPERATORS EVERYWHERE ACCLAIM NEW BOWLING GAME MOST EXCITING ATTRACTION EVER INTRODUCED!

Featuring PROGRESSIVE ADVANCE SCORING

Plus:

TRIPLE-MATCH SCORING

LOOK! 8 Ways To CRISS CROSS By Matching Numbers — Numbers on CRISS CROSS Panel Carry Over From Game To Game Until A Line Is Completed.

Plus

- Match a Number & Star— And Crown Feature!
- Advance Scoring Feature!
- Giant Pins! • Beautiful Cabinet Styling!
- 5 or 10 Frame Play! • 45 Second Scoring!

chicago coin MACHINE COMPANY

1725 W. DIVERSEY • CHICAGO 14

Can you tell me where I can buy...

For Any Information relating to this industry . . .
JUST PHONE . . .

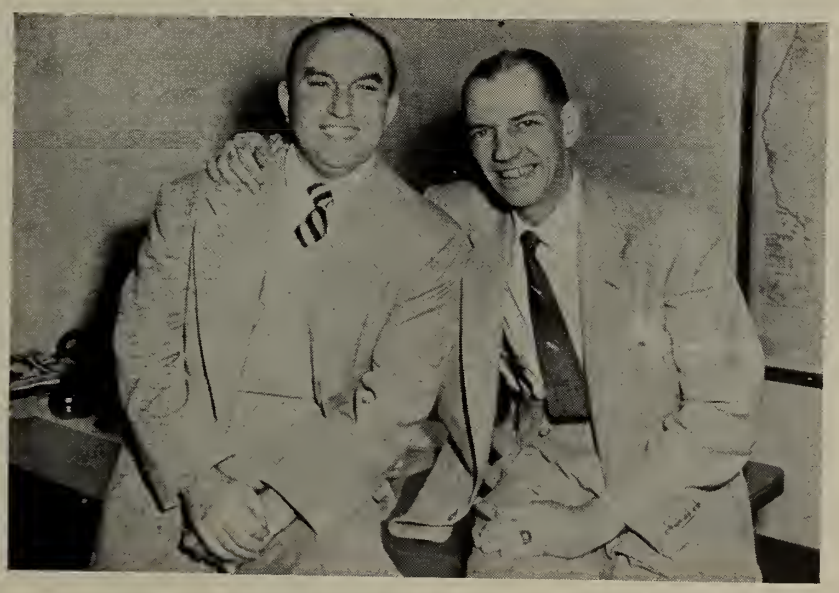
THE CASH BOX

in New York City
JUdson 6-2640

in Chicago
DEarborn 2-0045

in Los Angeles
WEbster 1-1121

DeSelm Entertains At Office



CHICAGO—Bill DeSelm, sales manager of United Manufacturing Company, this city, recently entertained Stan Levin (left) in his office at the factory. If you look closely, you will note a stack of Cash Box magazines on the left of DeSelm's desk.

Rock-Ola "Comet" Phono Sales Could Establish All-Time Record High

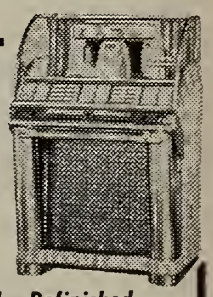
CHICAGO — Officials of Rock-Ola Manufacturing Corporation, this city, jubilantly report that the sale of its new "Comet" phonograph has reached a point where it is straining all of its manufacturing facilities to meet the demand.

"Our first indication that the 'Comet' was the machine the nation's music operators desired was at our first showing to our distributors who came to Chicago to view it," stated an official. "These men were enthusiastic in their praise of the many features incorporated in the machine.

"Then," he continued, "immediately following the showing nationally to the operators at our distributors' showrooms, orders started to stream in an unprecedented number. We are now working day and night in an effort to fill immediate orders."

The sales department feels the sale of the "Comet" will establish an all-time record for Rock-Ola on music machines.

BUY THE BEST IN MUSIC



Reconditioned—Refinished

SEEBURG 1-46 HIDEAWAY	$125
SEEBURG 1-46	135
SEEBURG 1-47	150
SEEBURG 1-48 BLOND	195
WURLITZER 1015	150
WURLITZER 1100	250
WURLITZER 1250	295
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	195
A.M.I. MODEL B	275
A.M.I. MODEL C	325
A.M.I. MODEL D40	425
A.M.I. MODEL D80	495
A.M.I. WOM (5/10)	20
MILLS CONSTELLATION	125
EVANS CONSTELLATION	295

NEW CHICOIN HIT PARADE $132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY
2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS
(Phone: ARmitage 6-3005)

SPECIAL SALE!

STATLER rebuilt 8 Column CIGARETTE —and 9 Column COOKIE Machines.. $39.50 EACH

Supreme Distributors, Inc.
416 S. W. 8th AVE., MIAMI 37, FLA.

Kaye Ready To Ship New Hand Dryer

LONG ISLAND CITY, N. Y.—Irving Kaye, Active Air Devices, Inc., this city, advises that its new electric hand dryer is now in full production and shipments will be going out to distributors in the next week or so.

"The 'Activeaire Electric Towel' is the most compact, sturdily constructed hand dryer on the market," stated Kaye. "It is only 13 inches wide, 8 inches high, and 6 inches deep. It is finished in baked white enamel for durability with all steel construction. And we are particularly happy over the fact that we are able to offer it to the trade at the lowest price of any hand dryer on the market."

Other features described by Kaye are: No special installation is required—just plug it into a socket; it scents the bathroom; eliminates vermin; sterilizes the hands while drying; and has a 7,500 rpm motor and high velocity blower for faster drying action.

"With the exception of a few territories still available to distributors," stated Kaye, "our national distribution set-up is practically completed. Most of these firms are well known coin machine companies."

It Will Be The GREATEST!

M.O.A. CONVENTION

March 8—9—10

PALMER HOUSE—CHICAGO

Reserve Your Exhibit Space NOW! Write or Phone:

RAY CUNLIFFE 3018 East 91st St. CHICAGO, ILLINOIS Phone: ESsex 5-0500

GEORGE A. MILLER 128 East 14th St. OAKLAND, CALIF. Phone: TWin Oaks 3-3634

When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

Joe Orleck

THE CASH BOX

26 West 47th Street

New York 36, N. Y.

Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE .... STATE .....

LOS ANGELES

While Easterners wade through snow and freezing temperatures, Southern Californians enjoy the warmest February days ever recorded. . . . Robert Smith, former owner of Automatic Enterprises, has taken over as sales manager of Dari-O-Matic Co. This new firm has set up manufacturing facilities in West Los Angeles and will manufacture the new "Dari-O-Matic 500." The Officers are: Lyle McCaleb, president; Bernon Barritt, secretary, and Almon Woodruff, treasurer. Production will get under way after three years of research and development. This food and drink dispenser will handle cartons from one pint on down to half-pint sizes. It will also handle cans from 5½ oz. to 12 oz. Designed for dairy products, canned fruits and juices and also carbonated beverages in cans. (See Calif. Clippings Nov. 7 issue.) Members of the firm formerly went under the name of Ideal Milk Service, Inc. They operated some of the largest routes of dairy products' vendors in the area but are now completely disposing of these routes and will concentrate entirely on the manufacturing of the new "Dari-O-Matic 500." . . . Iz Edelman of Edelco Mfg. Co., Detroit, spent a few days visiting in L.A. He and Jack Simon, prexy of Simon Distributing Company, had quite a time chatting about old times and the many friends they have back East. . . . Hymie Zorinsky of H. Z. Sales & Vending Co., Omaha, was also combining a little business with pleasure here in Southern California as he visited along coinrow and took in the sights throughout LA and Hollywood. . . . Charley Robinson, prexy of C. A. Robinson & Co., says that his plans have been delayed and he won't be able to disclose the big announcement until March. He underwent an eye operation recently which left him wearing a patch over one eye. Happy to hear that it will only be temporary though. . . . Minthorne Music Company has been crowded with operators this past week. They all came in to see Seeburg's "Coon Hunt" gun. Many were disappointed to find that they were all sold out already. So many new games have been added to the line-up of phonos that it keeps the Minthorne boys plenty busy. . . . In at King Records, saw the calendar that E. E. Peterson & Son, San Diego, is giving out this year—Wow! They can even forward one of those to The Cash Box representative! . . . At Leuenhagen's Record Bar Mary and Kay Solle were telling about those parties they used to have for the ops. Each month they staged the get-to-gether. Recording artists were always on han to entertain and record companies would give the ops a preview of their latest releases. Mary said that it all went along fine until it became so much work that they had to give it up. . . . This was a wonderful idea and it's too bad that such a plan as this could not have been maintained. A meeting between the music operator, manufacturer and artist could mean a great deal to promote a better understanding of the entire record industry. Mary Solle started this several years ago. It could be picked up where she left off and built into a program that would not only cement relationships between the record company and the operator but would also give the artist a chance to expose his talents. . . . We hear that Aubrey Stemler, Western Representative for Eastern Electric, finally managed to get into Portland and Seattle to show the new "Electro" cigarette machine in spite of the weather. The roads were all snowed in so he took to the air and had the machines flown in. . . . Clyde Denlinger, Balboa, recently gave his daughter away in marriage. The reception that followed at the Balboa Bay Club was one that few will forget including the bride and groom. . . . We hear that Larry Hansford, Lompoc, is interested in oil property down in Texas. . . . John and Al Calsadillas were seen along West Pico buying up equipment for their routes. . . . Sorry to hear that John Lantz of South Gate has been laid up with a bad cold but it's good to hear that he's getting better now. . . . Ed Wilkes, Charley Daniels and Jimmy Wilkens are busier than ever moving out phonos, games, parts and equipment. They report that the new Bally "Ice-Frolics" is hotter than a pistol. Orders are coming in so fast that they can't fill them all. . . . George Sherlock, promotional manager for Decca Distributing Corp., was taking Rex Allen around visiting with distributors along coinrow recently. Rex is plugging his latest Decca etching of "Somewhere." . . . Stopped in to see Nick Carter, prexy of Nickabob Co. He was dashing around busier than ever. Nick is doing a big job with the "PX" Cigarette Machines along with his route of music and games. He also jobs new and used equipment. . . . Saw Maurine Floyd, secretary and bookkeeper for Robert Bard of Bard Distributing Co. sporting a new hairdo. Looks real good but did they have to cut it so short? . . . Ray Powers has been plenty busy over at Badger Sales Company and has been giving Seeburg some stiff competition up in the Northern area. Al Silberman is arranging to have pictures taken with such stars as Tony Martin, Teresa Brewer, Patti Page and Kay Starr grouped around those new AMI's. Al says he wrote a similar public relation program as appeared in the Feb. 6 issue of The Cash Box back in 1934 and presented it to the Coin Machine Manufacturers Assn. of which he was a member. Gary Westly from Lima, Peru, has been working for Badger Sales the last few weeks in order to learn all about the coinbiz. He is the son of one of the partners connected with R. W. Draper who is starting a large coin machine operation in Peru. . . . After carefully examining the new label "X" Sam Ricklin, prexy of California Music Co., came up with the statement that they have some great new releases and should really do alright. Sam knows that many operators depend entirely on his recommendations in buying records for their boxes so is very careful to select those with money making possibilities. . . . Frank Totskye came in from Mojave to take care of business this past week. This was the first time many of the distributors and operators had seen him since he came back from his tour of Europe with Father Farrell. . . . Wayne Guill also drove over the ridge route from Bakersfield to take care of business along coinrow. Other visitors included: Al Cicero, Santa Maria; Walt Schinkel, San Diego; Bert Kidner, Covina, and Jimmy Williams, 29 Palms. . . . A great meeting is planned for the next meeting of the newly formed Los Angeles Chapter of the California Music Guild on March 31. You cannot afford to miss a single meeting. If you're not already a member contact Gabe Orland at California Music Company, 2940 W. Pico, Phone Republic 3-1196 for further details.

OPERATE Keeney's Capturing locations everywhere! BONUS BOWLER

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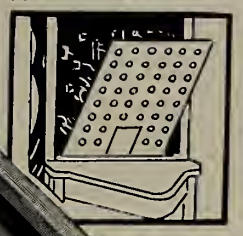
DISAPPEARING FOLD-AWAY KNEE ACTION MAMMOTH PINS!



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Something to hoot about!

RECORD-BREAKING PREFERENCE JUSTIFIED BY TREMENDOUS APPEAL!
3-WAY FLEXIBILITY OF PLAY...SMART NEW SERVICING INNOVATIONS!!!

3 CARD BONUS SCORING!
2nd Frame • 10th Frame • 2nd, 3rd, 4th, 5th Frame
• When last number of "Player Up" score matches one af numbers that light on backglass, the "Player Up" must press button on front of game.
• "Player Up" receives Bonus Points scored if numbered Diamond "0" to "9" again matches last number af his score.

2 SIZES:
9 foot Playfield on 8 foot Cabinet
8 foot Playfield on 7 foot Cabinet

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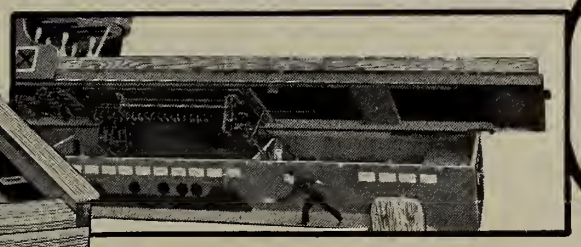
PINS AND CONTACT AREA RECESSED UNDER LITEBOX. ENTIRE PLAYFIELD SLIDES FORWARD AND LIFTS UPWARD!



Single-Double-Triple-Quadruple Scoring for Strikes and Spares • Shoot again in 10th frame

Reduce to 5 FRAME GAME by Simple Plug Adjustment

GENUINE FORMICA PLAYFIELD

COVERED CASH BOX *plus* FLOODLITE WHEN DOOR OPENS!

HINGED FRONT DOOR

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As I See It

A Weekly Column by AL SCHLESINGER

With this column I have now reached my first milestone. AS I SEE IT has appeared weekly for one year. When I first started to write, I decided to follow the counsel of one of the country's oldest and wisest reporters and commentators; H. V. Kaltenborn. He said, "By and large secrecy has produced more harm than revelation. Suppression has always been more dangerous than unbridled expression. Therefore, since it is impossible to preserve an exact balance between what should be censored and what can be told let us always err on the side of free expression. In a democracy the people rule. They can only rule wisely if they are fully informed. Half knowledge can be just as dangerous as complete ignorance. Most efforts to keep people from knowing result in their getting to know what isn't so. The truth can make us free but misinformation binds us to falsehood." With this in mind, I have at all times tried to bring a closer, friendlier relationship between operators, distributors and manufacturers.

During my thirty-five years in the coin machine business, I have experienced all kinds of situations—good and bad. In my weekly columns I have drawn from that experience time and time again. Nothing remains static. Times and conditions are always changing, and they will continue to change. For ours is a changing business. That's why I have repeatedly urged operators to form associations so that they could as a group meet these conditions much better together than they could as individuals.

My anniversary message for manufacturers would be for them to note the changing conditions of the habits of the men and women of America, and to give serious consideration to changing models and prices. To distributors, I would suggest more friendlier cooperation with the established operator, rather than to the fringe operator, or the "Business Opportunity" prospect. To operators, I would like to see them make the Music Operators of America convention, March 8-9-10 at the Palmer House, Chicago, one of the greatest ever held by and for operators.

As I see it, this is the operators' convention, and every operator should make a real sacrifice in order to attend. ASCAP will be back again this year stronger than ever. They will never give up trying to make the operator pay a license fee. This convention will give operators the opportunity to meet the men and women who are going to meet this challenge. Attend this convention, not only to add your protest against ASCAP but give your experience and counsel to the many questions that will arise at this meeting. Some of the questions that will be raised are of vital importance to every operator. Are the operators going to produce their own records? Are they going to set up their own publishing house? Are they going to set up an organization parallel to ASCAP? Your voice in these questions will help decide the future.

Adickes Makes Rush Visit To States

AL ADICKES

NEW YORK—Al Adickes, head of Nova Apparate - Gesellschaft, Hamburg, Germany, stopped off here for a day before flying on to Chicago.

Adickes is making a special fast 8 day visit to the United States as he wants to be back in Germany to supervise the exhibit his firm is setting up at the Frankfort Industries show on March 7. He will sail from New York on the United States Liner for Germany, and expects to have on board with him several American games which he will display at the Frankfort show.

The Nova firm represents Rock-Ola Manufacturing Corporation, Exhibit and several other American firms in Germany.

FOREIGN BUYERS!

We carry the world's Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

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Tell About The Perfect Machine

The Cash Box' "20 Year Club" Members Tell What They Believe is the Perfect Machine. Point Up Many Interesting Facts.

Mfrs. Strive for Perfection

LOS ANGELES, CALIF.—"While nothing designed, built or assembled by the hand of man can ever approach the threshold of perfection, we nevertheless have in this country the incredible 'know how,' ability, enterprise and courage to keep tirelessly trying to achieve the ultimate in the creativeness of man.

"Great and unbelievable strides in 'Seven League Boots' have been made to that end, particularly since the end of the World War II, and especially by the coin machine industry. It would be an inconceivable absurdity to state that any manufacturer in our industry ever made a 'perfect' coin operated device, be it a phonograph, game, vending machine, etc., but it would be, by the same token, inaccurate to state that they haven't tried.

"One only has to look back a few years and compare equipment of all types made 10 years ago, with machines of today. I believe all manufacturers are constantly striving to make a better product. They know the operator will buy equipment that is colorful, efficiently designed with lots of eye-appeal, ruggedly constructed, easily accessible for servicing, mechanism assembly that is not complicated, and with maximum cheatproof effectiveness. A machine must not be unwieldly, but rather easy to handle and of course as trouble-free as modern engineering ingenuity will permit.

"Not the least in importance is the fact that a machine must be carefully, adequately and efficiently 'location tested' for the sincere purpose of removal of all 'bugs,' defects, and cheating potential.

"A machine manufactured on the basis as set forth above, taking into account all the essentially vital factors as explained herein is my idea of what would come close to the 'PERFECT MACHINE.'

"Finally, Bill, let me add that experience has clearly indicated beyond any possibility of even a reasonable doubt that any manufacturer who followed the above description always had a terrific winner, as the records of the past will indicate."

Al Silberman

Kiddie Rides

TACOMA, WASH.—"Thanks for your kind inquiry. You may be sure it will give me a great deal of pleasure in acknowledging same.

"After spending several years in this business, and having conducted a recent survey entirely on my own while traveling over the country . . . the entire West coast . . . several of the southern states and the Midwest to Chicago. . . . it is certainly obvious that the Kiddie Rides are the big thing today.

"Here in the Northwest, and along the west coast, operators are demanding more and more of the Kiddie Rides, and they far outsell anything I have on my showroom floor.

"You may certainly use my name, and thanks again for writing."

Stanley Kolitzoff

Phonos

CHICAGO, ILL.—"1. . . . it must have one hundred selections. This number of selections seems to be in greatest demand.

"2. . . . it should not be too gaudy in appearance. This allows the operator to place the machine in either a 'high-type' restaurant or a 'not so neat' neighborhood tavern.

"3. . . . one that will have a good trade-in value. 4. . . . it should not be too complicated mechanically. 5. . . . it has to keep in operation with a minimum of service calls."

Julius Mohill

5c—$500

CORPUS CHRISTI, TEX.—Years ago, there was a demand for a good 5c cigar. Now we need a $500 phonograph."

Morris Liedeker

Use Up Parts

FAYETTEVILLE, ARK.—"My idea of a perfect coin operated game, or phonograph, would be one manufactured from reconditioned parts from used games and phonographs; purchased from the operator or distributor, at a fair price.

"This machine could then be sold at a live-and-let-live price. I am sure there are quite a few million dollars worth of valuable parts in games and phonographs stored in the country today that the operator and distributor cannot get an offer of any kind for them.

"The only way to put this dead money to work for the coin machine industry is for the manufacturer to start using the parts in manufacturing new equipment."

Otto Gage

Trouble-Free

BRATTLEBORO, VT.—"The PERFECT MACHINE is one with NO TROUBLE CALLS—after that one with the least number of calls—after that—I believe the operator needs not worry about new ideas, the manufacturers are always two jumps ahead, and keep us on the hot seat trying to keep customers satisfied, with the new models they continually produce.

"My only other suggestion—give us less new machines—and have the new ones built better from the standpoint of LESS TROUBLE."

Hal L. March

Skill And Illusion

CHICAGO, ILL.—"The Perfect Game should have: 1st. Immediate skill; so player can understand it at once and get favorable results instantly.

"2nd. Illusion of skill or LUCK; so player can claim he achieved a result by skill that actually happened all by itself.

"3rd. Real skill; so that the game is a challenge to sharks and skill-gifted people.

"4th. Inexhaustible variety of action; to maintain suspense and prevent monotony.

Jim Mangan

Four Points

CHICAGO, ILL.—"The Perfect Machine:

"1st. It must have eye appeal.

"2nd. It must have player appeal to hold the player.

"3rd. It must be mechanically and electrically perfect as near as possible so the operator will not have too many service calls.

"4th. And after operator has made money with the game, it must have a good resale value. This goes for all types of equipment."

Harry J. Mabs

Meters

MERRICK, L. I., N. Y.—"In my opinion, one of the greatest advances for stability in this coin operated machine business of ours would be to have sealed cash boxes and meters on the machines so that the cash boxes could be exchanged and brought into the office of the operator.

"Meters in the machines would show how much was taken in and a printed slip showing the meter reading and the date could be left at the location, check to follow.

"This should be relatively simple as all oil trucks have them and of course, the benefits to the trade are obvious.

"Eliminating throwbacks, arguments, and of course, out and out thievery. Where large routes employ mechanics as well as collectors this system may well make the difference between profit and loss."

Earle C. Backe

Selections

FT. WORTH, TEX.—"I wish to comment a little about the coin operated phonograph. The phonograph industry used to make 20- and 24-selection machines. I have noticed that the gross intake on the large machines that we are now using runs the same or near the same as it did on the smaller machines. People have just so much money and spend just so much on music regardless of machine size.

"There is also lots of lost time reading so many titles before a selection is made. The record cost is also more to run a route of large machines, and it is a hard matter to keep good records on them; because there is only a small number of good records made from week to week.

"The large machines and wall boxes cost us more, but our income is the same on them.

"Please use your influence to keep the phonograph industry from making any larger machines than they do at present."

D. V. Osburn

Coin Operated

OKMULGEE, OKLA.—"My idea of a perfect machine is any machine that is coin operated. 1st choice, Games; 2nd—Music; 3rd—Scales; 4th—Venders. I honestly believe if you put the service behind them they are all O. K.

"Naturally, if the manufacturer would slow down on new models it would be better for the operator. But I know the manufacturer and the distributor both also have to live. So I doubt if this letter will change it.

"My honest opinion is all are a good class of people, from the service man to the manufacturer.

"Well, Bill, if you are ever close to me, see me. I operate my business from a wheel chair—have been in it six years this Easter. But with the help of braces and a couple of walkers I made myself, I can now walk some. I operate over 200 pieces of equipment. You can print this and also use my name if you wish."

S. F. Welsh

Quality

ATLANTA, GA.—"In your letter, you ask me 'What's My Idea of the Perfect Machine?' To tell you the truth, I don't think one will ever be made.

"I think Quality is the best thing to put in a machine whatever kind it may be. If you buy a lemon and if it is well built you can finally get your money out of it. But if it is poorly built you will never get your money back. And I might say I have bought a lot of lemons in my day that I never got my money back out of them.

"It seems that the manufacturers, when they get an idea, all they have to do is put it together, put on a good paint job, a lot of ballyhoo, and that's it.

"Then the distributor gets it and starts his ballyhoo to the operator. Then the operator takes this machine out to the location and tells the location this is it, this is just what the location has been looking for.

"Then in most cases the machine gives a lot of trouble and the location tells the operator to fix it or take it out. So the operator goes back to the distributor and tries to trade it back. The distributor tries to unload it on some other poor operator. The results? A lot of headaches and no one makes any money. The factory has a short run, then tries to make a come back with another quick idea, before the other manufacturers get ahead of him.

"So the way it looks to me no one will stop and think long enough to build the perfect machine. I think if I were a manufacturer I would rather build three or four good machines a year than to build several and the most of them lemons.

Tell About The Perfect Machine

"In fact some manufacturers make so many lemons I never buy any of the machines they manufacture even if they do have a good idea, because my past experience tells me they won't stand up under heavy play, and this is what they have to do to make money for the operator.

"So tell them to put Quality in them above all else, and the manufacturer, distributor and operator will be better off in the long run."

W. L. Groover

10¢ Play

JACKSONVILLE, FLA.—"This is in response to the inquiry received, as a member of the '20 Year Club,' in which you have asked for our several opinions as to 'what's your idea of the perfect machine,' or 'just what's needed' to make ours, a better business in which to encourage investment and to better promote the investments that have already been made.

"To begin with, I think that the manufacturers of all coinoperated equipment have done a magnificent job of producing machines that border on perfection in nearly all phases of the industry. Certainly this is true, or nearly so, in the Merchandise Vending field, where more and more consumer items are being made available through this medium almost daily.

"The enthusiastic approval by the public of this method of buying proves the point. It personifies service, but quick, and will not only sell more merchandise, because of immediate availability, but will spur the vending machine factories to even greater accomplishments in their field.

"The merchandising of necessities and other consumer goods through vending machines has been, and is, successful and profitable, because weight, size, and quantity, are controlled to correspond with the coin inserted. This therefore assures the operator a fair return and profit on his investment.

"Not so however, with the Music and Amusement Machine operator of today. His investment, in most cases, is much greater per unit, and his risk is enormous. In most areas he persists in practicing, what to the vending machine operator would be business suicide, like selling a 10c bar of candy for 5 cents.

"By so doing, he is one jump ahead of his competition, or at least, if they can do it, so can he. He, therefore, is hell-bent to continue this practice until everyone else in the territory converts and he gets to see the reaction.

"The problem, in my opinion, must be forced by the manufacturer. If phonographs were produced to reject 5¢ coins, even though they might be convertible to two plays for 10¢ with a modification kit, the psychology of no less than a 10¢ coin for either the phonograph or the amusement machine would undoubtedly make for increased play.

"This expressed opinion, to many, may seem to be an asinine approach to the problem but it is my firm opinion that people will buy whatever is offered for sale if it suits their fancy. What's more, they will pay a reasonable price, too. I say that 10c play is reasonable for music and/or unusual amusement equipment. Further the appearance of most of the equipment on the market today will certainly suit their fancy.

"With grateful appreciation for the opportunity to put my TEN CENTS worth into the heap, I am,

William Whitcomb

Dime Play

ORLANDO, FLA.—"Your request for my idea of what a perfect machine should be like, in order to assure me of a better and steadier profit, is a good gesture, but I feel like the manufacturers are doing a splendid job of making the kind of equipment that will appeal to the public and assure us a steady profit.

"The rest is up to us. We must see that we get the proper kind of equipment in the places that are most suitable.

"I would suggest however that I think it would be a good idea for the manufacturers to place dime slots on all of the new novelty games which they build in order to further advance dime play."

Frank Pell

Plug

NEW YORK, N. Y.—"I think "Snap-It" metal inserts for 45 rpm records are the hottest thing around. First—Because I manufacture it. Second—Because it is received by around 75% of the record distributors throughout the country. You could print this if you want. (I'll be looking to see if you do.)"

Irving Kirsch

Counter Game

DALLAS, TEX.—"'WHAT IS A PERFECT GAME?' In my humble opinion, there is not today a game that could be termed perfect . . . since the trend of times, state legislature, and other factors that enter into our business, to the extent that a game may be a sensation in one state, but could not be run in another adjoining state.

"So, as I see it, what we need is a game that will operate in any and all states regardless of legalities, and have the player appeal that would justify the purchase of such eqiupment by the operator.

"Due to the high cost of both labor and materials most games today have to sell at a price that makes it hard on the operator to show a profit on his equipment. This being the case, it might be that some competent engineer, coupled with a designer of the same class, could come up with a "COUNTER GAME" that would sweep the country.

"All we have to do is think for a moment as to what there is available in a game of this sort at this time. I feel this thought is worth a little consideration."

Anonymous

Easy Service

NEW ORLEANS, LA.—"The most perfect machine is in my opinion one that can be easily serviced (even if slipping in a unit to repair defected one) plus fewer working parts—not especially parts that are operated by electricity such as solenoids, switches, etc. I mean that they should be good, solid, mechanical parts.

I might add that I believe the A.M.I. phonograph comes up to my expectations after so long a time. I am partial to the E-120 for all of the above. We have fewer trouble cases and when we have one the machine can be repaired with less loss of time and money."

Earl P. Gore

Argument waxing hot and heavy here among some of the members of the noted phono ops' "gin" conference. It is now conceded that Willie Levy is "The Champ." But, that doesn't completely satisfy Willie Levy, at all. He says, "From me to you, and to everyone who has been reading of our famous 'gin' games, Willie (Little Napoleon) Blatt is now 'The Chump'." Of course this doesn't, in any fashion whatsover, please Willie Blatt. So the arguments wax hot and heavy thruout this sunny city. The "Championship 'Gin' Contest of all Time" is now in the making. Outsiders who may be visiting sunny Miami are invited to join the contest which will be held in one of Miami Beach's most outstanding hotels. . . . Sam Stern of Williams Mfg. Co., Chicago, flew in for one day and one night. Sam stopped at the Martinique Hotel, where Dave Gottlieb also stays for the winter months. Sam visited about Miami with Bert Lane in tow. . . . Si Wolfe of Jax in town this past week. Discussing the new Seeburg "Coon Hunt" ray gun with operators here. Much interest in this gun. By the way, Fred Patton was along with Si. . . . Leon Sieger carries that little pocket unit, remote radio, along with him to get his service calls during the day. This is a doctor's service. Leon believes that many more ops are going to adopt it. . . . Eloise and Joe Mangone, who have one of those gorgeous Miami homes, say "So long" and "Auf Wiedersehn" to each other as Joe hits the road for his monthly trip around the trade. To tell ops all about Gottlieb's latest game "Lovely Lucy." . . . Eli Ross of Ross Distributing reports doing a fabulous job on the new Rock-Ola "Comet" phono. Eli of the belief that his firm has set a sales record for the few months they've been in business. . . . Sam Taran, who is entertaining Joe Simon at his home (and Joe Simon entertaining Father Jim Garraghan at the Saxony) leaves for a fast trip up north. . . . Ted Bush and Irv Sommer going over those giant-sized architectural sheets pointing out the new plans for the Du Pont Plaza. Most interesting and certainly very stimulating. Irv tells about the "Progress Home" which had 9,100 visitors in one day. . . . George Workman of Chester, Pa. in town, stopping at the Saxony. Contacts the local phono assn. here to ask for the by-laws. George seeking sets of by-laws from various organizations. . . . Jackie and Gertie Cohen of Cleveland drove home just as the sunny Miami sun became hotter than ever. "Just to escape the heat," is what Jackie said. . . . Bert Lane's "Fun Fair" on the 79th St. Causeway a "must" for every visitor to Miami's beautiful shores. . . . Davey Friedman has taken to smoking those long, slim, Havana panatellas. "But," say some of the ops hereabouts, "that's not the only smoking Davey does." . . . Al Schlesinger, whose column here is a real hit with all the nation's coinmen, is stopping at the Croydon Arms Hotel. All visitors should phone him when they arrive in town. Especially if they enjoy fishing. This is Al's great sport. . . . And Dave Gottlieb's, too. . . . The association here got together and set up "front money" for all shuffle games. 1st class: $15 per week. 2nd class: $10 per week. 3rd class: $5 per week. Here's hoping, the boys hope, that all will stick to the agreement. So that one and all can make a few pennies. . . . Ken Willis now talks, reads, and writes Spanish like a Spaniard. He's so well acquainted with the Central and South American market that he can be labeled "export expert." . . . Walt Wheeler, topmost mechanic 'round town, over at Supreme Distribs, is also one of the real old timers in the coinbiz even tho he's a young and handsome guy. . . . The first big diner opened in Miami by the owner of that fabulous diner in Bordentown, N. J. . . . Bumped smack into Sam Kresberg while there. Sam still has that "one big ambition." To bring out a combination phono and ciggy vendor. Sam believes, from tests he's made, that this will prove most sensational. . . . Pinball biz in Havana going along very, very good. And with Mexico also in the pinball fold now, looks like lots of sales will be made.

Taking in the Hockey game series between the University of Minnesota and the University of North Dakota were Pete Lenes of Bemidji, Minn.; Chet Le Deux of Virginia, Minn., and Art Hagness of Grand Forks, N. D. . . . Danny Heilicher who is associated with his brother Amos in the Advance Music Company of Minneapolis was married on Saturday night February 6th to Phyliss Solomon of Minneapolis. A "stag" was held for Danny last week and those who attended made a roll call of the operators in the coin machine business in the Twin Cities. . . . Oscar Winter of La Crosse, Wisc., spent a couple days in the Twin Cities looking over the latest in coin operated games and bowlers. It isn't very often that Oscar makes the trip in but when he does he makes the most of it. . . . Len Worsech of Montevideo, Minn., is sporting a Cadillac with his engraved initials on the doors. . . . Herman Meyers of Mitchell, S. D., is following in the footsteps of his late father, Ralph Meyers. Herman has taken over his father's operation. . . . Lyle Kesting's trip into town last week was fairly uneventful. On a previous trip Lyle had to have a tooth pulled. . . . Joe Reali of Cornell, Wisc., made a quick trip into town to pick up supplies and a few pieces of equipment for his route. . . . John Howe of Foley, Minn., reports that business is picking up in his area. . . . Recent visitors to the Twin Cities were Dick Grant of Mound, Minn.; Phil Stang of Jordan, Minn.; Frank Kummer of Spring Valley, Minn.; and Orville Willet of Lemmon, S. D.

The Cash Box

MOA

SPECIAL ISSUE

(Dated: March 13)

YOUR ADVERTISING MESSAGE WILL REACH *ALL* OF THE NATION'S OPERATORS

Distributed at the MOA Convention at the Palmer House, Chicago, all during the Show . . . And those Coinmen unable to attend will receive it by mail.

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We attended the annual banquet of the Music Operators Association of Greater Baltimore, at the Lord Baltimore Hotel on Sunday night, February 7, and as usual had a most wonderful time. This is a party we really enjoy attending. (See story this issue). The officers and members of this group are the most gracious hosts in the country. Meeting them as well as our many friends in the wholesale divisions covering this territory is a real pleasure. . . . This is a party where top political and city officials from all phases of the government are honored guests. **Governor Theodore R. McKeldin** regaled the guests with several humorous stories. . . . **Mayor Thomas D'Alesandro**, who has attended the function every year, was unable to be there due to illness. . . . Representing the manufacturers were: **Jack Mitnick** and **John Stewart** of AMI; **Jack Nelson** of Bally; **Frank Mencuri** of ChiCoin; **Herb Oettinger, Ray Riehl** and **Ken Shelton** of United; and **Bill Bolles** of Binks. . . . "Big Bill" **Rodstein** of Phila. partook of the fun and had a real good time. . . . "The Three Generals" of General Music, **Irv Blumenfeld, Harry Hoffman** and **George Goldman**, were on the receiving end of many congratulations on their recent acquisition of the AMI phono line. Seated at the General table was **Herman Perin**, firm's sales manager. . . . Nice seeing **Maury Sykes** again. Maury doing a big job with premiums. . . . Didn't see our good friend **Sol Silverstein**. Must have missed him in the big crowd. . . . **Chris Christopher** of Chris Novelty Co., greeting all with that big sunny smile. . . . **Mac Lesnick**, Musical Sales, Seeburg distributor, really had a large group from his organization with him. Among the Lesnick bunch were **Hi Lesnick**, general manager; **Sam Rinsler**, head of the record dept.; **Maury Ehudin**, the firm's attorney (also attorney for the assn.); **Charles Caberea**, sales mgr.; **Stanley Behrend**; **Bill Reed**, Washington representative; **Irv Hollender**, head of the parts and service dept.; **Stanley Lesnick** and **Milton Bereson**, who handle the 200 record home unit. . . . It was nice seeing, once again, our friends **Sam Weisman, Harry Rosenberg, Moe Kaminsky, Pete Mongelli, Frank Crowley, Bernard Rose, Irv Goldner, H. Hurlbrink**, and **B. J. Fine**. We possibly missed naming several of our friends—and if it's you, please forgive us.

* * * * *

Mr. and Mrs. Barney Sugerman, Runyon Sales Co., and **Mr. and Mrs. Dave Stern**, Seacoast Distributing, driving down to Florida together. . . . **Frank Mencuri**, ChiCoin sales mgr., before arriving in Baltimore, spent a few days in Boston at Trimount. Visited with **Irv Mangold, Dave Riskin, Dan Brown** and **Ralph English**. **Dave Bond** was out of town. After the banquet, Mencuri returned to New York and **Al Simon's** Albert Simon, Inc., to view ChiCoin's new baseball game. . . . After leaving Baltimore, **Jack Nelson** headed for Indianapolis and Ft. Wayne, to be on hand for Bally service school sessions being held there under the direction of **Bob Briether**. . . . **Tommy Greco**, Greco Bros., Glasco, N. Y., in town visiting the wholesalers—and naturally, bragging about the exploits of his new baby. . . . **Max Munves** back from Florida, and immediately gets to work preparing **Mike Munves'** catalog. . . . **Harry Stern**, Williams Mfg. Co. representative, back from a fast southern trip, visits **Johnny Bilotta** at Newark, N. Y. Johnny leaves for a winter vacation in Miami, Tuesday, Feb. 16. . . . New York State Operators Guild advises it has changed the date of its annual dinner-dance to Saturday, May 1. . . . **Joe Young** and **Abe Lipsky**, Young Distributing, placed a Wurlitzer 1650 in the lobby of the Capitol Theatre where the Glen Miller Story is playing. The phono is filled with Miller records, and patrons can play them for free. . . . **Ben Becker**, Bally representative, covers Philadelphia and other Penna spots. . . . **With Dave Stern**, Seacoast Distributing, in Florida, **Bob Slifer** plays host to **Al Adickes** of Nova Apparate-Gellschaft, Hamberg, Germany, on Tuesday, Feb. 9. Adickes left the same night for Chicago. This must be an important trip for Adickes, as he's only spending 8 days in the country before taking the United States back to Europe.

* * * * *

Al Simon, Albert Simon, Inc., gets his sample of ChiCoin's baseball game, and before sending it down to the license department, it was viewed by a number of ops, who, Simon states placed orders immediately. Simon, by the way, leaves for Miami on Thursday, Feb. 11, with his wife and three children for an 18 day holiday. This past week-end Simon was a "Gin" victim in a game composed of **Al, Jack Semel, Phil Raisen and Teddy Blatt**. Simon complains he was the victim of a conspiracy. . . . **Willie Aronson** still suffering from his back ailment. . . . **Irving Kaye**, Active Air Devices, Inc., producing his new electric hand dryer, which requires no special installation — just plug in. All steel constructed cabinet is much smaller than any other model on the market, and Kaye claims the most powerful and effective. . . . **Lou Herman** and son **Howard**, dressed like a couple of Eskimos in fur lined and fur collared coats, visit along coinrow. . . . **Hymie Koeppel**, Koeppel Distributing, learning how to keep working hard with little food. Doc has him on a diet. . . . **Tom Reissner, Charley Reissner's** 11 year old son, a music student at Madellina Bellfiore Accordion Studio, made his first public appearance at a recital at the Kearny High School, Friday, Feb. 5. Papa Reissner, mgr. of Seacoast's mechanical dept. very proud. . . . Couldn't get to see either **Harry Rosen** or **Meyer Parkoff**, Atlantic-New York Corp., as both tied up in their private offices confering with ops. Showrooms plenty busy, with ops trying their skill on Seeburg's "Coon Hunt" Gun and Williams' baseball game. . . . Anyone who thinks operating is a "picnic" should have listened in to a conversation going on among **Joe Forsythe, Dominic Ambrose, Lou** and **Howard Herman**. . . . With **Shugy** of Runyon Sales in Florida, **Morris Rood, Irv (Kempy) Kempner, Lou Wolberg** and **Buddy Fox** kept on the jump handling all the details.

THRU THE COIN CHUTE

CHICAGO CHATTER

Most heartening statement of the week (and also proves why certain organizations will always go forward to ever greater progress) is that of **Bill O'Donnell** of Bally who said, "**Things are real, real good.**" . . . **Paul Huebsch** advised that the Keeney bowlers are being shipped with either straight 10c play or 1 play 10c and 3 plays 25c. . . . Condolences to **Mel Binks** who lost his dad, **Harry Binks**, this past week. . . . **Harold Lieberman** in town from Minneapolis saying "hello" to his mfrs. . . . **Bob Breither** and **Jack Nelson** of Bally came on from the Balto ops' dinner to meet with **Al Calderon** in Indianapolis. Then up to South Bend where they conducted a "Bally Service School" this past week. . . . **George A. Miller** very enthused over the fact that **Billy May And His Ork** will play for the MOA banquet which, George claims, "Will be the biggest in MOA's history." This will be Tues. eve, Mar. 9 in the Red Lacquer Room of the Palmer House.

Rep. Bender (R. Ohio) sent two of his men into town this past week to check on labor racketeering. **Counsel Toll** of this committee is reported by the press to have stated, "The subcommittee definitely will go into reports of abuses of labor funds, vending machine and juke box racketeering." . . . **Al Adickes** of Hamburg, Germany, comes into town this past week with many here eagerly awaiting his arrival. . . . **Nate Gottlieb** went up to see his doctor "to get a shot in the fanny" because of the gout he developed in one finger. Said Nate, "When I saw some of the people who were waiting to see the doctor, believe me, I sure felt my ailment was but a tiny thing." Nate can't wait until he sees **Joe and Eloise Mangone**'s new home in the Brickell Estates, Miami. Nate bought this popular Miami couple a dozen dinner plates to be "put away for your own home when you build it." Now it's built, and it's gorgeous. . . . **Kurt Kluever** of Rock-Ola had this to say, "I'm plenty busy trying to keep all our distributors satisfied with 'Comet' shipments."

Herb Jones, vice-president of Bally Mfg. Co., will sure like to hear that his article on Public Relations has won tremendously fine comment. . . . Heard in the night: Chicago's gonna see pinball games licensed. . . . **Avron Gensburg** and **Ralph Sheffield** at the Genco plant shipping "Match Pool," while **Sam Lewis** dashes down to Texas, to cover the firm's distribs in the Lone Star State. . . . **Eddie Ginsberg** advises that the plumber's strike has held up completion of the new Atlas Building. Firm now hopes to be able to get in about Feb. 21. "Just hopin'," says Eddie.

Samuel Wolberg of ChiCoin thrilled over the firm's forthcoming baseball game. Reports it to be "the greatest." This statement very strongly backed up by **Ed Levin** of the firm. So all looking forward to ChiCoin's baseball game. . . . More and more juke box leaders acclaim **The Cash Box** for its campaign to help rid the field of prewar, wornout, dirty, marred, scarred, screechy, scratchy phonos. Ask that this publication keep up this effort to make a deep dent in the 165,000 prewar phonos still blocking off locations around the nation. . . . **Howie Freer** of Empire Coin advises that the firm is again enjoying an export upsurge. And since Howie is manager of Empire's Export Dept., his smile gets bigger by the hour. . . . **Jim Culéa**, while **Art Weinand** out of town, advises that Exhibit now preparing to announce a brand new kiddie ride which will interest all the field. . . . **Charles (Little Jimmy) Johnson** talks about the grand time had with **Ray F. Jones** and **C. N. (Mac) McMurdie**. . . . **Johnny Casola** in Noo Ohleans and **Bill De Selm** busier than a one-armed paperhanger with the itch as orders flood in for "Havana" and United's shuffle alleys.

Quite a few of this town's factory reps attended the Baltimore operators' big banquet. Among them: **Ray Riehl, Herb Oettinger** and **Ken Sheldon** of United—**Jack Nelson** of Bally Mfg. Co.—**Frank Mencuri** of Chicago Coin—**John Stewart** from the AMI factory in Grand Rapids along with **Jack Mitnick**, AMI's eastern rep—**Bill Bolles** of Binks Industries. . . . Thanks to **Bill Averbeck** of Atlas Sales Co., Minneapolis, for his very fine efforts to bring about "A Day Of Dimes For The March Of Dimes" in his city. Bill sure to do forty times better in '55. . . . **A. E. Sadler** of City Music Co., Suffolk, Va. explains it this way: Records prewar were 16c and are now 55c. Needles 15c now $1.45. Juke Box $295 now $1,095. Helper $50 now $125. Rent 50 now $150 Pickup truck $595 now $1,795. . . . **Ralph Nicholson** scoots out of the Bally plant to cover Minnesota. And **Phil Weinberg** still down in E. St. Louis visiting with the **Geo. Geiger's**. Art Garvey troops back into town. And we mean "troops." After a long, long road trip.

Dept. Store executives report that business tremendously boosted by use of charge accounts. Claim people buy more when they can "charge it." Therefore wonder whether some system couldn't be set up for amusement game and phono players to "charge it" and let location owner collect? Or is this possible? Think. Before you jump to any conclusion. . . . Thanks for the invitation from **Mr. and Mrs. Harry Siskind** of Bklyn to attend the wedding of their dotter **Zelda Ruth** to **Dr. Stanley Butler** on March 7 at the Park Manor in Brooklyn. . . . Telephone caller, "How come y'don't mention me in y'r column?" Say we, "How come you don't phone to tell us what's news?" Says he, "Other guys and firms get mentioned." Say we, "Other guys are considerate enough to phone us." Says he, "So I'm phoning." Say we, "So what's news?" Says he, "Well . . . right now . . . nothin's news." (Name withheld). . . . Busy, busy plant that of Williams Mfg. Co. **Sam Stern** just back from a quickie trip to Miami finds his desk jammed up with orders for their new games. And enthusiastically states, "You haven't seen anything yet." . . . **Lou Wolcher** and **Dave Simon** in town this past week.

Before you do another thing, why not drop a card, or make a visit to **Tillie Galgano** at Garfield Park Hospital, Room 313? That's at Washington Blvd. and Hamlin. . . . Western Automatic extended its win streak to nine in a row by taking three from Coven with **Bill Nyland** clicking 441. . . . Decca-Coral still in there battling took three from Melody Music with the Decca-Coral team setting a two-year record high for total series, 2,504. **Frank Tutomase** 507, **Tony Ignoffo** 555, which was also High For Men, **Eddie Walker** 541, **Leo Sochacki** 531. For Melody, **Clara Strobl** came thru with 459 High For The Ladies and tied the high for a single game with 188, while hubby **John Strobl** scored a 502 series. . . . B&B took two from Mercury with **Marino Pieroni**, after a three-weeks' absence, scoring 554 and **Warren (Fireball Bunk) Paradee** taking second place with 508. **Irv Cairo** came thru with a 489 for Mercury. . . . ABC took two from Star. **Morrie Pomerantz** 441. **Jerry Shuman** 448. . . . The stronge Paschke team grabbed three from Gillette with **Charley Alesi** 535, **Tony Galgano** 519 and **Ray Gallet** 505, while **Don Baxter** knocked off 510 for Gillette. . . . Oomens went down for two games to Atlas Music even tho **Johnny Oomens** came in with 493. "**Marvelous Morrie**" (**Minkus**, that is) scored 488 for Atlas. . . . Now it's a dogfight between Oomens and Decca-Coral for top spot in the league. Better be present Monday nite.

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CHICAGO CHATTER (Cont.)

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 36, N. Y.

WANT

NOTICE—Wanted—Mechanically resourceful bingo pinball machine repair man. Must be reliable. Good salary. Write: DURSELL NOVELTY COMPANY, 176 ARCH STREET, NEW BRITAIN, CONN. Tel.: BAldwin 9-9454.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DIckens 2-7060.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—A. M. I. 40, 80, 120 selection equipment — Phono, Hideaways, Steppers, Wall Boxes, Bar Brackets. Seeburg 100 A & B. Scales, Arcade equipment, 1c and 5c Vendors, Bally Futuritys, 1953 Pin Games. Write stating condition, number, model, and prices. THE ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. TEL.: 2648.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: TIlden 4-9040.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, Tel.: JUdson 6-4568.

WANT—New and used records. Can be up to 6 months old No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: WIsconsin 7-0830.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010 c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—United Classics, Bally Broadways, all Post-war Wurlitzers, AMI, Rock-Ola, and Seeburgs. Quote lowest prices and quantities. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021-2029 PROSPECT AVENUE, CLEVELAND 15, OHIO. Tel.: 1-6715.

WANT — Williams' DeLuxe Baseball, late; Grandmothers, Exhibit Guns, Seeburg Bears, Mutoscope Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

WANT—Phonograph records made before 1940; any quantity or dealer stock; $150 to $300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128W. 66th STREET, N. Y. C.

WANT—Show Boats, Circuses, and Wurlitzer 1500. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay $40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT — Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

CLASSIFIED ADVERTISING SECTION

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT — For Export—Wurlitzer 1015's, 1400's, 1450's. Evans Constellations. Seeburg Factory Distributors. Telephone collect: DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, NEW YORK. Tel.: 75-5194.

WANT—All late model phonographs. Quote best prices. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE

FOR SALE—At Lowest Prices In The Middle West! Beach Clubs $349; Dude Ranches $405; Yacht Clubs $249; Beautys $259; Bright Spots $115; Palm Beaches $159. T & L DISTRIBUTING COMPANY, 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: MAin 8751.

FOR SALE—5 AMI A's @ $175 each; 5-10c AMI Wallboxes @ $15.50 each. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, NORTH CAROLINA.

FOR SALE—Largest stock in the world of Kiddie Rides, completely reconditioned. Will accept trades. WANT—Will trade Kiddie Rides or pay cash dollars for Wurlitzer 1500's, 1400's, 1250's. Authorized United, Bally, AMI Distributor. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS.

FOR SALE—Reconditioned Wurlitzers: 1250's $375; 1100's $250; 1015's $125; 1080's $125; Seeburgs 146M $115; 147M $135; 148M $250; Packard Manhattan's $75; Packard Sevens $50; Wall Boxes 3-W-2 L 56's $10; W6L 56—5, 10, and 25c Boxes $22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST.. RICHMOND, VA.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLympia 8-4012-4013.

FOR SALE—Special! Tahitis $349.50. Palm Springs, write or call. Dude Ranches $372.50; Gottlieb Hit 'N' Run $77.50; United Steeple Chase $72.50. NEW ORLEANS NOVELTY COMPANY, 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAnal 8318.

FOR SALE—United Alleys—Classic $375; Clover $295; Williams DeLuxe World Series $125; Williams DeLuxe Baseball $275; Royal or Imperial $435 each. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK.

FOR SALE — Close Out! All Games with Formica and Large Pins. No reasonable offer refused. United Twin, United 4 Player, United 5 Player, United 6 Player, United 6 Player DeLuxe, United Super. Make your own offer on individual games. AMERICAN VENDING COMPANY, 2684 CONEY ISLAND AVE., BROOKLYN 35, NEW YORK. Tel.: DEwey 2-9602.

FOR SALE — Attention! 8 Seeburg M-100A's like new $465 each; 2 Williams DeLuxe World Series $149.50 each; 1 Wurlitzer 248 Twin Stepper $34.50; AMI model B $295; AMI model A $195. Many other buys. Send for list. OLSHEIN DISTRIBUTING CO., 1100-02 BROADWAY, ALBANY 4, N. Y. Tel.: 5-0228.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Bluemound 8-7600.

FOR SALE—United Clover Bowlers $325; Atlantic City $175; Palm Beach $175; Frolics $185; Yacht Club $245; Beach Club $350; Dude Ranch $395; Bally Futuritys $75; Genco Jumping Jacks $130. MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PENNSYLVANIA. Tel.: 2-2894.

FOR SALE—United Bowlers 5 Play Formica Top $200; Six Play $235; DeLuxe $300; Super $325; Official $300; Thunderbolt Horses $350; Edelco 2 Play Bowlers $175; 1100 Wurlitzer $300; Genco 8 Player $145; United Slugger $60. MOUNTAIN DISTRIBUTORS, 3630 DOWNING STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—We are Exclusive Distributors in Michigan for AMI, American Shuffleboard, Bert Lane, Chicago Coin, Exhibit, Keeney, Genco, Gottlieb, Williams, and Victor Vending. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: GLendale 6-6807 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—We have the following for sale—Packard Boxes $2.50; #3031 Wurlitzer Wall Boxes $3; Seeburg Wireless Wall Boxes $3; Quizzers $35. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: MArket 1-3967.

FOR SALE—Brite Lites $75; Brite Spot $95; Spot Lite $90. Beach Club Dude Ranch, Palm Springs, write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILLINOIS.

FOR SALE—Twenty Grand $95; Silver Skates $80; Hong Kong $75; Starlight $125; Quintettes $150; C. O. D. $200; Deluxe World Series $200. CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS 3, MISSOURI. Tel.: GEneva 0972.

CLASSIFIED ADVERTISING SECTION

FOR SALE—3020 Wallboxes $19:50; 3W5-L-56 Wallboxes, $18.50; 146M or S $89.50; 147M or S $99.50; 1422 Rockola $69.50; 1426 Rockola $89.50. W1-L-56 5c Wallboxes and Packard Pla-mor $4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N.Y.

FOR SALE—Wurlitzer Bar and Wall Boxes—3020's $10; 3031's $5; 2140's $5. Steppers and Master units; inquire. 1017's $75 including stepper. HENRY C. KNOBLAUCH & SONS, 51 WARREN ST., GLENS FALLS, NEW YORK.

FOR SALE—Model A Seeburg $395; Model C Seeburg $715; Wurlitzer 1250, $275; Wnrlitzer 1100, $190; Wurlitzer 1015, $85. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, $75 each or will trade. What have you? WESTERN DISTRIBUTORS 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Gnns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beantifnl condition regardless of price. Tell ns what you need. Get our prices before you bny. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—1 Seeburg Sicum Unit, perfect condition, $250; 2 Genco Sky Gunner, brand new; Ajax Cigarette Machines, brand new, closeout; 1 Poolette Pool Table $50; 1 Keeney 2-Player Attachment for Shnffleboard. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINN.

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, $12.50 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH. N. J. (Tel.: BIgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—ABC $40; Turf Kings $20; Cinderella $20; A.B.T. 1c Gun $10; Grip Machine $10. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, OHIO. Tel.: 750.

FOR SALE—Capco cleaner for glass, plastic, and chrome, trial size 70c, $3.95 a gallon. Crocus cloth 9 x 11 sheet 17c. Emery cloth 2/0, 9 x 11 sheet 17c. Lubriplate 35c a tube. Rosin core solder 95c a lb., 5 lb. roll $4.35. Rear frames rebushed model 700 & up, $2.50 each, lots of 5, $1.75 each. 1/3 deposit with order. Guaranteed. COVEN MUSIC CORP., 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for $48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE — Keeney High Score League $169.50; Williams DeLnxe Star Series $187.50; United 6 Way F. T. $149.50; United 6 Way DeLnxe $159.50; Domino $139.50; Spot Lite $119.50. LAKE CITY AMUSEMENT, INC., 4533 PAYNE AVENUE, CLEVELAND 4, OHIO. Tel.: HEnderson 1-7577.

FOR SALE—Ready For Location. Spot Lites $175; Coney Island $200; Atlantic City $300; Palm Beach $350; Frolics $350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Kirk Gness Your Weight Scales $125; new 1¢ Camera Chief $8; new Advance Peanut Machines $9; 50 Packard Wall Boxes $4.50; 30 Seeburg Wireless Boxes $5; Astroscope 10¢, like new, $200. HAROLD MATHENY, 560 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Chi-Coin Bowling Alleys $55; Seebnrg Guns $75; Lite League $49.50; Deluxe Bowler $34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Disk Jockeys, like new, $145; Leader $145; Bright Lights $145; Saddle And Turfs F. S. $385: Evans Constellation $300; Chicago Coin Classic 2 Pl. $60; Univ. Twin Bowler $45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

CLASSIFIED ADVERTISING SECTION

FOR SALE — United Circus $225; Dude Ranch $425; Beauty $325; Palm Beach $195; Frolics $175; Atlantic City $195; Wurlitzer Skee Ball $95; Dale Guns $49.50. Six Shooter $125; Genco Sky Gunner $250. UNIVERSITY COIN MACHINE EXCHANGE, 84 NORTH HIGH STREET, COLUMBUS 8, O. Tel.: UNiversity 6900.

FOR SALE—Buy AMI reconditioned from an AMI distributor. AMI-A, $150; B, $260; C, $300; D, $425; D80, $545. Budge Wright's guaranteed equipment. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND, OREGON.

FOR SALE—Reconditioned Like New—Yacht Clubs $285; Beach Clubs $350; Beantys $325; Dude Ranch $465; Used Bally Champions $445; Used Space Ships $575. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 NO. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUniper 8-5211.

FOR SALE—We distribute for all leading mannfacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guarantced. Whatever yonr requirements, let us know. We can snpply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—Seeburg M100A, $450. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTER, OKLAHOMA CITY, OKLAHOMA.

FOR SALE—1 Genco Jumping Jacks $75; 1 Genco 400 $75; 2 Wms. Slug Fest $75; 2 Genco Shnffle Targets $25; 1 CC 6 player Bowl-A-Ball $175; 1-10c Evans Saddle & Tnrf $350. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—100A Seeburgs, 100A Seeburgs, 100A Seeburgs. Thoronghly reconditioned, $450 each. Send $50 deposit with order. Immediate delivery. Your AMI Distributor SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—United Deluxe $109; Stars $179; Minstrel Man $39; Qnintette $169; Marble Queen $195; Shindig $205; 5 Seebnrg "100" Wall boxes @ $95. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—Reconditioned Like New—Bright Lights $80; Lite-A-Line $60; Hot Rods $35; Citations $35. Will buy Atlantic Citys. W. E. KEENEY MANUFACTURING COMPANY, 5229 SO. KEDZIE AVENUE, CHICAGO 32, ILLINIOS. Tel.: HEmlock 4-3844.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOntana 5000-1-2.

FOR SALE—Seeburg Model H148 R. C. Special (metal cabinet) $140; Seeburg Model 147 R. C. Special (metal cabinet) $90; Seeburg Model 246 R. C. Special $70; Seeburg Model 146 R. C. Special $50; Seeburg Pre-War R. C. Special $25. W. B. DISTRIBUTORS, INC., 1010 MARKET STREET, ST. LOUIS 1, MISSOURI. Tel.: CEntral 9292.

FOR SALE — Reconditioned Model 1400 and 1450 Wurlitzers $475 each. COMMERCIAL MUSIC COMPANY, INC., 1501 DRAGON ST., DALLAS, TEXAS. Tel.: RIverside 6381.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one ponnd cans per case $8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distribntor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Bright Lights, A-1 condition, checked and cleaned, like new, $65. Wall Boxes, AMI 5 & 10, $15; AMI 5c, $2. Universal Twin Bowler $25; Lite-A-Line $35; Universal Star $25. H & H MUSIC, 1626—3rd AVE., MOLINE, ILLINOIS.

FOR SALE — Complete line of used phonographs, shnffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—53 Cue-Balls, as is, $75 each; reconditioned, new tops, $150 each. Vicinity Northern Florida. 1/3 deposit, balance C. O. D. DAVE LOWY & CO., 592 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5100.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before yon buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Make Offer—Sunshine Parks, Futurities, Turf Kings, Across-the-Board, Winners, and 300 original factory symbols merchandise for Holly Cranes. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MISSOURI. Tel.: OLive 2800.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL. Tel.: SAcramento 2-5050.

FOR SALE — All machines 20% off high CASH BOX prices. Wurlitzers 1015, 1100, 1250. Rockolas 1422, 1426. AMI Model C. Seeburgs 146, 147, 100A. Phone STerling 87515 or Write: DIXON DISTRIBUTING CORP., 3808 SOUTHERN BLVD., YOUNGSTOWN, OHIO.

FOR SALE—Kiddie Rides in A-1 shape. Chicago Coin Super Jet $375; Atomic Jet $225; Bally Champion $515; Phone: HArtford 6-3583. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN.

FOR SALE—Spot Lites $75; Frolics $200; Beach Clubs $350. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: OLive 2800.

FOR SALE — Bingo Games — Music Boxes—6 Player Bowlers—One-Five Ball Games—Cigarette Machines—Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP., 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to $100.00 is guaranteed by 'The Cash Box'. This is " 'The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm: Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—3 Mills Panorams, mirror fronts, $100 each. Write J. FINNACOM, TALL TIMBERS, MARYLAND.

FOR SALE—Silver Chest, like new, $275; Golden Nugget $125; Jumping Jax $90; Genco 400, $80; Dale Gun $60; Chicago Coin Pistol $95; Mutoscope Sky Fighters $125; Chicago Coin 4 Player Derby $225; Big Bronco, very clean, $495; Evans Horse Race Wheel, write; Chicago Coin Super Jet, used, $495; Metal Typer, very clean, $345; Pop Corn Sez $49.50; Funny House Mirrors, write; Jungle Joe $150; Genco Sky Gunner, like new, $285; Chicago Coin Band Box (New) $225. Shuffle Alleys—United 4 Player Formica Top $85; United 5 Player Formica Top $100; United 6 Player Formica Top $115; United 6 Player De Luxe $135; United 6 Player Super $195; United 10th Frame $285; United 10th Frame (Matched) $300; United Cascade $325. Bingos—Bally Spot Lite $135; Bally Bright Spot $150; Bally Frolics $225; Bally Atlantic City $250; Bally Palm Beach $275; Bally Beauty $360; Keeney Lite-A-Line $65; Williams Long Beach $139.50: United ABC $50; Universal 5 Stars $49.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

MISCELLANEOUS

NOTICE — 10c Seeburg AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples $3.50. Lots of 10, $2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Phonograph Motors Rewound — Any make of split-phase Juke Box Motor rewound $4.00. No Extras. $4.00 is all you pay. Mailing list 4,000 Juke Box Operators $35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel.: 2711.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—Juke Box Operators—Trade your used juke boxes for cigarette machines. We will sell or trade all types cigarette machines (thoroughly reconditioned), Rowe milk vendors, Cold Snac and Vendo ice cream machines. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVE, SHREVEPORT, LOUISIANA.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEbster 1-1121.

NOTICE—Attention, Panoram Operators! Have considerable Panoram parts on hand; what do you need? LAKES PANORAM SERVICE, P. O. BOX 639, INGLESIDE, ILLINOIS.

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THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
750th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

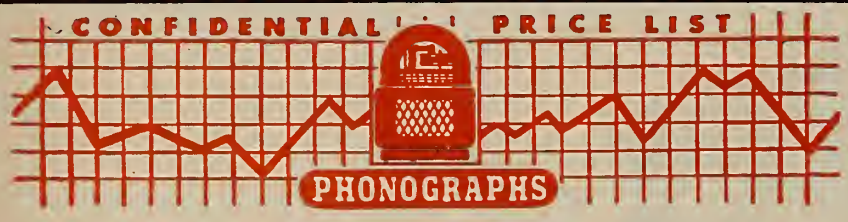
[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only featnre the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for snch equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth $150.00 whereas someone on the East Coast may think it worth but $75.00. Of conrse, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some eqnipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.)
"The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the pecnliarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price qnoted for the week; Second price listed is highest price quoted.
FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional $20 to $25 on Pin games — and $25 to $30 on Phonographs.

EXPLANATION

1. Prices UP
2. Prices DOWN
3. Prices UP and DOWN
4. No change from Last Week
5. No quotations Last 2 to 4 Weeks
6. No quotations 4 Weeks or Longer
7. Machines Just Added

* Great Activity



LISTED ALPHABETICALLY

AIREON

4. Fiesta	20.00	30.00
4. '47 Hideway	30.00	35.00
4. '48 Coronet 400	20.00	30.00
4. '49 Coronet 100	20.00	30.00

AMI

4. WM Wall Box	10.00	20.00
4* Model A '46	100.00	195.00
2* Model B '48	225.00	295.00
4* Model C	275.00	325.00
4* Model D-40	399.50	450.00
4. Model D-80	439.50	525.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	8.50

MILLS

6. Throne of Music	20.00	30.00
6. Empress	20.00	30.00
4. Constellation	29.50	39.50

PACKARD

4. Pla Mor Wall Bar Box	2.50	5.00
4. Manhattan	39.50	75.00
4. Model 7 Phono	25.00	35.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
2* 1422 Phono ('46)	69.50	99.00
4. 1424 Phono (Hideaway)	49.50	69.50
1. 1426 Phono ('47)	75.00	109.00
2. 1428 Magic Glo	165.00	189.50
4. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
4. 1436 "Fireball" 45 RPM	469.00	495.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	60.00	89.50
4* 146M	60.00	115.00
4* 147S	60.00	135.00
2* 147M	60.00	135.00
4. 148S	60.00	175.00
2. 148M	145.00	189.00
1. 148ML	159.00	199.00
4* M-100A	395.00	495.00
2. M-100B	535.00	650.00
4. M-100 B-45	685.00	750.00
4. M-100C	700.00	800.00
2. W1-L56 Wall Box 5c	3.00	9.95
4. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	19.50	35.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56 5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	22.50	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

6. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	59.00
4. 850	29.50	59.00
4. 950	29.50	79.50
4* 1015	85.00	129.50
4. 1017 Hideaway	75.00	110.00
4* 1100	189.50	250.00
4. 1080	69.50	125.00
4* 1250	249.50	325.00
4. 1400	429.50	550.00
4. 2140 Wall Box	5.00	25.00
4* 3020 Wall Box	10.00	32.50
4. 3025	5.95	6.00
2. 3031 Wall Box	3.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	19.50	29.50
4. 4820	20.00	35.00
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	125.00
4. ChiCoin Hit Parade	25.00	39.50
4. Ristaucrat	20.00	30.00
4. Williams Music Mite	35.00	49.50
4. Evans Constellation I	135.00	195.00
4. Evans Constellation II	269.50	300.00

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4* ABC (Un 3/51)	35.00	75.00
4. Across the Board (Un 9/52)	75.00	95.00
4. Ali Baba (Got 6/48)	20.00	34.50
4. Alice (Got 8/48	19.50	29.50
4. All Star Basketball (Got 1/52)	79.50	110.00
4. Aquacade (Un 4/49)	19.50	39.00
4. Arabian Knights (Got 12/53)	210.00	225.00
4. Arcade (Wm 11/51)	75.00	95.00
4. Arizona (Un 4/50)	10.00	30.00
2. Army-Navy (Wm 10/53)	210.00	240.00
4* Atlantic City (B 5/52)	150.00	250.00
4. Baby Face (Un 12/48)	15.00	39.00
4. Banjo (Ex 3/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	17.50	35.00
4. Barnacle Bill (Got 8/48)	25.00	34.50
4. Basketball (Got 10/49)	29.50	49.50
4* Beach Club (B 2/53)	350.00	395.00
2* Beauty (B 11/52)	259.00	350.00
4. Be Bop (Ex 3/50)	20.00	39.50
4. Bermuda (CC 11/47)	15.00	20.00
4. Big Hit (CC 7/52)	69.50	89.50
4. Big Top (Ge 2/49)	20.00	34.50
4. Black Gold (Ge 3/49)	15.00	30.00
6. Blue Skies (Un 11/48)	15.00	20.00
4. Bolero (Un 12/51)	95.00	115.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	15.00	20.00
4. Boston (Wm 5/49)	20.00	30.00
4. Bowling Champ (Got 2/49)	20.00	50.00
4. Bowl. League (Got8/47)	10.00	19.50
2* Bright Lights (B 5/51)	65.00	145.00
4* Bright Spot (B 11/51)	95.00	175.00
6. Broadway (B 6/51)	49.50	59.50
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buccaneer (Got 10/48)	20.00	34.50
6. Build Up (Ex 2/48)	10.00	15.00
1. Buttons & Bows (Got 3/49)	15.00	29.50
4* Cabana (Un 3/53)	225.00	300.00
4. Camel Caravan (Ge6/49)	30.00	69.50
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	20.00	25.00
2. Caravan (Wm 6/52)	69.50	99.50
4. Carnival (B 7/48)	10.00	20.00
6. Carolina (Un 3/49)	15.00	25.00
6. Caribbean (Un 3/48)	15.00	25.00
4. Champion (B 12/49)	29.00	49.50
4. Champion (CC 6/49)	19.50	29.50
4. Chinatown (Got 10/52)	125.00	160.00
4. Cinderella (Got 3/47)	10.00	20.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	175.00	245.00
4. Citation (B 10/48)	14.50	35.00
4. C.O.D. (Wm 9/53)	195.00	200.00
4. College Daze (Got 8/49)	15.00	22.50
4* Coney Island (B 9/51)	75.00	175.00
4. Contact (Ex 10/48)	10.00	20.00
4. Control Tower (Wm 3/51)	40.00	75.00
4. Coronation (Got 11/52)	100.00	135.00
4. County Fair (Un 9/51)	29.50	35.00
4. Crazy Ball (CC 7/48)	10.00	20.00
1. Crossroads (Got 5/52)	95.00	124.50
2. Cyclone (Got 5/51)	69.50	89.50
4. Dallas (Wm 2/49)	25.00	44.50
6. De Icer (Wm 11/49)	49.50	59.50
2. Dew Wa Ditty (Wm 6/48)	15.00	29.00
2. Domino (Wm 5/52)	59.50	99.50
1. Double Action (Ge 1/52)	15.00	29.50
2. Dbl. Feature (Got 12/50)	20.00	39.50
4. Dbl. Shnffle (Got 6/49)	20.00	49.50
4. Disk Jockey (Wm 11/52)	110.00	145.00
4. Dreamy (Wm 2/50)	20.00	40.00
4* Dude Ranch (B 9/53)	375.00	465.00
4. Eight Ball (Wm 1/52)	65.00	85.00
6. El Paso (Wm 11/48)	15.00	39.50
4. Fairway (Wm 6/53)	125.00	160.00
4. Fighting Irish (CC 11/50)	45.00	75.00
4. Five Star (Univ 5/51)	49.50	85.00
4. Floating Power (Ge 12/48)	20.00	44.50
4. Flying High (Got 2/53)	132.50	150.00
4. Flying Saucers (Ge 12/50)	25.00	35.00
4. Football (CC 8/49)	20.00	39.50
4. Four Corners (Wm 12/52)	89.00	125.00
4. Four Horsemen (Got 9/50)	25.00	67.50
4. "400" (Upright) (Ge 10/52)	65.00	95.00
4. Four Stars (Got 6/52)	80.00	124.50
4. Freshie (Wm 9/49)	30.00	45.00
2* Frolics (B 10/52)	145.00	245.00
4. Futurity (B 3/51)	60.00	85.00
4. Georgia (Wm 7/50)	30.00	45.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	75.00	135.00
4. Gold Cup (B 4/48)	15.00	29.50
6. Golden Gloves (CC7/49)	15.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	85.00	125.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	15.00	35.00
4. Grand Champion (Wm 8/53)	155.00	185.00
4. Grand Slam (Got 4/53)	125.00	165.00
6. Grand Stand (B '50)	20.00	35.00
7. Green Pastures (Got 1/54)		
2. Gun Club (Wm 11/53)	210.00	265.00
4. Gnys-Dolls (Got 5/53)	145.00	195.00
4. Handicap (Wm 6/52)	45.00	99.50
4. Happy Days (Got 7/52)	105.00	140.00
2. Happy-Go-Lucky (Got 3/51)	29.50	60.00
4. Harvest Moon Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	30.00	65.00
4. Harvey (Wm 5/51)	50.00	65.00
6. Hawaii (Un 8/47)	10.00	15.00
4. Hayburner (Wm 6/51)	40.00	75.00
4. Hit Parade (CC 2/51)	15.00	29.50
4. Hit & Rnns (Ge 3/51)	25.00	35.00
4. Hit 'N' Run (Got 4/52)	85.00	125.00
4. Holiday (CC 12/48)	10.00	20.00
2. Holiday (Ke 12/51)	75.00	125.00
2. Hong Kong (Wm 9/51)	75.00	125.00
4. Horsefeathers (Wm1/52)	65.00	99.50
2. Horse Shoe (Wm 12/51)	24.50	59.50
4. Hot Rods (B '49)	20.00	35.00
4. Humpty Dumpty (Got 10/47)	9.00	29.50
4. Jack 'N' Jill (Got 4/48)	9.00	25.00
4. Jalopy (Wm 8/51)	55.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Special (B 11/47)	15.00	25.00
4. Joker (Got 11/50)	25.00	50.00
4. Judy (Ex 7/50)	15.00	25.00
4* Jumping Jacks (Upright) (Ge 12/52)	75.00	130.00
4. Just 21 (Got 1/50)	15.00	25.00
4. K.C. Jones (Got 11/49)	15.00	27.50
4. King Arthur (Got10/49)	10.00	20.00
4. King Cole (Got 5/48)	10.00	20.00
4. King Pin (CC 12/51)	50.00	85.00
2. Knockout (Got 1/51)	22.50	35.00
4. Lady Robin Hood (Got 1/48)	10.00	20.00
4. Leaders (Un 10/51)	90.00	145.00
2* Lite-A-Line (Ke 6/52)	35.00	69.00
4. Long Beach (Wm 7/52)	95.00	139.00
4. Lncky Inning (Wm5/50)	25.00	34.50
6. Lucky Star (Got 5/47)	15.00	24.50
4. Mad. Sq. Garden (Got 6/50)	35.00	75.00
4. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	25.00	49.00
4. Major League Baseball (Un 6/48)	15.00	25.00
6. Manhattan (Un 2/48)	10.00	17.50
4. Majorettes (Wm 4/52)	50.00	75.00
4. Marble Queen (Got 8/53)	195.00	220.00
6. Mardi Gras (Ge 5/48)	20.00	29.50
2. Maryland (Wm 4/49)	25.00	35.00
4. Merry Widow (Ge 6/48)	15.00	25.00
4. Mercnry (Ge 3/50)	20.00	29.50
4. Mermaid (Got 6/51)	49.50	89.50
6. Mimi (Ex 2/48)	10.00	20.00
4. Minstrel Man (Got3/51)	39.00	50.00
4. Monterey (Un 5/48)	10.00	20.00
4. Moon Glow (Un 11/48)	10.00	20.00
4. Morocco (Ex 10/48)	10.00	20.00
2. Niagara (Got 12/51)	74.50	99.50

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2. Nifty (Wm 12/50)	15.00	29.50
6. Oasis (Ex 10/50)	10.00	25.00
2. Oklahoma (Un 5/49)	20.00	30.00
4. Old Faithful (Got 12/49)	30.00	59.50
2. Olympics (Wm 5/52)	79.50	105.00
4. One Two Three (Ge 10/48)	20.00	34.50
4. Palisades (Wm 7/53)	145.00	155.00
2* Palm Beach (B 7/52)	159.00	275.00
4. Palm Springs (B 11/53)		
4. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	75.00	99.50
4. Pin Bowler (CC 6/50)	15.00	30.00
4. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	25.00	39.50
2. Pin Wheel (Got 11/53)	195.00	210.00
4. Play Ball (CC 1/51)	20.00	25.00
4. Playland (Ex 8/50)	20.00	49.50
4. Playtime (Ex 8/49)	15.00	25.00
4. Poker Face (Got 9/53)	145.00	205.00
2. Puddin' Head (Ge 10/48)	20.00	30.00
4. Punchy (CC 12/50)	25.00	45.00
4. Quarterback (Wm 10/49)	10.00	20.00
4. Quartet (Got 2/52)	100.00	165.00
4. Queen of Hearts (Got 12/52)	125.00	160.00
4. Quintet (Got 3/53)	150.00	190.00
4. Rag Mop (Wm 10/50)	20.00	49.50
4. Rainbow (Wm 9/48)	10.00	20.00
4. Ramona (Un 2/49)	20.00	39.00
4. Red Shoes (Un 11/50)	15.00	25.00
4. Rio (Un 11/53)	435.00	475.00
6. Rip Snorter (Ge 10/49)	14.50	22.50
4. Rocket (Ge 5/50)	15.00	30.00
4. Rockettes (Got 8/50)	30.00	85.00
4. Rodeo (Un 2/53)	225.00	250.00
4. Rondevoo (Un 5/48)	10.00	20.00
2. Rose Bowl (Got 10/51)	65.00	105.00
4. Round Up (Got 11/48)	24.50	29.00
4. St. Louis (Wm 2/49)	30.00	44.50
4. Saddle and Turf (Ev 10/53)	350.00	385.00
6. Sally (CC 10/48)	10.00	20.00
4. Samba (Ex 5/48)	10.00	20.00
4. Saratoga (Wm 10/48)	15.00	39.50
4. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm11/51)	55.00	85.00
4. Sea Isle (CC 11/47)	9.00	20.00
4. Select-A-Card (Got4/50)	15.00	25.00
4. Serenade (Un 11/48)	15.00	25.00
4. Shanghai (CC 4/48)	10.00	20.00
4. Shantytown (Ex 10/49)	30.00	65.00
4. Sharpshooter (Got 5/49)	20.00	30.00
4. Shindig (Got 10/53)	195.00	220.00
4. Shoo Shoo (Wm 2/51)	32.50	95.00
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	75.00	95.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	210.00	300.00
4. Silver Chest (Upright) (Ge 4/53)	250.00	275.00
4. Silver Skates (Wm2/53)	80.00	125.00
6. Silver Streak (B 47)	10.00	20.00
4. Singapore (Un 11/47)	10.00	20.00
4. Skill Pool (Got 8/52)	90.00	149.50
4. Slugfest (Wm 3/52)	59.50	99.50
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	30.00	69.00
4. Spark Plugs (Wm 9/51)	40.00	69.00
4. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	20.00	55.00
4* Spot-Lite (B 1/52)	75.00	150.00
4. Sportsman (Ge 2/51)	20.00	30.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	25.00	35.00
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	10.00	20.00
4. Stars (Un 6/52)	85.00	125.00
4. Starlight (Wm 3/53)	125.00	145.00
4. Steeple Chase (Un 1/52)	75.00	115.00
4. Stop & Go (Ge 3/51)	29.50	40.00
6. Stormy (Wm 1/48)	10.00	20.00
4. Struggle Buggies (Wm 12/53)		
4. Summertime (Un 9/48)	25.00	34.50
6. Sunny (Wm 12/47)	10.00	20.00
4. Snnshine Park (B 12/52)	75.00	110.00
4. Super Hockey (CC 4/49)	20.00	45.00
6. Swanee (Ex 1/49)	10.00	20.00
4. Sweepstakes (Wm 1/52)	125.00	195.00
4. Sweetheart (Wm 5/50)	20.00	32.50
6. Tahiti (CC 10/49)	15.00	25.00
4. Tahiti (Un 8/53)	375.00	425.00
4. Tampico (Un 6/49)	25.00	45.00
4. Telecard (Got 1/49)	15.00	30.00
6. Tennessee (Wm 2/48)	15.00	29.50
4. Thing (CC 2/51)	20.00	45.00
4. Three Feathers (Ge 5/49)	32.50	64.50
4. Three Four Five (Un 6/51)	50.00	85.00
4. Three Musketeers (Got 7/49)	25.00	40.00
4. Thrill (CC 9/48)	29.50	35.00
4. Times Square (Wm 4/53)	135.00	175.00
4. Touchdown (Un 1/52)	25.00	35.00
6. Trade Winds (Ge 3/48)	10.00	29.50
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Trinidad (CC 3/48)	10.00	20.00
4. Triple Action (Ge 1/48)	10.00	25.00
4. Triplets (Got 7/50)	15.00	45.00
4. TriScore (Ge 1/51)	25.00	35.00
6. Trophy (B 4/48)	20.00	35.00
6. Tropicana (Un 1/48)	10.00	20.00
2. Tropics (Un 7/53)	300.00	325.00
4. Tucson (Wm 1/49)	10.00	30.00
4. Tumbleweed (Ex 9/49)	15.00	25.00
4. Turf King (B 6/50)	20.00	50.00
4. Twenty Grand (Wm 12/52)	95.00	120.00
4. Utah (Un 7/49)	15.00	29.50
4. Vanities (Ex 2/47)	10.00	19.50
4. Virginia (Wm 3/48)	10.00	12.50
4. Watch My Line (Got 9/51)	20.00	49.50
4. Whizz Kids (CC 3/52)	49.50	99.50
4. Wild West (Got 8/51)	100.00	145.00
4. Winner (Univ.)	20.00	50.00
4. Wisconsin (Un 3/48)	20.00	34.50
2* Yacht Club (B 6/53)	235.00	295.00
6. Yanks (Wm 4/48)	10.00	25.00
4. Zingo (Un 10/51)	30.00	60.00

CONFIDENTIAL PRICE LIST — SHUFFLES — REBOUNDS

4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
4. Bally Hook Bowler (11/50)	20.00	79.50
4. Bally Baseball (5/51)	25.00	35.00
4. Bally Shuffle Line (7/51)	25.00	69.50
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
4. ChiCoin Shuffle Baseball (4/50)	15.00	25.00
4. ChiCoin Bowling Classic (5/50)	29.50	60.00
4. ChiCoin Pin Bowler (6/50)	29.50	59.50
4. ChiCoin Trophy Bowl (7/50)	29.50	59.50
6. ChiCoin Ace Bowler, F. P. (8/50)	29.50	59.50
4. ChiCoin Pin Lite (9/50)	29.50	59.50
4. ChiCoin Horse-Shoes (5/51)	29.50	50.00
4. ChiCoin 6-Player (8/51)	74.00	125.00
4. ChiCoin King Pin (12/51)	90.00	150.00
4. ChiCoin 6-Player DeLuxe (5/52)	80.00	159.50
4. ChiCoin Match Bowler (6/52)	195.00	275.00
4. ChiCoin Bowl-A-Ball (10/52)	175.00	200.00
4. ChiCoin Match Bowl-A-Ball (11/52)	125.00	195.00
4. ChiCoin 10th Frame Special (12/52)	249.00	349.50
4. ChiCoin Name Bowler (1/53)	219.50	299.50
4. ChiCoin 10th Frame Double Score (3/53)	299.50	365.00
4. ChiCoin Crown (4/53)	295.00	365.00
4. ChiCoin Triple Score (6/53)	310.00	395.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	100.00	125.00
4. Genco Bowling Leagne (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	20.00	49.50
4. Genco 8-Player Rebound (9/51)	25.00	35.00
4. Gottlieb Bowlette (3/50)	15.00	40.00
4. Keeney Pin Boy (11/49)	15.00	20.00
4. Keeney Ten Pins (1/50)	15.00	20.00
4. Keeney ABC (2/50)	15.00	20.00
4. Keeney Lucky Strike (4/50)	20.00	30.00
4. Keeney King Pin (4/50)	20.00	30.00
4. Keeney Bowling Champ (4/50)	20.00	30.00
4. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	49.50
4. Keeney League Bowler (8/50)	45.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	20.00	25.00
4. Keeney Big League (5/51)	70.00	85.00
1. Keeney 6-Player League (9/51)	75.00	150.00
4. Keeney DeLuxe League (3/52)	115.00	150.00
4. Keeney Super DeLuxe League (3/52)	70.00	125.00
4. Keeney High Score League (5/52)	75.00	169.50
4. Keeney Team Bowler (10/52)	229.50	295.00
4. Keeney Club Bowler (4/53)	325.00	350.00
4. Keeney Domino Bowler (5/53)	325.00	350.00
4. Keeney Carnival Bowler (5/53)	300.00	350.00
4. Rock-Ola Shuffle Lane (12/49)	15.00	20.00
4. Rock-Ola Shuffle Jungle (5/50)	20.00	30.00
4. United Shuffle Skill (6/49)	15.00	20.00
4. United Shuffle Alley (9/49)	15.00	20.00
4. United Super Shuffle Alley (1/50)	20.00	30.00
4. United Double Shuffle Alley (2/50)	20.00	30.00
4. United Shuffle Alley Express (3/50)	25.00	35.00
4. United Shuffle Slugger (6/50)	25.00	35.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	59.50	95.00
4. United Twin Shuffle-cade (12/50)	50.00	125.00
2. United 5-Player (1/51)	69.50	115.00
4. United 6-Player (2/51)	69.50	125.00
2* United DeLuxe 6-Player (10/51)	114.00	175.00
4* United 6-Player Super (3/52)	164.50	215.00
4. United 4-Player Official (5/52)	150.00	215.00
4. United 6-Player Star (7/52)	240.00	250.00
4. United 10th Frame Star (9/52)	225.00	295.00
4. United 10th Frame Super (10/52)	225.00	295.00
4. United Manhattan (9/52)	189.00	295.00
4. United Manhattan 10th Frame (9/52)	224.00	325.00
4* United Cascade (2/53)	294.00	325.00
2. United Clover (2/53)	295.00	345.00
4* United Olympic (6/53)	345.00	390.00
4. United Liberty (2/53)	325.00	350.00
4* United Classic (6/53)	375.00	395.00
4. United Royal (9/53)	385.00	425.00
4. United Imperial (9/53)	375.00	415.00
4. Universal Twin (1/50)	15.00	20.00
4. Universal Super Twin (3/50)	30.00	40.00
4. Universal DeLuxe Twin (10/50)	30.00	40.00
4. Universal High Score (10/50)	30.00	75.00
4. Universal Bowlomatic (3/51)	35.00	45.00
4. Williams Twin Shuffle (12/49)	20.00	30.00
4. Williams Twin Shuffle (9½') (2/50)	25.00	35.00
4. Williams Bowler (9½') (3/50)	25.00	35.00
4. Williams Double Header (7/50)	30.00	49.50
4. Williams 5-Player Bowler (6/51)	40.00	50.00

CONFIDENTIAL PRICE LIST — ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	450.00	650.00
4. Boomerang	25.00	45.00
2. Bally Big Inning	79.50	149.00
4. Bally Bowler	20.00	30.00
4. Bally Convoy	49.50	89.50
4. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	69.50
4. Bally King Pin	20.00	35.00
6. Bally Lncky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Sky Battle	85.00	125.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	125.00	150.00
4. Bank Ball	25.00	35.00
4. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	225.00
4. ChiCoin Goalee	75.00	125.00
4. ChiCoin Hockey	55.00	75.00
4. Chi Midget Skee	50.00	65.00
4. ChiCoin Pistol	55.00	95.00
4. ChiCoin Roll-A-Score	29.50	75.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	89.50	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	40.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	49.50	65.00
2. Exhibit Gun Patrol	125.00	165.00
4. Exhibit Jet Gun	149.50	225.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	79.50	129.50
4. Exhibit Six Shooter	99.50	150.00
4. Exhibit Vitalizer	35.00	59.50
6. Groetchen Met. Typer	79.50	149.50
4. Genco Sky Gunner	199.50	285.00
6. Irish Poker	50.00	65.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	75.00	90.00
4. Keeney Anti Aircraft Bl	15.00	35.00
4. Keeney Sub Gun	75.00	120.00
2. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	49.50	75.00
4. Lite League	35.00	49.50
4. Mills Panoram	95.00	225.00
4. Mills Panoram Peek	159.50	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Mutoscope Ace Bombers	100.00	195.00
4. Muto. Atomic Bomber	90.00	195.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Sancers	100.00	175.00
4. Mutos. Photo (Pre-War)	150.00	250.00
4. Mutos. Photomatic (late)	395.00	650.00
4. Mutoscope Silver Gloves	185.00	225.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	425.00	525.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Qnizzer	75.00	95.00
4. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	20.00	35.00
4. Scientific Basketball	20.00	39.50
4. Scientific Batting Pr.	45.00	89.50
4. Scientific Pitch 'Em	135.00	185.00
4. Seeburg Bear Gun	125.00	199.00
4. Seeburg Chicken Sam	69.50	125.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	115.00	169.50
4. United Team Hockey	30.00	85.00
4. Western Baseball '39	75.00	95.00
4. Western Baseball '40	95.00	125.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	50.00	75.00
4* Williams Super World Series	150.00	200.00
4. Williams Quarterback	25.00	65.00
4. Wurlitzer Skeeball	35.00	95.00

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CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	$125.00	$239.50
4. Du Grenier (Mod. A-7)	85.00	115.00
4. Du Grenier (Mod. A-9)	60.00	95.00
4. Du Grenier (Mod.AC-7)	85.00	125.00
4. Du Grenier (Mod.AC-9)	87.50	129.50
4. Du Grenier (Mod. E-7)	75.00	150.00
4. Du Grenier (Mod. ES9)	85.00	135.00
4. Du Grenier (Mod. E-9)	85.00	149.50
4. Du Grenier (Mod.ES-11)	85.00	165.00
4. Du Grenier "W" (9 col.)	70.00	95.00
4. Du Grenier "S" (7 col.)	65.00	75.00
4. Du Grenier Champion (9 col.)	20.00	75.00
4. Du Grenier Champion (11 col.)	49.50	115.00
4. Eastern Electric C-8	85.00	135.00
4. Electro (8 col.)	100.00	175.00
4. Electro (10 col.)	195.00	250.00
4. Kenney "A"	100.00	135.00
4. Lehigh PX (Elec. 8 col.)	65.00	125.00
4. Lehigh PX (10 col.)	65.00	125.00
4. Lehigh King Size	75.00	125.00
4. National 7-50 7 col.	60.00	110.00
4. National 9-50 9 col.	65.00	125.00
4. National 9-30 9 col.	65.00	115.00
4. National 9-A 9 col.	85.00	119.50
4. Nat. 9-ML Wheatwood	135.00	175.00
4. National Electric	60.00	115.00
4. Rowe Imperial (6 col.)	45.00	65.00
4. Rowe Imperial (8 col.)	45.00	65.00
4. Rowe Royal (6 col.)	65.00	85.00
4. Rowe Royal (8 col.)	75.00	95.00
4. Rowe Royal (10 col.)	85.00	110.00
4. Rowe President (8 col.)	65.00	95.00
4. Rowe President (10 col.)	95.00	125.00
4. Rowe Crusader (10 col.)	75.00	155.00
4. Rowe Electric Diplomat	65.00	85.00
4. Uneeda "A" (6 col.)	35.00	55.00
4. Uneeda "A" (8 col.)	30.00	55.00
4. Uneeda "A" (9 col.)	35.00	55.00
4. Uneeda "E" (6 col.)	35.00	65.00
4. Uneeda "E" (8 col.)	35.00	75.00
4. Uneeda "E" (9 col.)	45.00	70.00
4. Uneeda "E" (12 col.)	35.00	65.00
4 Uneeda "E" (15 col.)	35.00	65.00
4. Uneeda 500 (7 col.)	65.00	95.00
4. Uneeda 500 (9 col.)	95.00	110.00
4. Uneeda 500 (15 col.)	50.00	65.00
4. Uneeda Monarch (8 col.)	25.00	50.00
4. Uneeda Monarch (10 col.)	45.00	65.00
4. Uneeda Monarch (12 col.)	85.00	129.50

CANDY MACHINES

4. Mills (5 col., 70 cap.)	$ 10.00	$ 20.00
4. Stoner (Mod. 102, 6 col., 102 cap.)	60.00	85.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	65.00	115.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00	149.50
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00	75.00
4. Stoner (Mod. 120, 5 col.)	69.00	95.00
4. Stoner (Mod. 120, Sn., 7 col.)	85.00	139.50
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	139.50	200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	175.00	300.00
4. Martin's "Little Candy Store" (8 col. 160 cap.)	115.00	119.50
4. Coan "U-Select-It" (74 cap.)	15.00	22.50

HOT COFFEE

4. Andico Cafe Petit, 200 cups	$200.00	$275.00
4. Bert Mills Coffee Bar, 200 cups	125.00	175.00
4. Bert Mills Coffee Bar, 600 cups	150.00	275.00
4. Bert Mills Coffee Bar, 500 cups	300.00	400.00
4. Chef-Way, Model 100, cap. 400-600	450.00	550.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	200.00	250.00
4. U-Select-It Hot Coffee, 600 cups	350.00	425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	$100.00	$200.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	200.00	275.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	250.00	300.00
4. Lyons # 1400, single flavor, 5c	200.00	225.00
4. Lyons # 1400-2F	400.00	450.00
4. Lyons Model 500, 5c single	150.00	250.00
4. Mills, Automatic Fountain, 400 cups	100.00	125.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	60.00	75.00
4. Soda Shoppe	950.00	1000.00
4. Spacarb 3 Unit 5c, 1000 cups	300.00	375.00
4. Spacarb 4 Unit 5c, 1000 cups	500.00	550.00
4. Super Vend 3 flavor, 600 cup A-1	285.00	350.00
4. Super Vend 3 flavor, 600 Cup A-2	350.00	400.00

NON-CARBONATED DRINK

4. Refreshomat, 5c, 10c 300 cups	$100.00	$200.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	$275.00	$350.00
4. Refresher, 3 sel., 300 can cap.	300.00	400.00

ICE CREAM VENDORS

4. Belvend Ice Cream Bar Machine with National 10c & 25c coin changer	$350.00	$395.00
4. Vendo "Dairy-Vend" 203 Bar Capacity	200.00	300.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	300.00	425.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	$ 75.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	$2,545.00

BALLY MFG. CO.

The Champion (Mech. Horse)	$1,065.00
Ice-Frolics	699.50

CHICAGO COIN

Advance Bowler	615.00
Criss Cross Bowler	665.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	$ 997.50
El Toro The Bull	997.50
Ferdy The Bull	725.00
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reinder With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

GENCO MFG. & SALES CO.

Shuffle Pool	$ 675.00

D. GOTTLIEB & CO.

Lovely Lucy	$ 364.50

INTERNATIONAL MUTO. CORP.

Photomat '53	$2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6-show model	395.00

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	$ 284.50
Coin Changer Model	304.50
Bonus Bowler	650.00
Mainliner Bowler	625.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Flying Saucer	$ 715.50
Hot Rod Racer	715.00
Pony Boy	517.50
Rocket	715.50
Tung-Go (Grip Scale)	149.50

RITEWAY MFG. CO., INC.

"3 dimensional Theatre"	$ 495.00
"3 D Kiddie Theatre"	495.00

ROCK-OLA MFG. CORP.

Model 1436 "Fireball" 78 RPM	No List Price Authorized for Publication
Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	
Ray-O-Lite "Coon Hunt"	

UNITED MFG. CO.

Havana	$ 725.00
Leader Shuffle Alley	675.00
Deluxe Leader Shuffle Alley	690.00

WILLIAMS MFG. CO.

"9 Sisters"	$ 364.50
Special DeLuxe Baseball	537.50
Super Star Baseball	574.50
Super Pennant Baseball	589.50

THE RUDOLPH WURLITZER CO.

Model "1500-A" Phonograph	No List Price Authorized for Publication
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

THIS WEEK'S MOST ACTIVE USED MACHINES

PHONOGRAPHS

AMI Model A	100.00	195.00
AMI Model B	225.00	295.00
AMI Model C	275.00	325.00
AMI Model D-40	399.50	450.00
Rock-Ola 1422	69.50	99.50
Seeburg 146M	60.00	115.00
Seeburg 147S	60.00	135.00
Seeburg 147M	60.00	135.00
Seeburg M-100A	395.00	495.00
Wurlitzer 1015	85.00	125.00
Wurlitzer 1100	189.50	250.00
Wurlitzer 1250	249.00	325.00
Wurlitzer 3020	10.00	32.50

PINBALLS

ABC (Un 3/51)	35.00	75.00
Atlantic City (B 5/52)	150.00	250.00
Beach Club (B 2/53)	350.00	395.00
Beauty (B 11/52)	259.00	350.00
Bright Lights (B 5/51)	65.00	145.00
Bright Spot (B 11/51)	95.00	175.00
Cabana (Un 3/53)	225.00	300.00
Coney Island (B 9/51)	75.00	175.00
Dude Ranch (B 9/53)	375.00	465.00
Frolics (B 10/52)	160.00	265.00
Jumping Jacks (Upright) (Ge 12/52)	75.00	135.00
Leaders (Un 10/51)	90.00	145.00
Lite-A-Line (Ke 6/52)	40.00	69.00
Palm Beach (B 7/52)	159.00	275.00
Spot-Lite (B 1/52)	75.00	150.00
Yacht Club (B 6/53)	235.00	295.00

SHUFFLES AND REBOUNDS

United DeLuxe 6-Player (10/51)	114.00	175.00
United 6-Player Super (3/52)	164.50	215.00
United Cascade (2/53)	294.00	325.00
United Olympic (6/53)	345.00	390.00
United Classic (6/53)	375.00	395.00

ARCADE EQUIPMENT

Exhibit Dale Gun	49.50	65.00
Williams Super World Series	150.00	200.00

UNITED'S

HAVANA

WITH FASCINATING NEW

return all balls feature

SCORELESS FIRST GAME ENTITLES PLAYER TO EXTRA FULL GAME by simply pressing button, holding all advantages gained in first game. Extra coins can also be played for extra advantages in second game.

SPELL **HA-VA-NA**

FOR EXTRA IN-LINE SCORES—CAN ALSO SPOT NUMBERS 2-5-8

TWO SPECIAL CARDS

(FOR EXTRA IN-LINE SCORES)

SELECT-EM FEATURES
- *SPOT A NUMBER*
- *EXTRA BALL*
- *3 in Line Scores 4 in Line*
- *BOTH SUPER CARDS*
- *BOTH SPECIAL CARDS*

FOUR CORNERS SCORE

EXTRA TIME FEATURE

UP TO 3 EXTRA BALLS PER GAME

NEW, EXTRA LARGE CASH BOX

E-Z SERVICE FEATURES:

BACK GLASS SLIDES OUT EITHER SIDE

•

BACK-BOX MECHANISM TILTS FORWARD FOR EASY ACCESS

•

FRONT AND BACK DOOR HINGED

SEE YOUR DISTRIBUTOR

SEE UNITED'S **LEADER** AND **CHIEF** SHUFFLE ALLEYS

•

Now at your Distributor

AVAILABLE IN 2 SIZES

•

8 FT. BY 2 FT.
9 FT. BY 2 FT.

UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Another great 3-cards hit by Bally®

ICE-FROLICS

NEW SELECTABLE SUPER-SCORE

Player lights Super-Score Signal on his "favorite" card or on card on which he is "getting there" fastest

NEW SCORE-BOOSTER STAR ROLL-OVERS

Boost 3-in-line to 4-in-line Score if hit when lit

EXCLUSIVE Bally® HOLD BUTTONS

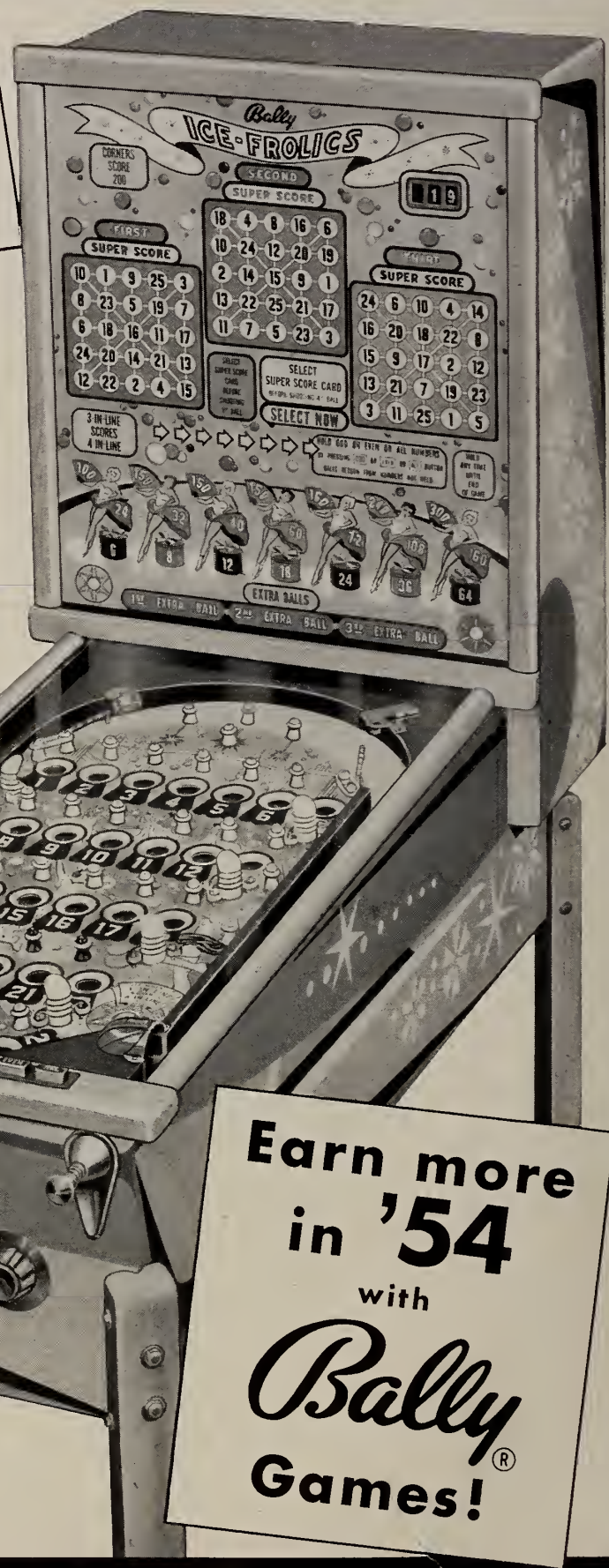
hold player's choice of ODD or EVEN numbers. Player builds up score with BALLS RETURNED from numbers not held.

ADVANCING SUPER-SCORES

CORNER SCORES

EXTRA BALLS

Built to meet the demand for a 3-cards Ballygame with extra play-appeal, ICE-FROLICS features the attractive variety of 3 cards . . . plus profit-proved features of recent Ballygames . . . plus brand new money-making features. Get ICE-FROLICS on location now to increase your in-line earnings in a hurry.



Earn more in '54 with Bally® Games!

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